



## FACULTY OF LIFE SCIENCES

Using systems in all their marvellous complexity from man to microbe from the subject matter of the degree programmes offered by the Faculty of Life Sciences.

At UCL, two major contributions to the study of the biological and biomedical sciences and one of the world's major centres for research in these fields. Students have the opportunity to study in a researched environment and meet scientists who participate in world-leading research. Research is your friend, which gives a sense of the excitement of research.

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## BIOMEDICAL SCIENCES

Biomedical science is a dynamic and fascinating field. Medicine and healthcare are becoming increasingly sophisticated and global demand is growing for people highly skilled in this dynamic and fascinating field. Work undertaken by biomedical scientists is making important and dramatic contributions to the improvement of human health.

**What do we do well at?**

UCL is internationally respected for its excellence in research and teaching within the field of biomedical science. The interdisciplinary nature of the way we do our research is being mirrored in our teaching, ensuring that our students are equipped with the skills and knowledge to succeed in their careers.

**What do we offer?**

UCL is internationally respected for its excellence in research and teaching within the field of biomedical science. The interdisciplinary nature of the way we do our research is being mirrored in our teaching, ensuring that our students are equipped with the skills and knowledge to succeed in their careers.

**Your learning**

Learning in the Faculty of Life Sciences is a dynamic and exciting experience. You will be encouraged to think critically, to work in teams, and to communicate your ideas effectively. You will also have the opportunity to undertake research projects and to work in a laboratory setting.

**Your career**

A degree in Biomedical Sciences opens up a wide range of career opportunities. You can work in a variety of settings, from the laboratory to the clinic, and from industry to academia. You can also choose to pursue further study, such as a PhD or a postgraduate diploma.

**Your application**

The Biomedical Sciences BSc is a three-year programme. You will need to have completed A-levels in Chemistry, Biology, and Mathematics. You will also need to have completed the UCL Pre-Entry Programme. You will also need to have completed the UCL Pre-Entry Programme. You will also need to have completed the UCL Pre-Entry Programme.



**Degree modules**

**YEAR ONE**

- Cellular and Molecular Biology
- Genetics and Molecular Biology
- Introduction to Biotechnology
- Introduction to Biochemistry
- Introduction to Immunology
- Introduction to Microbiology
- Introduction to Neuroscience
- Introduction to Pharmacology
- Introduction to Psychology
- Introduction to Speech Sciences

**YEAR TWO**

- Cellular and Molecular Biology
- Genetics and Molecular Biology
- Introduction to Biotechnology
- Introduction to Biochemistry
- Introduction to Immunology
- Introduction to Microbiology
- Introduction to Neuroscience
- Introduction to Pharmacology
- Introduction to Psychology
- Introduction to Speech Sciences

**YEAR THREE**

- Cellular and Molecular Biology
- Genetics and Molecular Biology
- Introduction to Biotechnology
- Introduction to Biochemistry
- Introduction to Immunology
- Introduction to Microbiology
- Introduction to Neuroscience
- Introduction to Pharmacology
- Introduction to Psychology
- Introduction to Speech Sciences

LONDON'S GLOBAL UNIVERSITY

# UCL

## UNDERGRADUATE PROSPECTUS 2008 ENTRY



www.ucl.ac.uk

## University College London

### The ask

How to attract the best and brightest in one of the most competitive of environments? First impressions are vital – communications elements must tantalise whilst promising a deliverable experience. UCL, generally acknowledged as one of the best universities in the world, chose us to develop and produce a prospectus to whet the appetite of these highest-calibre potential students.

### The task

With a new set of brand guidelines to follow, our Undergraduate Prospectus would turn out to be a bit of a test run. Our greatest challenge was how to deliver information about course offerings whilst remaining true to the spirit of UCL. We developed a clear, modern design that was consistent, logical and professional – befitting an institution as prestigious as UCL. Our segmentation made cross-referencing a breeze. To ensure consistency, we commissioned and art directed extensive location photography and managed image selection to an exacting standard, adding over 3,500 images to UCL's image library.

### The proof

A formal review judged our prospectus considerably better than in previous years, a finding shared by our client, who eulogised, "A refreshing, creative design, clearly based on thorough analysis of objectives and content of our materials. Bentley Holland's ability to resolve knotty problems, meet exacting deadlines, and give a professional and friendly service means we have been happy to return to them repeatedly". Which they have; we pitched for and won two further pieces – the Graduate Prospectus and the Study Abroad Guide – extending our initial design strategies and executions to create a high-quality suite of student acquisition literature.

**bentley  
holland**