

17-21 April 2012

Open all days from
11.00 to 20.00

Viale Crispi 5,
20121 Milano
Metro: Moscova

andy
martin

undergraduate shelving

London based designer Andy Martin will show his new exciting furniture project under the theme of *INSPIRATION* at *Meet My Project*, during the FuoriSalone 2012.

The 'undergraduate' shelving is the reinvention or re-inspiration of the classic found building bricks and sheets of found wood that are stacked one on top of another to form shelves and is typically found in cramped students accommodation.

'when I was a student, in Sydney, in campus accommodation with 3 other students we built brick shelves everywhere, they ended up forming the walls between us. In later years they evolved into mirade of painted and graffiti structures which dominated our space'

In the undergraduate shelving the bricks are now cnc carved from fast grown timbers and then coated in a pu lacquer. The blocks are clipped together using a rubber puck and allow for flexibility with slight movements of the timber.

Andy sees this as 'back to basic' blocks ridding ourselves of the complexities of contemporary furniture and giving the opportunity to be modified and redesigned by the user. He has designed a simple formal object which can be pushed in many to directions to create a playful result.

Ends

Editor's Notes:

Established in 2000 and based in London, Andy Martin's studio is a new generation design practice. The studio incorporates craftspeople, furniture designers, product designers and futurists. Andy, who has worked with some of the most illustrious names in design and creative fields and spent 5 years working alongside Marc Newson in Paris. In London his architectural practice, AMA, is better known for designing some of London's best restaurants and has recently designed the private homes of Noel Gallagher and the Hotelier Olga Polizzi. Andy, who was born in Australia, was designing furniture at 18 when he shaped his first chair in the same method as a surfboard. Growing up in Sydney's northern beaches Andy was a keen surfer and had been making surfboards for both himself and friends since 15yr. After university then went on to shape for some of the top surf pros and set up a business in Hawaii and then France.

