

20-23 September

Tent London

Super Brands London





## Gridspace

London based designer *AndyMartin* will present an ambitious new project during **The London Design Festival** within **Super Design Gallery** in Super Brands London.

Launched with a solo exhibition in **Milan** during the **Salone del Mobile 2012**, **Gridspace** is the exploration of the rigour of geometry and the transparency of plastic. It is the development of Andy's fascination with materiality and elemental constructions. With the inherent restrictions of a grid form Andy looks to find the emotion through the raw liquid material of ABS and acrylic plastic in the transparency and colour. Here form plays a secondary role in delivering an object.

**Gridspace** can be altered by the user by inserting colour square plugs into the grid and designing to one's own imagination creating a playful transient object of personality. AndyMartin's collaboration with PPP, a Venetian based plastics product company, takes their work into new areas of experimentation. This limited edition work allows them to collaborate and re think their existing product and production skills, new materials and processes that would be too prohibitive to use when designing for mass production.

## Editor's Notes:

Established in 2000 and based in London, AndyMartin's studio is a new generation design practice. The studio incorporates craftspeople, furniture designers, product designers and futurists. Andy, who has worked with some of the most illustrious names in design and creative fields and spent 5 years working alongside Marc Newson in Paris. In London his architectural practice, AMA, is better known for designing some of London's best restaurants and has recently designed the private homes of Noel Gallagher and the Hotelier Olga Polizzi. Andy who was born in Australia, was designing furniture at 18 when he shaped his first chair in the same method as a surfboard. Growing up in Sydney's northern beaches Andy was a keen surfer and had been making surfboards for both himself and friends since 15yr. After university then went on to shape for some of the top surf pros and set up a business in Hawaii and then France.

PPP was founded in 1951 in Venice as a laboratory for the processing of acrylic sheets, one of the first Companies in the Veneto to work with this innovative material. Leader for over 60 years in the working of plastics, offers a great range of open cell system ceilings.