

**Table 1a - Retail & Service Floorspace Profile Healthcheck of Newhaven, Seaford and Benchmark Centres.
(Benchmarked against the UK Average for all GOAD Centres).**

	Study Centres		Benchmark Centres					
	Newhaven	Seaford	Hythe (Kent)	Seaton (Devon)	Sidmouth (Devon)	Dawlish (Devon)	Cockermouth (Cumbria)	Whitby (N. Yorks)
Population	11,000	23,000	13,800	6,200	13,000	11,900	7,700	13,000
Management Horizons Rank 2001 / 2	N/A	699	N/A	N/A	614	828	N/A	670
Management Horizons Rank 2003 / 4	1,268	829	1,063	N/A	649	1,194	1,268	743
Total GOAD Size Sq Ft	117,200	300,800	227,500	157,400	265,400	157,600	259,600	356,100
Bakers	105	69	50	198	209	359	252	420
Butchers	0	83	264	447	109	276	213	52
Greengrocers	0	46	77	85	64	42	104	128
Groceries and Frozen Foods	140	119	165	85	44	36	153	106
Off Licences	188	180	238	0	76	127	166	99
CTN & Convenience	100	297	86	144	80	442	179	144
Convenience Total	118	123	148	105	62	98	159	130
Footwear & Repairs	0	79	129	31	111	85	142	74
Mens & Boys Wear	0	39	63	0	50	0	75	55
Womans, Girls and Children's	13	59	58	38	59	34	88	53
Mixed & General Clothing	210	0	10	47	72	65	28	144
Furniture, Carpets and Textiles	74	101	116	40	82	42	129	168
Books, Arts, Crafts & Copying	157	92	182	173	177	106	93	121
Electrical, Telephones & Video	106	132	99	42	47	69	39	33
DIY, Hardware & Household Goods	112	93	62	136	82	53	49	34
Gifts China Glass and Leather Goods	0	91	250	193	425	560	57	630
Cars, Motors & Accessories	114	280	0	157	183	80	54	28
Chemists & Opticians	87	158	94	110	79	84	57	105
Variety, Department & Catalogue Stores	48	22	16	25	111	26	0	24
Florists	168	236	130	263	82	338	272	99
Sports, Toys, Cycles & Hobbies	48	62	23	31	57	70	136	80
Jewellers & Repairs	33	149	168	155	162	62	19	198
Charity, Pets & Other Comparison	131	167	253	167	322	139	76	152
Comparison Total	87	90	81	78	111	72	64	92
Restaurants, Cafes, Fast Food	94	112	139	127	115	227	169	154
Hairdressers, Beauty & Health	108	99	258	31	80	177	118	62
Launderettes & Dry Cleaners	260	236	170	103	99	77	0	169
Travel Agents	51	40	30	0	107	77	36	123
Banks & Financial Services	128	91	90	107	149	114	131	77
Building Societies	0	46	90	131	0	0	46	182
Estate Agents & Auctioneers	217	241	129	187	207	146	380	76
Service Total	116	115	135	107	124	164	157	113
Vacant	79	46	47	126	21	111	88	62

Source: GOAD & Management Horizons

