c1. Zone by c1. Zone weighting wt1 (q26a)

Analysis..: c1. Zone
Break......: c1. Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130 17.2%	130 17.2%	135 17.8%	131 17.3%	131 17.3%	101 13.3%
Weighted	758	146 19.3%	124 16.4%	132 17.4%	136 18.0%	134 17.6%	86 11.4%
c1. Zone							
1	146 19.3%	146 100.0% 100.0% 19.3%	- - - -	- - - -	- - - -	- - - -	- - - -
2	124 16.4%	- - - -	124 100.0% 100.0% 16.4%	- - - -	- - - -	- - - -	- - - -
3	132 17.4%	- - - -	- - - -	132 100.0% 100.0% 17.4%	- - - -	- - - -	- - - -
4	136 18.0%	- - - -	- - - -	- - - -	136 100.0% 100.0% 18.0%	- - - -	- - - -
5	134 17.6%	- - - -	- - - -	- - - -	- - - -	134 100.0% 100.0% 17.6%	- - - -
6	86 11.4%	- - - -	- - - -	- - - -	- - - -	- - - -	86 100.0% 100.0% 11.4%

q1. Main food/grocery shopper by c1. Zone weighting wt1 (q26a)

Analysis..: q1. Main food/grocery shopper
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130	130	135	131	131	101
		17.2%	17.2%	17.8%	17.3%	17.3%	13.3%
Weighted	758	146	124	132	136	134	86
		19.3%	16.4%	17.4%	18.0%	17.6%	11.4%
q1. Main food/grocery shopper							
Yes	758	146	124	132	136	134	86
	100.0%	19.3%	16.4%	17.4%	18.0%	17.6%	11.4%
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
		19.3%	16.4%	17.4%	18.0%	17.6%	11.4%

q3. Where buy main food items by c1. Zone weighting wt1 (q26a)

Analysis..: q3. Where buy main food items
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130	130	135	131	131	101
		17.2%	17.2%	17.8%	17.3%	17.3%	13.3%
Weighted	758	146	124	132	136	134	86
		19.3%	16.4%	17.4%	18.0%	17.6%	11.4%
q3. Where buy main food items							
Asda, Brighton Marina, Brighton	**165**	43	5	47	2	68	-
	21.8%	26.1%	3.1%	28.7%	0.9%	41.2%	-
		29.4%	4.2%	35.9%	1.1%	50.8%	-
		5.7%	0.7%	6.2%	0.2%	9.0%	-
Lidl, Arundel Road, Brighton	**1**	1	-	-	-	-	-
	0.1%	100.0%	-	-	-	-	-
		0.5%	-	-	-	-	-
		0.1%	-	-	-	-	-
Safeway, St James Street, Brighton	**5**	-	-	5	-	-	-
	0.6%	-	-	100.0%	-	-	-
		-	-	3.6%	-	-	-
		-	-	0.6%	-	-	-
Sainsburys, Lewes Road, Brighton	**28**	1	-	8	1	18	-
	3.7%	3.6%	-	27.9%	1.9%	66.6%	-
		0.7%	-	5.9%	0.4%	13.8%	-
		0.1%	-	1.0%	0.1%	2.4%	-
Sainsburys, London Road, Brighton	**17**	-	1	4	-	12	-
	2.3%	-	4.6%	25.6%	-	69.8%	-
		-	0.6%	3.3%	-	9.0%	-
		-	0.1%	0.6%	-	1.6%	-
Somerfield, London Road, Brighton	**5**	-	-	-	-	5	-
	0.7%	-	-	-	-	100.0%	-
		-	-	-	-	4.1%	-
		-	-	-	-	0.7%	-
Tesco Express, Denmark Villas, Brighton	**3**	-	-	2	-	1	1
	0.4%	-	-	53.8%	-	27.7%	18.5%
		-	-	1.2%	-	0.6%	0.6%
		-	-	0.2%	-	0.1%	0.1%
Other stores in Brighton	**16**	-	-	2	-	13	-
	2.1%	-	-	15.1%	-	84.9%	-
		-	-	1.8%	-	10.0%	-
		-	-	0.3%	-	1.8%	-

q3. Where buy main food items by c1. Zone weighting wt1 (q26a)

Analysis..: q3. Where buy main food items
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130 17.2%	130 17.2%	135 17.8%	131 17.3%	131 17.3%	101 13.3%
Weighted	758	146 19.3%	124 16.4%	132 17.4%	136 18.0%	134 17.6%	86 11.4%
Denton Corner shops Parade	1 0.1%	- - - -	- - - -	- - - -	- - - -	- - - -	1 100.0% 1.2% 0.1%
Other local stores in Denton	10 1.3%	- - - -	10 100.0% 7.9% 1.3%	- - - -	- - - -	- - - -	- - - -
Asda, Eastbourne	29 3.8%	- - - -	2 8.0% 1.9% 0.3%	- - - -	1 3.5% 0.7% 0.1%	- - - -	25 88.5% 29.4% 3.4%
Lidl, The Langley Centre, Eastbourne	4 0.5%	- - - -	- - - -	- - - -	- - - -	- - - -	4 100.0% 4.4% 0.5%
Lidl, Seaside, Eastbourne	1 0.1%	- - - -	- - - -	- - - -	- - - -	- - - -	1 100.0% 0.9% 0.1%
Sainsburys, The Arndale Centre, Eastbourne	22 2.9%	- - - -	3 11.8% 2.1% 0.3%	- - - -	- - - -	- - - -	20 88.2% 22.7% 2.6%
Tesco Express, Seaside, Eastbourne	2 0.2%	- - - -	1 50.0% 0.6% 0.1%	- - - -	- - - -	- - - -	1 50.0% 0.9% 0.1%
Tesco Extra, Lottbridge Drove, Eastbourne	10 1.3%	- - - -	- - - -	- - - -	- - - -	- - - -	10 100.0% 11.5% 1.3%

q3. Where buy main food items by c1. Zone weighting wt1 (q26a)

Analysis..: q3. Where buy main food items
Break......: c1. Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130 17.2%	130 17.2%	135 17.8%	131 17.3%	131 17.3%	101 13.3%
Weighted	758	146 19.3%	124 16.4%	132 17.4%	136 18.0%	134 17.6%	86 11.4%
Tesco, Kingfisher Drive, Eastbourne	9 1.1%	- - - -	1 9.1% 0.6% 0.1%	1 9.1% 0.6% 0.1%	- - - -	- - - -	7 81.7% 8.1% 0.9%
Other local stores in Eastbourne	15 2.0%	1 3.5% 0.4% 0.1%	- - - -	- - - -	- - - -	- - - -	14 96.5% 16.7% 1.9%
Safeway, Hove	3 0.4%	- - - -	- - - -	3 100.0% 2.1% 0.4%	- - - -	- - - -	- - - -
Asda, Hollingbury	37 4.9%	2 4.3% 1.1% 0.2%	- - - -	22 60.2% 16.9% 2.9%	3 7.0% 1.9% 0.3%	11 28.5% 7.9% 1.4%	- - - -
Safeway, Eastgate Street, Lewes	24 3.1%	- - - -	- - - -	2 9.6% 1.7% 0.3%	21 90.4% 15.8% 2.8%	- - - -	- - - -
Tesco, Brookes Road, Lewes	116 15.3%	4 3.7% 2.9% 0.6%	2 1.8% 1.7% 0.3%	14 12.2% 10.7% 1.9%	94 81.0% 69.0% 12.4%	2 1.4% 1.2% 0.2%	- - - -
Other stores in Lewes	6 0.7%	- - - -	1 13.8% 0.6% 0.1%	2 31.7% 1.4% 0.2%	3 54.5% 2.3% 0.4%	- - - -	- - - -
Somerfield, Town Centre, Newhaven	28 3.7%	18 63.4% 12.1% 2.3%	9 33.7% 7.6% 1.2%	1 2.9% 0.6% 0.1%	- - - -	- - - -	- - - -

q3. Where buy main food items by c1. Zone weighting wt1 (q26a)

Analysis..: q3. Where buy main food items
Break......: c1. Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	**758**	**130** 17.2%	**130** 17.2%	**135** 17.8%	**131** 17.3%	**131** 17.3%	**101** 13.3%
Weighted	**758**	**146** 19.3%	**124** 16.4%	**132** 17.4%	**136** 18.0%	**134** 17.6%	**86** 11.4%
Sainsburys, The Drove, Newhaven	**91** **11.9%**	54 60.1% 37.2% 7.2%	27 30.1% 22.0% 3.6%	5 5.2% 3.6% 0.6%	4 4.6% 3.0% 0.5%	- - - -	- - - -
Co-Op, Peacehaven	**19** **2.5%**	18 94.7% 12.3% 2.4%	- - - -	1 5.3% 0.8% 0.1%	- - - -	- - - -	- - - -
Other stores in Peacehaven	**2** **0.3%**	2 100.0% 1.6% 0.3%	- - - -	- - - -	- - - -	- - - -	- - - -
Safeway, Seaford	**54** **7.2%**	- - - -	54 98.6% 43.3% 7.1%	- - - -	- - - -	- - - -	1 1.4% 0.9% 0.1%
Other stores in Seaford	**7** **0.9%**	- - - -	7 100.0% 5.8% 0.9%	- - - -	- - - -	- - - -	- - - -
Other stores in Woodingdean	**4** **0.5%**	- - - -	- - - -	4 100.0% 2.9% 0.5%	- - - -	- - - -	- - - -
Other stores in Saltdean	**6** **0.7%**	- - - -	- - - -	6 100.0% 4.2% 0.7%	- - - -	- - - -	- - - -
Don't visit (shop via internet/telephone)	**7** **1.0%**	2 21.1% 1.1% 0.2%	1 10.5% 0.6% 0.1%	- - - -	1 17.5% 1.0% 0.2%	3 37.6% 2.1% 0.4%	1 13.3% 1.2% 0.1%

q3. Where buy main food items by c1. Zone weighting wt1 (q26a)

Analysis..: q3. Where buy main food items
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130 17.2%	130 17.2%	135 17.8%	131 17.3%	131 17.3%	101 13.3%
Weighted	758	146 19.3%	124 16.4%	132 17.4%	136 18.0%	134 17.6%	86 11.4%
Local shops	5 0.7%	- - - -	- - - -	2 32.7% 1.4% 0.2%	2 29.0% 1.2% 0.2%	1 14.4% 0.6% 0.1%	1 24.0% 1.5% 0.2%
Waitrose, Burgess Hill	1 0.1%	- - - -	- - - -	1 100.0% 0.4% 0.1%	- - - -	- - - -	- - - -
Somerfield, Burgess Hill	1 0.1%	- - - -	- - - -	1 100.0% 0.4% 0.1%	- - - -	- - - -	- - - -
Sainsburys, Haywards Heath	1 0.1%	- - - -	- - - -	1 100.0% 0.6% 0.1%	- - - -	- - - -	- - - -
Safeway, Burgess Hill	1 0.1%	- - - -	1 100.0% 0.4% 0.1%	- - - -	- - - -	- - - -	- - - -
Tesco, Uckfield	2 0.3%	- - - -	- - - -	- - - -	2 100.0% 1.7% 0.3%	- - - -	- - - -
Somerfield, Uckfield	2 0.2%	- - - -	- - - -	- - - -	2 100.0% 1.3% 0.2%	- - - -	- - - -
Waitrose, Halesham	1 0.1%	- - - -	- - - -	- - - -	1 100.0% 0.6% 0.1%	- - - -	- - - -

q3. Where buy main food items by c1. Zone weighting wt1 (q26a)

Analysis..: q3. Where buy main food items
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130 17.2%	130 17.2%	135 17.8%	131 17.3%	131 17.3%	101 13.3%
Weighted	758	146 19.3%	124 16.4%	132 17.4%	136 18.0%	134 17.6%	86 11.4%
Sainsburys, Portslade	1 0.1%	1 100.0% 0.5% 0.1%	- - - -	- - - -	- - - -	- - - -	- - - -

q4. How often visit main food store by c1. Zone weighting wt1 (q26a)

Analysis..: q4. How often visit main food store
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130	130	135	131	131	101
		17.2%	17.2%	17.8%	17.3%	17.3%	13.3%
Weighted	758	146	124	132	136	134	86
		19.3%	16.4%	17.4%	18.0%	17.6%	11.4%
Missing							
No reply	2	-	-	-	1	-	1
	0.2%	-	-	-	44.0%	-	56.0%
		-	-	-	0.6%	-	1.2%
		-	-	-	0.1%	-	0.1%
q4. How often visit main food store							
Everyday	16	4	3	2	3	2	2
	2.1%	23.3%	18.3%	15.1%	16.7%	13.4%	13.3%
		2.5%	2.3%	1.8%	1.9%	1.6%	2.4%
		0.5%	0.4%	0.3%	0.3%	0.3%	0.3%
6 times a week	4	1	1	-	-	1	1
	0.5%	21.9%	27.9%	-	-	22.3%	27.9%
		0.5%	0.8%	-	-	0.6%	1.2%
		0.1%	0.1%	-	-	0.1%	0.1%
5 times a week	7	3	1	1	1	-	1
	0.9%	50.2%	11.6%	11.8%	11.8%	-	14.7%
		2.3%	0.6%	0.6%	0.6%	-	1.2%
		0.4%	0.1%	0.1%	0.1%	-	0.1%
4 times a week	27	16	3	2	4	-	1
	3.5%	60.5%	11.5%	8.6%	16.5%	-	2.9%
		11.1%	2.5%	1.8%	3.3%	-	0.9%
		2.1%	0.4%	0.3%	0.6%	-	0.1%
3 times a week	51	4	6	8	10	16	6
	6.7%	8.3%	10.8%	15.8%	20.6%	31.8%	12.6%
		2.9%	4.5%	6.1%	7.7%	12.2%	7.5%
		0.6%	0.7%	1.1%	1.4%	2.1%	0.9%
Twice a week	123	9	24	37	14	22	18
	16.2%	7.3%	19.8%	29.7%	11.2%	17.7%	14.3%
		6.1%	19.7%	27.7%	10.1%	16.3%	20.4%
		1.2%	3.2%	4.8%	1.8%	2.9%	2.3%
Once a week	464	92	76	78	95	82	41
	61.2%	19.8%	16.5%	16.8%	20.4%	17.7%	8.8%
		62.9%	61.6%	59.2%	69.5%	61.3%	47.1%
		12.1%	10.1%	10.3%	12.5%	10.8%	5.4%

q4. How often visit main food store by c1. Zone weighting wt1 (q26a)

Analysis..: q4. How often visit main food store
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130	130	135	131	131	101
		17.2%	17.2%	17.8%	17.3%	17.3%	13.3%
Weighted	758	146	124	132	136	134	86
		19.3%	16.4%	17.4%	18.0%	17.6%	11.4%
Once every two weeks	50 6.6%	15 30.5% 10.4% 2.0%	8 16.8% 6.8% 1.1%	2 4.2% 1.6% 0.3%	6 11.4% 4.2% 0.8%	7 14.3% 5.3% 0.9%	11 22.7% 13.1% 1.5%
Once a month	14 1.8%	2 11.8% 1.1% 0.2%	2 11.7% 1.3% 0.2%	1 7.7% 0.8% 0.1%	3 21.4% 2.1% 0.4%	3 20.7% 2.1% 0.4%	4 26.7% 4.2% 0.5%
Less often than once a month	2 0.3%	- - - -	- - - -	1 25.1% 0.4% 0.1%	- - - -	1 37.4% 0.6% 0.1%	1 37.4% 0.9% 0.1%

q5. Mode of travel to main food store by c1. Zone weighting wt1 (q26a)

Analysis..: q5. Mode of travel to main food store
Break......: c1. Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130	130	135	131	131	101
		17.2%	17.2%	17.8%	17.3%	17.3%	13.3%
Weighted	758	146	124	132	136	134	86
		19.3%	16.4%	17.4%	18.0%	17.6%	11.4%
Missing							
No reply	1	-	-	-	-	-	1
	0.1%	-	-	-	-	-	100.0%
		-	-	-	-	-	1.2%
		-	-	-	-	-	0.1%
q5. Mode of travel to main food store							
Drive self in car/van	480	92	68	102	88	81	50
	63.4%	19.1%	14.2%	21.3%	18.3%	16.8%	10.4%
		62.9%	55.0%	77.5%	64.5%	60.3%	57.8%
		12.1%	9.0%	13.5%	11.6%	10.6%	6.6%
Passenger in car/van	84	15	12	17	12	15	13
	11.1%	18.2%	14.6%	19.9%	14.3%	17.2%	15.7%
		10.5%	9.9%	12.7%	8.8%	10.9%	15.3%
		2.0%	1.6%	2.2%	1.6%	1.9%	1.7%
Bus	51	3	6	6	18	10	8
	6.8%	6.6%	12.3%	11.7%	34.2%	19.7%	15.4%
		2.3%	5.1%	4.6%	12.9%	7.6%	9.2%
		0.5%	0.8%	0.8%	2.3%	1.3%	1.0%
Taxi	10	2	3	-	2	1	3
	1.4%	15.1%	30.3%	-	22.3%	7.5%	24.8%
		1.1%	2.5%	-	1.7%	0.6%	3.0%
		0.2%	0.4%	-	0.3%	0.1%	0.3%
Walk	120	30	33	7	14	25	12
	15.9%	25.0%	27.6%	5.6%	11.4%	20.6%	9.7%
		20.6%	26.8%	5.1%	10.1%	18.6%	13.6%
		4.0%	4.4%	0.9%	1.8%	3.3%	1.5%
Don't visit (shop via PC Internet or telephone)	9	2	1	-	3	3	-
	1.1%	27.7%	9.1%	-	30.6%	32.7%	-
		1.6%	0.6%	-	1.9%	2.1%	-
		0.3%	0.1%	-	0.3%	0.4%	-
Electric Wheelchair	1	1	-	-	-	-	-
	0.1%	100.0%	-	-	-	-	-
		0.4%	-	-	-	-	-
		0.1%	-	-	-	-	-

q5. Mode of travel to main food store by c1. Zone weighting wt1 (q26a)

Analysis..: q5. Mode of travel to main food store
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130	130	135	131	131	101
		17.2%	17.2%	17.8%	17.3%	17.3%	13.3%
Weighted	758	146	124	132	136	134	86
		19.3%	16.4%	17.4%	18.0%	17.6%	11.4%
Someone shops for me	1	1	-	-	-	-	-
	0.1%	100.0%	-	-	-	-	-
		0.5%	-	-	-	-	-
		0.1%	-	-	-	-	-

q6a. Approx spend on last food shopping trip by c1. Zone showing q6a*1.00 weighting wt1 (q26a)

Analysis......: q6a. Approx spend on last food shopping trip
Break..........: c1. Zone
Calculation..: q6a*1.00
Weight........: wt1 (q26a)
Options.......: Zero suppress
Cells........... : Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	**40747**	**7829** 19.2%	**6100** 15.0%	**8150** 20.0%	**7293** 17.9%	**6977** 17.1%	**4399** 10.8%
Weighted	**40747**	**7829** 19.2%	**6100** 15.0%	**8150** 20.0%	**7293** 17.9%	**6977** 17.1%	**4399** 10.8%
Missing							
No reply	**0** **0.0%**	0 0.0% 0.0% 0.0%	0 0.0% 0.0% 0.0%	0 0.0% 0.0% 0.0%	0 0.0% 0.0% 0.0%	0 0.0% 0.0% 0.0%	0 0.0% 0.0% 0.0%
q6a. Approx spend on last food shopping trip							
Valid	**40747** **100.0%**	7829 19.2% 100.0% 19.2%	6100 15.0% 100.0% 15.0%	8150 20.0% 100.0% 20.0%	7293 17.9% 100.0% 17.9%	6977 17.1% 100.0% 17.1%	4399 10.8% 100.0% 10.8%

SNAP

q6b. Approx spend on last food shopping trip by c1. Zone weighting wt1 (q26a)

Analysis..: q6b. Approx spend on last food shopping trip
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	**758**	**130** 17.2%	**130** 17.2%	**135** 17.8%	**131** 17.3%	**131** 17.3%	**101** 13.3%
Weighted	**758**	**146** 19.3%	**124** 16.4%	**132** 17.4%	**136** 18.0%	**134** 17.6%	**86** 11.4%
Missing							
No reply	**14** **1.8%**	1 5.6% 0.5% 0.1%	3 20.7% 2.3% 0.4%	1 3.8% 0.4% 0.1%	3 19.9% 2.0% 0.4%	4 30.1% 3.1% 0.6%	3 19.9% 3.2% 0.4%
q6b. Approx spend on last food shopping trip							
£1 - £10	**29** **3.8%**	3 11.0% 2.2% 0.4%	4 12.6% 2.9% 0.5%	- - - -	7 26.1% 5.5% 1.0%	9 29.6% 6.4% 1.1%	6 20.6% 6.9% 0.8%
£11 - £20	**79** **10.4%**	8 9.9% 5.3% 1.0%	12 15.5% 9.9% 1.6%	10 12.8% 7.7% 1.3%	10 13.1% 7.6% 1.4%	22 28.4% 16.8% 3.0%	16 20.3% 18.6% 2.1%
£21 - £30	**93** **12.2%**	23 25.1% 15.9% 3.1%	23 24.3% 18.2% 3.0%	9 9.9% 7.0% 1.2%	16 17.5% 11.9% 2.1%	17 18.4% 12.8% 2.3%	4 4.7% 5.1% 0.6%
£31 - £40	**102** **13.5%**	25 24.3% 17.0% 3.3%	15 14.5% 12.0% 2.0%	14 13.9% 10.8% 1.9%	23 22.2% 16.7% 3.0%	11 11.2% 8.6% 1.5%	14 13.9% 16.5% 1.9%
£41 - £50	**91** **12.0%**	21 22.9% 14.2% 2.7%	15 16.7% 12.3% 2.0%	13 14.2% 9.8% 1.7%	13 13.8% 9.2% 1.7%	19 21.0% 14.3% 2.5%	10 11.3% 11.9% 1.4%
£51 - £60	**89** **11.7%**	22 24.7% 15.0% 2.9%	18 20.7% 14.8% 2.4%	20 22.6% 15.3% 2.7%	10 11.5% 7.5% 1.4%	15 16.5% 10.9% 1.9%	4 4.0% 4.1% 0.5%

q6b. Approx spend on last food shopping trip by c1. Zone weighting wt1 (q26a)

Analysis..: q6b. Approx spend on last food shopping trip
Break......: c1. Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone 1	2	3	4	5	6
Base							
Unweighted	758	130 17.2%	130 17.2%	135 17.8%	131 17.3%	131 17.3%	101 13.3%
Weighted	758	146 19.3%	124 16.4%	132 17.4%	136 18.0%	134 17.6%	86 11.4%
£61 - £70	73 9.6%	12 16.4% 8.2% 1.6%	10 13.8% 8.1% 1.3%	22 30.7% 17.0% 3.0%	13 17.3% 9.3% 1.7%	8 11.5% 6.3% 1.1%	7 10.2% 8.6% 1.0%
£71 - £80	73 9.6%	7 9.9% 4.9% 1.0%	17 23.5% 13.9% 2.3%	14 18.7% 10.4% 1.8%	21 28.4% 15.3% 2.7%	9 12.3% 6.7% 1.2%	5 7.1% 6.0% 0.7%
£81 - £90	28 3.6%	5 19.6% 3.7% 0.7%	1 1.9% 0.4% 0.1%	11 38.3% 8.0% 1.4%	5 17.9% 3.6% 0.7%	4 13.8% 2.9% 0.5%	2 8.4% 2.7% 0.3%
£91 - £100	42 5.5%	14 34.2% 9.8% 1.9%	2 4.3% 1.4% 0.2%	8 18.9% 6.0% 1.0%	13 30.4% 9.3% 1.7%	3 6.7% 2.1% 0.4%	2 5.5% 2.7% 0.3%
£101 - £110	6 0.9%	2 27.5% 1.2% 0.2%	1 12.1% 0.6% 0.1%	1 12.3% 0.6% 0.1%	1 20.4% 1.0% 0.2%	- - -	2 27.7% 2.1% 0.2%
£111 - £120	17 2.2%	2 10.7% 1.2% 0.2%	2 10.7% 1.5% 0.2%	4 24.3% 3.1% 0.5%	1 4.7% 0.6% 0.1%	3 15.0% 1.9% 0.3%	6 34.6% 6.7% 0.8%
£121 - £130	8 1.1%	- - - -	1 12.3% 0.8% 0.1%	4 46.8% 2.9% 0.5%	- - - -	- - - -	3 41.0% 3.9% 0.4%
£131 - £140	5 0.6%	- - - -	- - - -	- - - -	1 10.9% 0.4% 0.1%	4 89.1% 3.2% 0.6%	- - - -

q6b. Approx spend on last food shopping trip by c1. Zone weighting wt1 (q26a)

Analysis..: q6b. Approx spend on last food shopping trip
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130	130	135	131	131	101
		17.2%	17.2%	17.8%	17.3%	17.3%	13.3%
Weighted	758	146	124	132	136	134	86
		19.3%	16.4%	17.4%	18.0%	17.6%	11.4%
£141 - £150	5	1	-	1	-	2	-
	0.6%	22.5%	-	28.4%	-	49.1%	-
		0.7%	-	1.0%	-	1.7%	-
		0.1%	-	0.2%	-	0.3%	-
£150 +	5	-	1	-	-	3	1
	0.6%	-	20.4%	-	-	63.2%	16.4%
		-	0.8%	-	-	2.3%	0.9%
		-	0.1%	-	-	0.4%	0.1%

q7. Where buy top-up food by c1. Zone weighting wt1 (q26a)

Analysis..: q7. Where buy top-up food
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute / Analysis % / Break % / Base % / Respondents	Base	c1. Zone 1	2	3	4	5	6
Base							
Unweighted	758	130	130	135	131	131	101
		17.2%	17.2%	17.8%	17.3%	17.3%	13.3%
Weighted	758	146	124	132	136	134	86
		19.3%	16.4%	17.4%	18.0%	17.6%	11.4%
q7. Where buy top-up food							
Asda, Brighton Marina, Brighton	62	18	-	5	-	39	-
	8.1%	29.5%	-	7.7%	-	62.8%	-
		12.5%	-	3.6%	-	29.0%	-
		2.4%	-	0.6%	-	5.1%	-
Lidl, Arundel Road, Brighton	1	-	-	-	-	1	-
	0.1%	-	-	-	-	100.0%	-
		-	-	-	-	0.6%	-
		-	-	-	-	0.1%	-
Safeway, St James Street, Brighton	2	1	-	-	-	1	-
	0.3%	50.0%	-	-	-	50.0%	-
		0.7%	-	-	-	0.7%	-
		0.1%	-	-	-	0.1%	-
Sainsburys, Lewes Road, Brighton	11	1	-	2	-	8	-
	1.4%	7.2%	-	14.7%	-	78.1%	-
		0.5%	-	1.2%	-	6.4%	-
		0.1%	-	0.2%	-	1.1%	-
Sainsburys, London Road, Brighton	8	-	-	-	-	8	-
	1.1%	-	-	-	-	100.0%	-
		-	-	-	-	6.0%	-
		-	-	-	-	1.1%	-
Somerfield, London Road, Brighton	2	-	1	-	-	1	-
	0.2%	-	50.0%	-	-	50.0%	-
		-	0.6%	-	-	0.6%	-
		-	0.1%	-	-	0.1%	-
Other stores in Brighton	48	1	-	19	-	28	-
	6.3%	1.6%	-	40.5%	-	57.9%	-
		0.5%	-	14.7%	-	20.8%	-
		0.1%	-	2.6%	-	3.7%	-
Other local stores in Denton	10	-	10	-	-	-	-
	1.3%	-	100.0%	-	-	-	-
		-	7.9%	-	-	-	-
		-	1.3%	-	-	-	-

q7. Where buy top-up food by c1. Zone weighting wt1 (q26a)

Analysis..: q7. Where buy top-up food
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130 17.2%	130 17.2%	135 17.8%	131 17.3%	131 17.3%	101 13.3%
Weighted	758	146 19.3%	124 16.4%	132 17.4%	136 18.0%	134 17.6%	86 11.4%
Asda, Eastbourne	2 0.2%	- - - -	- - - -	- - - -	- - - -	- - - -	2 100.0% 1.8% 0.2%
Lidl, Seaside, Eastbourne	1 0.1%	- - - -	- - - -	- - - -	- - - -	- - - -	1 100.0% 0.6% 0.1%
Sainsburys, The Arndale Centre, Eastbourne	7 0.9%	- - - -	1 20.1% 1.1% 0.2%	- - - -	1 11.9% 0.6% 0.1%	- - - -	4 68.0% 5.2% 0.6%
Tesco Express, Seaside, Eastbourne	6 0.7%	- - - -	1 14.1% 0.6% 0.1%	1 13.8% 0.6% 0.1%	2 40.4% 1.7% 0.3%	- - - -	2 31.7% 2.1% 0.2%
Tesco Extra, Lottbridge Drove, Eastbourne	1 0.1%	- - - -	1 100.0% 0.8% 0.1%	- - - -	- - - -	- - - -	- - - -
Tesco, Kingfisher Drive, Eastbourne	1 0.1%	- - - -	- - - -	- - - -	- - - -	- - - -	1 100.0% 0.9% 0.1%
Tesco Express, Miram Road Stone C, Eastbourne	4 0.5%	- - - -	- - - -	- - - -	- - - -	- - - -	4 100.0% 4.5% 0.5%
Other local stores in Eastbourne	25 3.3%	2 7.2% 1.2% 0.2%	- - - -	- - - -	- - - -	- - - -	23 92.8% 26.8% 3.1%

q7. Where buy top-up food by c1. Zone weighting wt1 (q26a)

Analysis..: q7. Where buy top-up food
Break......: c1. Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130 17.2%	130 17.2%	135 17.8%	131 17.3%	131 17.3%	101 13.3%
Weighted	758	146 19.3%	124 16.4%	132 17.4%	136 18.0%	134 17.6%	86 11.4%
Other stores in Hove	1 0.1%	- - - -	- - - -	- - - -	- - - -	1 100.0% 0.7% 0.1%	- - - -
Asda, Hollingbury	2 0.2%	- - - -	- - - -	- - - -	- - - -	2 100.0% 1.1% 0.2%	- - - -
Safeway, Eastgate Street, Lewes	30 4.0%	1 2.6% 0.5% 0.1%	1 2.6% 0.6% 0.1%	2 5.0% 1.2% 0.2%	27 89.8% 20.1% 3.6%	- - - -	- - - -
Tesco, Brookes Road, Lewes	26 3.4%	- - - -	1 2.0% 0.4% 0.1%	1 2.0% 0.4% 0.1%	25 95.9% 18.2% 3.3%	- - - -	- - - -
Other stores in Lewes	23 3.1%	- - - -	- - - -	10 43.6% 7.8% 1.3%	13 56.4% 9.7% 1.7%	- - - -	- - - -
Somerfield, Town Centre, Newhaven	29 3.8%	25 87.5% 17.4% 3.4%	4 12.5% 2.9% 0.5%	- - - -	- - - -	- - - -	- - - -
Sainsburys, The Drove, Newhaven	21 2.8%	7 33.9% 4.8% 0.9%	12 56.0% 9.4% 1.5%	1 6.4% 1.0% 0.2%	1 3.8% 0.6% 0.1%	- - - -	- - - -
Coral Stores/Mulberry Wines, Newhaven	2 0.2%	- - - -	2 100.0% 1.3% 0.2%	- - - -	- - - -	- - - -	- - - -

q7. Where buy top-up food by c1. Zone weighting wt1 (q26a)

Analysis..: q7. Where buy top-up food
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130	130	135	131	131	101
		17.2%	17.2%	17.8%	17.3%	17.3%	13.3%
Weighted	758	146	124	132	136	134	86
		19.3%	16.4%	17.4%	18.0%	17.6%	11.4%
Other local stores in Newhaven	3	2	2	-	-	-	-
	0.4%	49.8%	50.2%	-	-	-	-
		1.1%	1.3%	-	-	-	-
		0.2%	0.2%	-	-	-	-
Co-Op, Peacehaven	49	48	-	1	-	-	-
	6.5%	97.3%	-	2.7%	-	-	-
		32.9%	-	1.0%	-	-	-
		6.3%	-	0.2%	-	-	-
Other stores in Peacehaven	5	5	-	-	-	-	-
	0.6%	100.0%	-	-	-	-	-
		3.3%	-	-	-	-	-
		0.6%	-	-	-	-	-
Safeway, Seaford	34	-	34	-	-	-	-
	4.5%	-	100.0%	-	-	-	-
		-	27.6%	-	-	-	-
		-	4.5%	-	-	-	-
Other stores in Seaford	16	-	15	-	-	-	1
	2.2%	-	93.9%	-	-	-	6.1%
		-	12.4%	-	-	-	1.2%
		-	2.0%	-	-	-	0.1%
Tesco Express, Woodingdean	6	-	-	6	-	-	-
	0.7%	-	-	100.0%	-	-	-
		-	-	4.3%	-	-	-
		-	-	0.7%	-	-	-
Other stores in Woodingdean	6	-	-	6	-	-	-
	0.8%	-	-	100.0%	-	-	-
		-	-	4.7%	-	-	-
		-	-	0.8%	-	-	-
Other stores in Saltdean	31	-	-	31	-	-	-
	4.1%	-	-	100.0%	-	-	-
		-	-	23.5%	-	-	-
		-	-	4.1%	-	-	-

q7. Where buy top-up food by c1. Zone weighting wt1 (q26a)

Analysis..: q7. Where buy top-up food
Break......: c1. Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130	130	135	131	131	101
		17.2%	17.2%	17.8%	17.3%	17.3%	13.3%
Weighted	758	146	124	132	136	134	86
		19.3%	16.4%	17.4%	18.0%	17.6%	11.4%
Don't visit (shop via internet/telephone)	2	2	-	-	-	-	-
	0.3%	100.0%	-	-	-	-	-
		1.4%	-	-	-	-	-
		0.3%	-	-	-	-	-
Don't do top up shopping	264	33	40	44	62	42	44
	34.9%	12.3%	15.3%	16.7%	23.3%	15.8%	16.6%
		22.3%	32.6%	33.5%	45.2%	31.2%	50.7%
		4.3%	5.3%	5.8%	8.1%	5.5%	5.8%
Tesco, Hastings	1	-	-	1	-	-	-
	0.1%	-	-	100.0%	-	-	-
		-	-	0.6%	-	-	-
		-	-	0.1%	-	-	-
Local stores	17	1	1	2	4	3	5
	2.2%	6.0%	3.2%	12.7%	26.2%	19.9%	32.2%
		0.7%	0.4%	1.6%	3.2%	2.5%	6.2%
		0.1%	0.1%	0.3%	0.6%	0.4%	0.7%
Tesco, Burgess Hill	1	-	-	-	-	1	-
	0.1%	-	-	-	-	100.0%	-
		-	-	-	-	0.4%	-
		-	-	-	-	0.1%	-
Tesco, Uckfield	1	-	-	-	1	-	-
	0.1%	-	-	-	100.0%	-	-
		-	-	-	0.7%	-	-
		-	-	-	0.1%	-	-
Sainsburys, Haywood Heath	1	-	-	1	-	-	-
	0.1%	-	-	100.0%	-	-	-
		-	-	0.4%	-	-	-
		-	-	0.1%	-	-	-

q8. Mode of travel to top-up food store by c1. Zone weighting wt1 (q26a)

Analysis..: q8. Mode of travel to top-up food store
Break......: c1. Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	479	100	88	86	69	83	53
		20.9%	18.4%	18.0%	14.4%	17.3%	11.1%
Weighted	494	113	84	88	75	92	43
		23.0%	16.9%	17.8%	15.1%	18.6%	8.6%
q8. Mode of travel to top-up food store							
Drive self in car/van	229	66	38	27	39	40	19
	46.3%	28.8%	16.5%	11.6%	17.2%	17.4%	8.5%
		58.1%	45.2%	30.3%	52.9%	43.2%	45.4%
		13.4%	7.6%	5.4%	8.0%	8.0%	3.9%
Passenger in car/van	26	4	7	2	7	2	4
	5.2%	17.3%	25.6%	6.1%	27.5%	9.2%	14.3%
		3.9%	7.9%	1.8%	9.4%	2.6%	8.6%
		0.9%	1.3%	0.3%	1.4%	0.5%	0.7%
Bus	23	2	3	8	2	6	2
	4.6%	9.3%	12.7%	34.5%	7.9%	27.7%	7.9%
		1.9%	3.4%	8.9%	2.4%	6.9%	4.2%
		0.4%	0.6%	1.6%	0.4%	1.3%	0.4%
Train	1	-	-	1	-	-	-
	0.2%	-	-	100.0%	-	-	-
		-	-	0.9%	-	-	-
		-	-	0.2%	-	-	-
Taxi	4	1	2	-	-	-	1
	0.8%	33.8%	40.4%	-	-	-	25.8%
		1.2%	1.9%	-	-	-	2.3%
		0.3%	0.3%	-	-	-	0.2%
Walk	207	37	35	50	26	43	17
	42.0%	17.8%	16.8%	24.2%	12.7%	20.5%	8.1%
		32.5%	41.6%	57.1%	35.3%	46.3%	39.4%
		7.5%	7.0%	10.1%	5.3%	8.6%	3.4%
Bicycle	2	-	-	1	-	1	-
	0.4%	-	-	44.0%	-	56.0%	-
		-	-	0.9%	-	1.1%	-
		-	-	0.2%	-	0.2%	-
Don't visit (shop via PC Internet or telephone)	2	2	-	-	-	-	-
	0.4%	100.0%	-	-	-	-	-
		1.9%	-	-	-	-	-
		0.4%	-	-	-	-	-

q8. Mode of travel to top-up food store by c1. Zone weighting wt1 (q26a)

Analysis..: q8. Mode of travel to top-up food store
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	479	100	88	86	69	83	53
		20.9%	18.4%	18.0%	14.4%	17.3%	11.1%
Weighted	494	113	84	88	75	92	43
		23.0%	16.9%	17.8%	15.1%	18.6%	8.6%
Someone shops for me	1	1	-	-	-	-	-
	0.2%	100.0%	-	-	-	-	-
		0.7%	-	-	-	-	-
		0.2%	-	-	-	-	-

q9. Where buy clothing/footwear items by c1. Zone weighting wt1 (q26a)

Analysis..: q9. Where buy clothing/footwear items
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130	130	135	131	131	101
		17.2%	17.2%	17.8%	17.3%	17.3%	13.3%
Weighted	758	146	124	132	136	134	86
		19.3%	16.4%	17.4%	18.0%	17.6%	11.4%
Missing							
No reply	1	-	1	-	-	-	-
	0.1%	-	100.0%	-	-	-	-
		-	0.4%	-	-	-	-
		-	0.1%	-	-	-	-
q9. Where buy clothing/footwear items							
Brighton Centre	455	97	47	100	85	115	11
	60.0%	21.3%	10.4%	22.0%	18.7%	25.2%	2.4%
		66.4%	38.1%	75.9%	62.6%	85.8%	12.5%
		12.8%	6.2%	13.2%	11.2%	15.1%	1.4%
Hove - Goldstone Retail Park	1	-	-	-	-	-	1
	0.1%	-	-	-	-	-	100.0%
		-	-	-	-	-	0.6%
		-	-	-	-	-	0.1%
Eastbourne Town Centre	170	26	55	2	21	3	63
	22.4%	15.5%	32.3%	0.9%	12.2%	1.9%	37.3%
		18.0%	44.2%	1.2%	15.2%	2.4%	73.4%
		3.5%	7.2%	0.2%	2.7%	0.4%	8.4%
JJB Sports - Eastbourne Sovereign Retail Park	5	-	-	-	-	-	5
	0.6%	-	-	-	-	-	100.0%
		-	-	-	-	-	5.7%
		-	-	-	-	-	0.6%
Lewes	34	1	1	17	16	-	-
	4.5%	2.3%	2.3%	48.9%	46.5%	-	-
		0.5%	0.6%	12.6%	11.6%	-	-
		0.1%	0.1%	2.2%	2.1%	-	-
London	4	-	1	1	2	-	1
	0.5%	-	18.8%	12.6%	44.5%	-	24.0%
		-	0.6%	0.4%	1.4%	-	1.2%
		-	0.1%	0.1%	0.2%	-	0.1%

q9. Where buy clothing/footwear items by c1. Zone weighting wt1 (q26a)

Analysis..: q9. Where buy clothing/footwear items
Break......: c1. Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130 17.2%	130 17.2%	135 17.8%	131 17.3%	131 17.3%	101 13.3%
Weighted	758	146 19.3%	124 16.4%	132 17.4%	136 18.0%	134 17.6%	86 11.4%
Newhaven	8 1.1%	4 48.9% 2.7% 0.5%	2 29.1% 1.9% 0.3%	1 12.3% 0.8% 0.1%	1 9.6% 0.6% 0.1%	- - - -	- - - -
Peacehaven	7 0.9%	2 21.9% 1.1% 0.2%	- - - -	6 78.1% 4.2% 0.7%	- - - -	- - - -	- - - -
Seaford	12 1.6%	1 10.7% 0.9% 0.2%	10 82.9% 8.2% 1.3%	- - - -	- - - -	- - - -	1 6.4% 0.9% 0.1%
Internet	11 1.4%	11 100.0% 7.4% 1.4%	- - - -	- - - -	- - - -	- - - -	- - - -
Mail Order	31 4.1%	3 8.5% 1.8% 0.3%	5 16.0% 4.0% 0.6%	4 11.9% 2.8% 0.5%	7 21.7% 4.9% 0.9%	11 34.3% 7.9% 1.4%	2 7.5% 2.7% 0.3%
Polegate	1 0.1%	- - - -	- - - -	- - - -	- - - -	- - - -	1 100.0% 0.6% 0.1%
Marks & Spencer, Shoreham	1 0.1%	- - - -	- - - -	- - - -	- - - -	- - - -	1 100.0% 0.6% 0.1%
Burgess Hill	2 0.2%	- - - -	- - - -	2 100.0% 1.2% 0.2%	- - - -	- - - -	- - - -

q9. Where buy clothing/footwear items by c1. Zone weighting wt1 (q26a)

Analysis..: q9. Where buy clothing/footwear items
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130	130	135	131	131	101
		17.2%	17.2%	17.8%	17.3%	17.3%	13.3%
Weighted	758	146	124	132	136	134	86
		19.3%	16.4%	17.4%	18.0%	17.6%	11.4%
Truro, Cornwall	1	-	1	-	-	-	-
	0.1%	-	100.0%	-	-	-	-
		-	0.6%	-	-	-	-
		-	0.1%	-	-	-	-
Crawley	3	-	-	-	-	3	-
	0.4%	-	-	-	-	100.0%	-
		-	-	-	-	2.3%	-
		-	-	-	-	0.4%	-
Local shops	2	1	-	-	1	1	-
	0.3%	37.4%	-	-	37.4%	25.1%	-
		0.5%	-	-	0.6%	0.4%	-
		0.1%	-	-	0.1%	0.1%	-
Tunbridge Wells	4	-	-	-	4	-	-
	0.6%	-	-	-	100.0%	-	-
		-	-	-	3.2%	-	-
		-	-	-	0.6%	-	-
Hawkeshead, Cumbria	1	-	-	1	-	-	-
	0.1%	-	-	100.0%	-	-	-
		-	-	0.6%	-	-	-
		-	-	0.1%	-	-	-
Ashford, Kent	1	-	1	-	-	-	-
	0.1%	-	100.0%	-	-	-	-
		-	0.6%	-	-	-	-
		-	0.1%	-	-	-	-
Don't buy	3	1	-	-	-	2	1
	0.4%	25.0%	-	-	-	50.0%	25.0%
		0.5%	-	-	-	1.2%	0.9%
		0.1%	-	-	-	0.2%	0.1%
Croydon	1	-	1	1	-	-	-
	0.2%	-	59.9%	40.1%	-	-	-
		-	0.6%	0.4%	-	-	-
		-	0.1%	0.1%	-	-	-

q9. Where buy clothing/footwear items by c1. Zone weighting wt1 (q26a)

Analysis..: q9. Where buy clothing/footwear items
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130	130	135	131	131	101
		17.2%	17.2%	17.8%	17.3%	17.3%	13.3%
Weighted	758	146	124	132	136	134	86
		19.3%	16.4%	17.4%	18.0%	17.6%	11.4%
Lincolnshire	1	-	-	-	-	-	1
	0.1%	-	-	-	-	-	100.0%
		-	-	-	-	-	0.9%
		-	-	-	-	-	0.1%

q10. Mode of travel to footwear/clothing store by c1. Zone weighting wt1 (q26a)

Analysis..: q10. Mode of travel to footwear/clothing store
Break......: c1. Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130 17.2%	130 17.2%	135 17.8%	131 17.3%	131 17.3%	101 13.3%
Weighted	758	146 19.3%	124 16.4%	132 17.4%	136 18.0%	134 17.6%	86 11.4%
Missing							
No reply	8 1.0%	1 10.3% 0.5% 0.1%	3 38.0% 2.3% 0.4%	- - - -	- - - -	2 31.0% 1.8% 0.3%	2 20.7% 1.8% 0.2%
q10. Mode of travel to footwear/clothing store							
Drive self in car/van	394 52.0%	83 21.1% 57.0% 11.0%	65 16.5% 52.5% 8.6%	65 16.5% 49.4% 8.6%	74 18.8% 54.5% 9.8%	59 15.0% 44.2% 7.8%	48 12.1% 55.4% 6.3%
Passenger in car/van	62 8.1%	12 20.2% 8.5% 1.6%	9 15.3% 7.6% 1.2%	9 14.5% 6.8% 1.2%	8 13.4% 6.1% 1.1%	7 12.2% 5.6% 1.0%	15 24.3% 17.3% 2.0%
Courtesy Bus	1 0.1%	1 100.0% 0.5% 0.1%	- - - -	- - - -	- - - -	- - - -	- - - -
Bus	187 24.7%	32 17.1% 21.9% 4.2%	26 13.7% 20.6% 3.4%	54 28.6% 40.6% 7.1%	24 12.9% 17.8% 3.2%	42 22.3% 31.2% 5.5%	10 5.4% 11.7% 1.3%
Train	33 4.4%	- - - -	13 39.8% 10.6% 1.7%	1 1.6% 0.4% 0.1%	18 54.7% 13.3% 2.4%	- - - -	1 4.0% 1.5% 0.2%
Taxi	2 0.2%	- - - -	1 49.5% 0.6% 0.1%	- - - -	1 50.5% 0.6% 0.1%	- - - -	- - - -

q10. Mode of travel to footwear/clothing store by c1. Zone weighting wt1 (q26a)

Analysis..: q10. Mode of travel to footwear/clothing store
Break......: c1.　Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130	130	135	131	131	101
		17.2%	17.2%	17.8%	17.3%	17.3%	13.3%
Weighted	758	146	124	132	136	134	86
		19.3%	16.4%	17.4%	18.0%	17.6%	11.4%
Walk	31	3	4	-	4	12	8
	4.1%	11.1%	14.4%	-	12.4%	37.1%	25.0%
		2.4%	3.6%	-	2.8%	8.6%	9.0%
		0.5%	0.6%	-	0.5%	1.5%	1.0%
Bicycle	1	-	-	-	-	1	-
	0.1%	-	-	-	-	100.0%	-
		-	-	-	-	0.7%	-
		-	-	-	-	0.1%	-
Don't visit (shop via PC Internet or telephone)	40	13	3	4	7	11	3
	5.2%	33.8%	6.5%	9.2%	16.8%	26.5%	7.1%
		9.2%	2.1%	2.8%	4.9%	7.9%	3.3%
		1.8%	0.3%	0.5%	0.9%	1.4%	0.4%

q11. How often vist footwear/clothing store by c1. Zone weighting wt1 (q26a)

Analysis..: q11. How often vist footwear/clothing store
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130	130	135	131	131	101
		17.2%	17.2%	17.8%	17.3%	17.3%	13.3%
Weighted	758	146	124	132	136	134	86
		19.3%	16.4%	17.4%	18.0%	17.6%	11.4%
Missing							
No reply	9	2	2	1	-	2	3
	1.2%	16.7%	22.2%	5.6%	-	25.0%	30.6%
		1.1%	1.7%	0.4%	-	1.8%	3.3%
		0.2%	0.3%	0.1%	-	0.3%	0.4%
q11. How often vist footwear/clothing store							
Everyday	29	3	-	17	2	2	6
	3.9%	10.2%	-	57.4%	5.4%	5.2%	21.7%
		2.1%	-	12.8%	1.2%	1.1%	7.4%
		0.4%	-	2.2%	0.2%	0.2%	0.8%
6 times a week	1	-	-	-	-	-	1
	0.1%	-	-	-	-	-	100.0%
		-	-	-	-	-	1.2%
		-	-	-	-	-	0.1%
5 times a week	6	1	-	-	2	1	2
	0.8%	21.2%	-	-	37.2%	12.8%	28.8%
		0.9%	-	-	1.7%	0.6%	2.1%
		0.2%	-	-	0.3%	0.1%	0.2%
4 times a week	13	2	1	8	-	1	2
	1.7%	11.9%	6.1%	64.0%	-	4.1%	13.9%
		1.0%	0.6%	6.3%	-	0.4%	2.1%
		0.2%	0.1%	1.1%	-	0.1%	0.2%
3 times a week	23	1	-	11	3	1	9
	3.0%	2.3%	-	46.8%	11.3%	2.3%	37.3%
		0.4%	-	8.1%	1.9%	0.4%	9.9%
		0.1%	-	1.4%	0.3%	0.1%	1.1%
Twice a week	23	2	1	9	3	4	4
	3.1%	6.6%	4.5%	38.6%	14.5%	18.0%	17.9%
		1.0%	0.8%	6.8%	2.5%	3.1%	4.8%
		0.2%	0.1%	1.2%	0.4%	0.6%	0.5%

q11. How often vist footwear/clothing store by c1. Zone weighting wt1 (q26a)

Analysis..: q11. How often vist footwear/clothing store
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130 17.2%	130 17.2%	135 17.8%	131 17.3%	131 17.3%	101 13.3%
Weighted	758	146 19.3%	124 16.4%	132 17.4%	136 18.0%	134 17.6%	86 11.4%
Once a week	110 14.5%	32 29.0% 21.8% 4.2%	20 18.1% 16.1% 2.6%	13 11.7% 9.8% 1.7%	14 12.7% 10.2% 1.8%	18 16.8% 13.8% 2.4%	13 11.7% 14.8% 1.7%
Once every two weeks	87 11.5%	29 33.1% 19.8% 3.8%	13 15.1% 10.7% 1.7%	10 11.3% 7.5% 1.3%	13 14.6% 9.3% 1.7%	14 15.9% 10.4% 1.8%	9 10.0% 10.1% 1.2%
Once a month	202 26.7%	41 20.1% 27.8% 5.4%	38 18.9% 30.9% 5.0%	25 12.5% 19.2% 3.3%	48 23.6% 35.1% 6.3%	33 16.2% 24.6% 4.3%	17 8.6% 20.2% 2.3%
Less often than once a month	254 33.5%	35 13.9% 24.1% 4.7%	49 19.2% 39.3% 6.4%	38 15.1% 29.2% 5.1%	52 20.5% 38.1% 6.8%	58 23.1% 43.8% 7.7%	21 8.2% 24.2% 2.8%

q12a. Approx spend on footwear/clothing last shopping trip by c1. Zone showing q12a*1.00 weighting wt1 (q26a)

Analysis......: q12a. Approx spend on footwear/clothing last shopping trip
Break..........: c1.   Zone
Calculation..: q12a*1.00
Weight........ : wt1 (q26a)
Options.......: Zero suppress
Cells........... : Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	**2**	**3**	**4**	**5**	**6**
Base							
Unweighted	**40918**	**8690**	**6998**	**6338**	**8501**	**6766**	**3625**
		21.2%	**17.1%**	**15.5%**	**20.8%**	**16.5%**	**8.9%**
Weighted	**40918**	**8690**	**6998**	**6338**	**8501**	**6766**	**3625**
		21.2%	**17.1%**	**15.5%**	**20.8%**	**16.5%**	**8.9%**
Missing							
No reply	**0**	0	0	0	0	0	0
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
q12a. Approx spend on footwear/clothing last shopping trip							
Valid	**40918**	8690	6998	6338	8501	6766	3625
	100.0%	21.2%	17.1%	15.5%	20.8%	16.5%	8.9%
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
		21.2%	17.1%	15.5%	20.8%	16.5%	8.9%

q12b. Approx spend on footwear/clothing last shopping trip by c1. Zone weighting wt1 (q26a)

Analysis..: q12b. Approx spend on footwear/clothing last shopping trip
Break......: c1. Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130	130	135	131	131	101
		17.2%	17.2%	17.8%	17.3%	17.3%	13.3%
Weighted	758	146	124	132	136	134	86
		19.3%	16.4%	17.4%	18.0%	17.6%	11.4%
Missing							
No reply	61	10	20	3	10	10	7
	8.0%	17.3%	33.0%	4.6%	17.2%	16.5%	11.5%
		7.2%	16.1%	2.1%	7.6%	7.5%	8.1%
		1.4%	2.6%	0.4%	1.4%	1.3%	0.9%
q12b. Approx spend on footwear/clothing last shopping trip							
£1 - £10	21	4	4	4	-	7	2
	2.8%	19.5%	19.7%	19.3%	-	31.6%	9.8%
		2.9%	3.4%	3.1%	-	5.0%	2.4%
		0.5%	0.6%	0.5%	-	0.9%	0.3%
£11 - £20	88	20	10	8	6	29	15
	11.6%	22.9%	11.2%	9.1%	7.3%	32.6%	17.0%
		13.8%	7.9%	6.1%	4.7%	21.5%	17.3%
		2.7%	1.3%	1.1%	0.8%	3.8%	2.0%
£21 - £30	94	12	22	21	14	12	13
	12.3%	12.4%	23.3%	22.4%	15.0%	13.0%	13.9%
		8.0%	17.6%	15.9%	10.3%	9.1%	15.0%
		1.5%	2.9%	2.8%	1.8%	1.6%	1.7%
£31 - £40	89	12	12	21	20	10	15
	11.8%	13.5%	13.4%	23.0%	22.5%	11.0%	16.6%
		8.3%	9.7%	15.6%	14.8%	7.4%	17.2%
		1.6%	1.6%	2.7%	2.7%	1.3%	2.0%
£41 - £50	111	12	15	23	28	23	11
	14.6%	10.4%	13.3%	20.4%	24.9%	21.2%	9.8%
		7.9%	11.9%	17.2%	20.3%	17.6%	12.6%
		1.5%	2.0%	3.0%	3.6%	3.1%	1.4%
£51 - £60	45	10	5	14	7	4	5
	6.0%	21.6%	11.4%	29.9%	16.0%	9.2%	11.9%
		6.7%	4.2%	10.3%	5.3%	3.1%	6.3%
		1.3%	0.7%	1.8%	1.0%	0.6%	0.7%

q12b. Approx spend on footwear/clothing last shopping trip by c1. Zone weighting wt1 (q26a)

Analysis..: q12b. Approx spend on footwear/clothing last shopping trip
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone 1	2	3	4	5	6
Base							
Unweighted	**758**	**130** 17.2%	**130** 17.2%	**135** 17.8%	**131** 17.3%	**131** 17.3%	**101** 13.3%
Weighted	**758**	**146** 19.3%	**124** 16.4%	**132** 17.4%	**136** 18.0%	**134** 17.6%	**86** 11.4%
£61 - £70	**34** **4.5%**	1 1.5% 0.4% 0.1%	3 8.4% 2.3% 0.4%	14 40.4% 10.6% 1.8%	4 11.2% 2.8% 0.5%	5 15.5% 4.0% 0.7%	8 23.1% 9.2% 1.0%
£71 - £80	**26** **3.4%**	8 30.4% 5.4% 1.0%	1 3.1% 0.6% 0.1%	5 18.9% 3.7% 0.6%	9 34.8% 6.6% 1.2%	- - -	3 12.9% 3.9% 0.4%
£81 - £90	**14** **1.8%**	1 3.9% 0.4% 0.1%	1 5.8% 0.6% 0.1%	6 43.3% 4.5% 0.8%	2 17.1% 1.7% 0.3%	3 24.1% 2.5% 0.4%	1 5.9% 0.9% 0.1%
£91 - £100	**62** **8.2%**	16 25.7% 11.0% 2.1%	5 8.1% 4.0% 0.7%	8 12.5% 5.9% 1.0%	21 34.4% 15.7% 2.8%	11 18.5% 8.6% 1.5%	1 0.8% 0.6% 0.1%
£111 - £120	**8** **1.0%**	- - - -	- - - -	- - - -	4 48.4% 2.8% 0.5%	4 51.6% 3.0% 0.5%	- - - -
£121 - £130	**4** **0.6%**	- - -	1 23.3% 0.8% 0.1%	- - -	- - -	2 53.4% 1.7% 0.3%	1 23.3% 1.2% 0.1%
£131 - £140	**10** **1.3%**	10 100.0% 6.7% 1.3%	- - - -	- - - -	- - - -	- - - -	- - - -
£141 - £150	**8** **1.1%**	3 41.2% 2.3% 0.4%	1 6.6% 0.4% 0.1%	1 10.0% 0.6% 0.1%	1 9.8% 0.6% 0.1%	2 22.5% 1.3% 0.2%	1 9.8% 0.9% 0.1%

q12b. Approx spend on footwear/clothing last shopping trip by c1. Zone weighting wt1 (q26a)

Analysis..: q12b. Approx spend on footwear/clothing last shopping trip
Break......: c1. Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	**758**	**130**	**130**	**135**	**131**	**131**	**101**
		17.2%	17.2%	17.8%	17.3%	17.3%	13.3%
Weighted	**758**	**146**	**124**	**132**	**136**	**134**	**86**
		19.3%	16.4%	17.4%	18.0%	17.6%	11.4%
£150 +	**44**	11	18	1	6	5	2
	5.8%	25.7%	40.4%	3.0%	14.1%	11.6%	5.2%
		7.8%	14.4%	1.0%	4.6%	3.8%	2.7%
		1.5%	2.4%	0.2%	0.8%	0.7%	0.3%
Nothing	**38**	17	7	4	3	5	2
	5.0%	44.0%	19.1%	11.6%	7.6%	13.6%	4.1%
		11.5%	5.9%	3.4%	2.1%	3.9%	1.8%
		2.2%	1.0%	0.6%	0.4%	0.7%	0.2%

q13. Where buy Christmas/Occasion shopping by c1. Zone weighting wt1 (q26a)

Analysis..: q13. Where buy Christmas/Occasion shopping
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130	130	135	131	131	101
		17.2%	17.2%	17.8%	17.3%	17.3%	13.3%
Weighted	758	146	124	132	136	134	86
		19.3%	16.4%	17.4%	18.0%	17.6%	11.4%
Missing							
No reply	1	1	-	-	-	-	-
	0.1%	100.0%	-	-	-	-	-
		0.4%	-	-	-	-	-
		0.1%	-	-	-	-	-
q13. Where buy Christmas/Occasion shopping							
Newhaven	4	3	-	1	1	-	-
	0.6%	59.1%	-	23.4%	17.5%	-	-
		1.8%	-	0.8%	0.6%	-	-
		0.3%	-	0.1%	0.1%	-	-
Brighton	466	90	49	115	79	113	20
	61.4%	19.3%	10.4%	24.7%	17.0%	24.3%	4.3%
		61.5%	39.2%	87.3%	58.2%	84.7%	23.2%
		11.8%	6.4%	15.2%	10.4%	14.9%	2.6%
Eastbourne	169	26	59	3	17	3	60
	22.2%	15.2%	35.3%	1.9%	10.3%	1.9%	35.5%
		17.6%	48.0%	2.4%	12.7%	2.4%	69.3%
		3.4%	7.8%	0.4%	2.3%	0.4%	7.9%
Lewes	24	1	-	4	19	-	-
	3.1%	5.6%	-	15.5%	79.0%	-	-
		0.9%	-	2.8%	13.7%	-	-
		0.2%	-	0.5%	2.5%	-	-
London	4	-	1	-	1	1	2
	0.6%	-	17.7%	-	11.9%	18.0%	52.4%
		-	0.6%	-	0.4%	0.6%	2.7%
		-	0.1%	-	0.1%	0.1%	0.3%
Seaford	4	1	3	-	-	-	1
	0.6%	17.6%	70.6%	-	-	-	11.8%
		0.5%	2.5%	-	-	-	0.6%
		0.1%	0.4%	-	-	-	0.1%

q13. Where buy Christmas/Occasion shopping by c1. Zone weighting wt1 (q26a)

Analysis..: q13. Where buy Christmas/Occasion shopping
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute / Analysis % / Break % / Base % / Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130 17.2%	130 17.2%	135 17.8%	131 17.3%	131 17.3%	101 13.3%
Weighted	758	146 19.3%	124 16.4%	132 17.4%	136 18.0%	134 17.6%	86 11.4%
Peacehaven	1 0.1%	1 100.0% 0.4% 0.1%	- - - -	- - - -	- - - -	- - - -	- - - -
Haywards Heath	1 0.1%	- - - -	- - - -	1 100.0% 0.4% 0.1%	- - - -	- - - -	- - - -
Croydon	2 0.3%	- - - -	1 34.0% 0.6% 0.1%	1 22.8% 0.4% 0.1%	- - - -	- - - -	1 43.3% 1.2% 0.1%
Bluewater	1 0.2%	- - - -	1 39.7% 0.4% 0.1%	- - - -	1 60.3% 0.6% 0.1%	- - - -	- - - -
Lakeside	2 0.2%	1 50.5% 0.5% 0.1%	- - - -	- - - -	- - - -	- - - -	1 49.5% 0.9% 0.1%
Don't visit (shop via internet/telephone)	24 3.1%	15 63.0% 10.2% 2.0%	1 3.3% 0.6% 0.1%	1 5.5% 1.0% 0.2%	5 21.6% 3.8% 0.7%	2 6.5% 1.1% 0.2%	- - - -
Don't do	35 4.7%	8 23.6% 5.7% 1.1%	10 28.0% 8.0% 1.3%	2 6.6% 1.8% 0.3%	3 9.5% 2.5% 0.4%	11 30.8% 8.2% 1.4%	1 1.5% 0.6% 0.1%
Tunbridge Wells	6 0.8%	- - - -	- - - -	- - - -	5 79.0% 3.6% 0.6%	- - - -	1 21.0% 1.5% 0.2%

q13. Where buy Christmas/Occasion shopping by c1. Zone weighting wt1 (q26a)

Analysis..: q13. Where buy Christmas/Occasion shopping
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	**758**	**130**	**130**	**135**	**131**	**131**	**101**
		17.2%	17.2%	17.8%	17.3%	17.3%	13.3%
Weighted	**758**	**146**	**124**	**132**	**136**	**134**	**86**
		19.3%	16.4%	17.4%	18.0%	17.6%	11.4%
Crawley	**7**	-	-	2	2	3	-
	0.9%	-	-	23.0%	27.1%	49.9%	-
		-	-	1.2%	1.3%	2.5%	-
		-	-	0.2%	0.2%	0.4%	-
Spain	**1**	-	-	1	-	-	-
	0.1%	-	-	100.0%	-	-	-
		-	-	0.4%	-	-	-
		-	-	0.1%	-	-	-
Uckfield	**1**	-	-	-	1	-	-
	0.1%	-	-	-	100.0%	-	-
		-	-	-	0.4%	-	-
		-	-	-	0.1%	-	-
It varies	**3**	-	-	1	2	1	-
	0.4%	-	-	18.2%	54.7%	27.1%	-
		-	-	0.4%	1.2%	0.6%	-
		-	-	0.1%	0.2%	0.1%	-
Hatfield	**1**	-	-	-	1	-	-
	0.1%	-	-	-	100.0%	-	-
		-	-	-	0.6%	-	-
		-	-	-	0.1%	-	-
Shoreham	**1**	-	-	-	1	-	-
	0.1%	-	-	-	100.0%	-	-
		-	-	-	0.6%	-	-
		-	-	-	0.1%	-	-
Hawkeshead, Cumbria	**1**	-	-	1	-	-	-
	0.1%	-	-	100.0%	-	-	-
		-	-	0.6%	-	-	-
		-	-	0.1%	-	-	-
Hastings	**1**	1	-	-	-	-	-
	0.1%	100.0%	-	-	-	-	-
		0.5%	-	-	-	-	-
		0.1%	-	-	-	-	-

q13. Where buy Christmas/Occasion shopping by c1. Zone weighting wt1 (q26a)

Analysis..: q13. Where buy Christmas/Occasion shopping
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130	130	135	131	131	101
		17.2%	17.2%	17.8%	17.3%	17.3%	13.3%
Weighted	758	146	124	132	136	134	86
		19.3%	16.4%	17.4%	18.0%	17.6%	11.4%
Chichester	1	-	-	1	-	-	-
	0.1%	-	-	100.0%	-	-	-
		-	-	0.6%	-	-	-
		-	-	0.1%	-	-	-

q14. Main reason for preferring this centre by c1. Zone weighting wt1 (q26a)

Analysis..: q14. Main reason for preferring this centre
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130	130	135	131	131	101
		17.2%	17.2%	17.8%	17.3%	17.3%	13.3%
Weighted	758	146	124	132	136	134	86
		19.3%	16.4%	17.4%	18.0%	17.6%	11.4%
Missing							
No reply	1	-	-	-	-	1	-
	0.1%	-	-	-	-	100.0%	-
		-	-	-	-	0.7%	-
		-	-	-	-	0.1%	-
q14. Main reason for preferring this centre							
Close to home	246	49	11	45	29	76	36
	32.4%	20.0%	4.3%	18.3%	12.0%	30.9%	14.5%
		33.7%	8.5%	34.2%	21.6%	56.9%	41.1%
		6.5%	1.4%	5.9%	3.9%	10.0%	4.7%
Close to work	44	2	-	24	2	1	15
	5.8%	4.5%	-	55.1%	4.8%	2.3%	33.3%
		1.4%	-	18.5%	1.6%	0.7%	17.1%
		0.3%	-	3.2%	0.3%	0.1%	2.0%
Easy to get to by bus	34	13	4	7	3	6	1
	4.5%	37.2%	12.9%	21.2%	8.5%	18.1%	2.3%
		8.7%	3.6%	5.5%	2.1%	4.6%	0.9%
		1.7%	0.6%	1.0%	0.4%	0.8%	0.1%
Easy to get to by train	1	-	-	-	1	-	-
	0.1%	-	-	-	100.0%	-	-
		-	-	-	0.6%	-	-
		-	-	-	0.1%	-	-
Easy to get to by car	27	2	7	4	7	2	5
	3.5%	8.7%	25.6%	14.5%	25.2%	5.7%	20.3%
		1.6%	5.5%	2.9%	4.9%	1.1%	6.3%
		0.3%	0.9%	0.5%	0.9%	0.2%	0.7%
Easy to find parking	25	6	11	2	5	1	-
	3.3%	25.1%	43.8%	6.3%	21.6%	3.1%	-
		4.3%	8.8%	1.2%	4.0%	0.6%	-
		0.8%	1.4%	0.2%	0.7%	0.1%	-

q14. Main reason for preferring this centre by c1. Zone weighting wt1 (q26a)

Analysis..: q14. Main reason for preferring this centre
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	**758**	**130** 17.2%	**130** 17.2%	**135** 17.8%	**131** 17.3%	**131** 17.3%	**101** 13.3%
Weighted	**758**	**146** 19.3%	**124** 16.4%	**132** 17.4%	**136** 18.0%	**134** 17.6%	**86** 11.4%
Easy to park near shops	**5** **0.7%**	2 29.3% 1.1% 0.2%	1 19.3% 0.8% 0.1%	- - - -	3 51.4% 2.1% 0.4%	- - - -	- - - -
Free/Cheap parking	**3** **0.4%**	- - - -	2 82.0% 1.9% 0.3%	- - - -	1 18.0% 0.4% 0.1%	- - - -	- - - -
High quality shops	**20** **2.6%**	1 4.0% 0.5% 0.1%	1 6.8% 1.1% 0.2%	8 39.3% 5.8% 1.0%	5 27.7% 4.0% 0.7%	1 5.1% 0.7% 0.1%	3 17.2% 3.9% 0.4%
Nice shopping environment	**64** **8.5%**	10 15.4% 6.8% 1.3%	29 45.7% 23.7% 3.9%	8 12.7% 6.2% 1.1%	9 14.2% 6.7% 1.2%	3 4.5% 2.2% 0.4%	5 7.5% 5.6% 0.6%
Choice of clothing/fashion shops	**74** **9.7%**	12 16.5% 8.3% 1.6%	24 32.3% 19.2% 3.1%	4 4.8% 2.7% 0.5%	26 35.0% 18.9% 3.4%	7 8.9% 4.9% 0.9%	2 2.4% 2.1% 0.2%
Choice of larger chain stores	**30** **3.9%**	5 15.6% 3.2% 0.6%	5 15.8% 3.8% 0.6%	17 56.0% 12.7% 2.2%	2 6.7% 1.5% 0.3%	- - -	2 6.0% 2.1% 0.2%
Choice of department stores	**46** **6.1%**	5 11.9% 3.7% 0.7%	9 19.1% 7.1% 1.2%	8 17.9% 6.3% 1.1%	13 28.6% 9.6% 1.7%	5 10.8% 3.7% 0.7%	5 11.7% 6.2% 0.7%
Choice of value/discount stores	**12** **1.6%**	- - - -	1 4.2% 0.4% 0.1%	- - - -	2 12.6% 1.2% 0.2%	10 78.9% 7.3% 1.3%	1 4.2% 0.6% 0.1%

q14. Main reason for preferring this centre by c1. Zone weighting wt1 (q26a)

Analysis..: q14. Main reason for preferring this centre
Break......: c1. Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130	130	135	131	131	101
		17.2%	17.2%	17.8%	17.3%	17.3%	13.3%
Weighted	758	146	124	132	136	134	86
		19.3%	16.4%	17.4%	18.0%	17.6%	11.4%
Choice of specialist shops	24	1	2	2	13	1	5
	3.2%	5.5%	9.5%	7.6%	53.8%	3.2%	20.4%
		0.9%	1.9%	1.4%	9.6%	0.6%	5.7%
		0.2%	0.3%	0.2%	1.7%	0.1%	0.7%
Choice of street/covered markets	2	-	-	-	2	-	-
	0.3%	-	-	-	100.0%	-	-
		-	-	-	1.7%	-	-
		-	-	-	0.3%	-	-
Covered shopping centre/s	15	3	1	-	3	9	-
	2.0%	18.5%	5.1%	-	18.5%	58.0%	-
		2.0%	0.6%	-	2.1%	6.7%	-
		0.4%	0.1%	-	0.4%	1.2%	-
Safe/secure centre	1	-	-	1	-	-	-
	0.1%	-	-	100.0%	-	-	-
		-	-	0.4%	-	-	-
		-	-	0.1%	-	-	-
Don't know	21	1	9	1	3	3	5
	2.7%	3.8%	45.3%	2.6%	13.6%	12.5%	22.2%
		0.5%	7.5%	0.4%	2.1%	1.9%	5.3%
		0.1%	1.2%	0.1%	0.4%	0.3%	0.6%
Nothing in particular	43	20	5	1	5	10	2
	5.7%	47.1%	12.3%	2.5%	10.9%	22.3%	4.9%
		13.8%	4.3%	0.8%	3.4%	7.2%	2.4%
		2.7%	0.7%	0.1%	0.6%	1.3%	0.3%
Make it more disabled friendly	2	-	-	-	1	-	1
	0.2%	-	-	-	65.5%	-	34.5%
		-	-	-	0.7%	-	0.6%
		-	-	-	0.1%	-	0.1%
Visit family/friends at the same time	16	13	-	1	2	-	-
	2.1%	80.7%	-	8.1%	11.2%	-	-
		8.9%	-	1.0%	1.3%	-	-
		1.7%	-	0.2%	0.2%	-	-

q14. Main reason for preferring this centre by c1. Zone weighting wt1 (q26a)

Analysis..: q14. Main reason for preferring this centre
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130 17.2%	130 17.2%	135 17.8%	131 17.3%	131 17.3%	101 13.3%
Weighted	758	146 19.3%	124 16.4%	132 17.4%	136 18.0%	134 17.6%	86 11.4%
I belong to a club there	1 0.1%	- - - -	1 100.0% 0.6% 0.1%	- - - -	- - - -	- - - -	- - - -
Don't shop, give money	1 0.1%	- - - -	1 100.0% 0.6% 0.1%	- - - -	- - - -	- - - -	- - - -
A Day out	1 0.1%	1 100.0% 0.5% 0.1%	- - -	- - -	- - -	- - -	- - -

q15. Where buy furniture/carpets by c1. Zone weighting wt1 (q26a)

Analysis..: q15. Where buy furniture/carpets
Break......: c1. Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130 17.2%	130 17.2%	135 17.8%	131 17.3%	131 17.3%	101 13.3%
Weighted	758	146 19.3%	124 16.4%	132 17.4%	136 18.0%	134 17.6%	86 11.4%
q15. Where buy furniture/carpets							
City Centre, Brighton	183 24.1%	36 19.5% 24.5% 4.7%	25 13.5% 19.9% 3.3%	55 30.2% 42.0% 7.3%	20 10.7% 14.4% 2.6%	47 25.5% 34.9% 6.2%	1 0.5% 1.2% 0.1%
B&Q, Pavilion Retail Park, Brighton	7 0.9%	- - - -	- - - -	2 26.9% 1.4% 0.2%	1 12.0% 0.6% 0.1%	4 61.1% 3.1% 0.5%	- - - -
Halfords, Pavilion Retail Park, Brighton	1 0.1%	1 100.0% 0.5% 0.1%	- - - -	- - - -	- - - -	- - - -	- - - -
Other local stores in Brighton	81 10.8%	4 5.0% 2.8% 0.5%	1 1.0% 0.6% 0.1%	22 27.2% 16.8% 2.9%	20 24.0% 14.3% 2.6%	35 42.9% 26.1% 4.6%	- - - -
Eastbourne Town Centre	56 7.4%	6 11.1% 4.3% 0.8%	23 40.4% 18.4% 3.0%	- - - -	8 13.9% 5.7% 1.0%	- - - -	20 34.6% 22.6% 2.6%
Argos, Admiral Retail Park, Eastbourne	28 3.7%	12 41.2% 7.9% 1.5%	2 8.4% 1.9% 0.3%	1 2.8% 0.6% 0.1%	- - - -	11 37.7% 7.9% 1.4%	3 9.9% 3.2% 0.4%
Homebase, Admiral Retail Park, Eastbourne	6 0.7%	- - - -	- - - -	- - - -	- - - -	- - - -	6 100.0% 6.5% 0.7%
B&Q, Hampden Retail Park, Eastbourne	2 0.2%	- - - -	1 44.4% 0.6% 0.1%	- - - -	- - - -	- - - -	1 55.6% 1.2% 0.1%

q15. Where buy furniture/carpets by c1. Zone weighting wt1 (q26a)

Analysis..: q15. Where buy furniture/carpets
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130 17.2%	130 17.2%	135 17.8%	131 17.3%	131 17.3%	101 13.3%
Weighted	758	146 19.3%	124 16.4%	132 17.4%	136 18.0%	134 17.6%	86 11.4%
Halfords, Hampden Retail Park, Eastbourne	1 0.1%	- - - -	1 100.0% 0.6% 0.1%	- - - -	- - - -	- - - -	- - - -
Allied Carpets, Sovereign Harbour Retail Park, Eastbourne	67 8.9%	- - - -	20 30.0% 16.3% 2.7%	8 12.3% 6.3% 1.1%	8 12.0% 5.9% 1.1%	13 19.4% 9.7% 1.7%	18 26.4% 20.5% 2.3%
Bensons, Sovereign Harbour Retail Park, Eastbourne	2 0.2%	- - - -	- - - -	- - - -	- - - -	- - - -	2 100.0% 1.8% 0.2%
Harveys, Sovereign Harbour Retail Park, Eastbourne	6 0.8%	- - - -	- - - -	1 9.0% 0.4% 0.1%	1 17.1% 0.7% 0.1%	1 17.1% 0.7% 0.1%	3 56.8% 3.9% 0.4%
Matalan, Sovereign Harbour Retail Park, Eastbourne	1 0.1%	- - - -	- - - -	- - - -	- - - -	- - - -	1 100.0% 0.9% 0.1%
Other local stores in Eastbourne	33 4.3%	1 3.1% 0.7% 0.1%	4 10.9% 2.9% 0.5%	- - - -	3 7.9% 1.9% 0.3%	- - - -	26 78.1% 29.6% 3.4%
Hove Centre	6 0.7%	3 61.7% 2.3% 0.4%	- - - -	2 38.3% 1.6% 0.3%	- - - -	- - - -	- - - -
Hove Homebase	2 0.3%	- - - -	- - - -	- - - -	- - - -	2 100.0% 1.7% 0.3%	- - - -

q15. Where buy furniture/carpets by c1. Zone weighting wt1 (q26a)

Analysis..: q15. Where buy furniture/carpets
Break......: c1. Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130 17.2%	130 17.2%	135 17.8%	131 17.3%	131 17.3%	101 13.3%
Weighted	758	146 19.3%	124 16.4%	132 17.4%	136 18.0%	134 17.6%	86 11.4%
DFS, Goldstone Retail Park, Hove	10 1.3%	1 7.9% 0.5% 0.1%	1 7.9% 0.6% 0.1%	8 79.0% 6.1% 1.1%	1 5.2% 0.4% 0.1%	- - -	- - -
Other local stores in Hove	5 0.7%	4 66.8% 2.5% 0.5%	- - -	- - -	1 14.8% 0.6% 0.1%	1 18.5% 0.7% 0.1%	- - -
Lewes Town Centre, Lewes	21 2.8%	1 6.2% 0.9% 0.2%	2 7.2% 1.2% 0.2%	4 18.1% 2.9% 0.5%	15 68.5% 10.7% 1.9%	- - -	- - -
Homebase, Brooks Road, Lewes	5 0.7%	- - -	- - -	2 45.3% 1.8% 0.3%	3 54.7% 2.0% 0.4%	- - -	- - -
Other local stores in Lewes	13 1.7%	- - -	- - -	4 32.8% 3.3% 0.6%	9 67.2% 6.5% 1.2%	- - -	- - -
Town Centre, Newhaven	16 2.1%	10 61.8% 6.6% 1.3%	4 28.5% 3.6% 0.6%	1 6.4% 0.8% 0.1%	- - -	- - -	1 3.4% 0.6% 0.1%
Carpetright, Newhaven Retail Park	23 3.1%	7 30.7% 4.9% 0.9%	4 15.6% 2.9% 0.5%	6 26.4% 4.7% 0.8%	2 7.7% 1.3% 0.2%	- - -	5 19.7% 5.3% 0.6%
Halfords, Newhaven Retail Park	1 0.1%	1 100.0% 0.4% 0.1%	- - -	- - -	- - -	- - -	- - -

q15. Where buy furniture/carpets by c1. Zone weighting wt1 (q26a)

Analysis..: q15. Where buy furniture/carpets
Break......: c1. Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130	130	135	131	131	101
		17.2%	17.2%	17.8%	17.3%	17.3%	13.3%
Weighted	758	146	124	132	136	134	86
		19.3%	16.4%	17.4%	18.0%	17.6%	11.4%
Harveys, Newhaven Retail Park	1	-	-	1	-	-	-
	0.1%	-	-	100.0%	-	-	-
		-	-	0.8%	-	-	-
		-	-	0.1%	-	-	-
Fludes, Newhaven Denton Island	13	10	1	-	2	-	-
	1.7%	79.5%	6.2%	-	14.2%	-	-
		6.9%	0.6%	-	1.3%	-	-
		1.3%	0.1%	-	0.2%	-	-
Other local stores in Newhaven	1	1	-	-	-	-	-
	0.1%	100.0%	-	-	-	-	-
		0.5%	-	-	-	-	-
		0.1%	-	-	-	-	-
Other local stores in Seaford	24	4	19	1	-	-	-
	3.2%	16.3%	80.4%	3.3%	-	-	-
		2.7%	15.6%	0.6%	-	-	-
		0.5%	2.6%	0.1%	-	-	-
Other local stores in Peacehaven	18	11	2	5	-	-	-
	2.4%	60.8%	10.0%	29.3%	-	-	-
		7.7%	1.5%	4.1%	-	-	-
		1.5%	0.2%	0.7%	-	-	-
Don't visit shop via internet/telephone	28	8	3	4	4	9	-
	3.7%	28.2%	11.1%	14.9%	13.9%	31.9%	-
		5.4%	2.5%	3.2%	2.9%	6.7%	-
		1.0%	0.4%	0.6%	0.5%	1.2%	-
Comet, Eastbourne	1	-	-	-	1	-	-
	0.1%	-	-	-	100.0%	-	-
		-	-	-	0.6%	-	-
		-	-	-	0.1%	-	-
Don't know / Can't remember	27	4	5	2	14	1	1
	3.5%	13.8%	17.8%	7.9%	54.5%	3.0%	3.0%
		2.5%	3.8%	1.6%	10.6%	0.6%	0.9%
		0.5%	0.6%	0.3%	1.9%	0.1%	0.1%

q15. Where buy furniture/carpets by c1. Zone weighting wt1 (q26a)

Analysis..: q15. Where buy furniture/carpets
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	**758**	**130** 17.2%	**130** 17.2%	**135** 17.8%	**131** 17.3%	**131** 17.3%	**101** 13.3%
Weighted	**758**	**146** 19.3%	**124** 16.4%	**132** 17.4%	**136** 18.0%	**134** 17.6%	**86** 11.4%
London	**2** **0.2%**	1 28.6% 0.4% 0.1%	- - - -	- - - -	1 42.7% 0.6% 0.1%	- - - -	1 28.6% 0.6% 0.1%
Don't buy	**39** **5.1%**	17 44.7% 11.9% 2.3%	6 14.7% 4.6% 0.8%	1 2.0% 0.6% 0.1%	7 19.3% 5.5% 1.0%	6 16.7% 4.9% 0.9%	1 2.6% 1.2% 0.1%
Mail Order	**2** **0.3%**	2 77.2% 1.2% 0.2%	- - - -	- - - -	1 22.8% 0.4% 0.1%	- - - -	- - - -
Tunbridge Wells	**3** **0.4%**	- - - -	- - - -	- - - -	3 100.0% 2.3% 0.4%	- - - -	- - - -
Burgess Hill	**1** **0.1%**	- - - -	- - - -	- - - -	1 100.0% 0.4% 0.1%	- - - -	- - - -
Ikea, Croydon	**10** **1.3%**	2 19.8% 1.4% 0.3%	1 9.9% 0.8% 0.1%	- - - -	4 42.5% 3.2% 0.6%	3 27.8% 2.1% 0.4%	- - - -
Birmingham	**1** **0.1%**	- - - -	- - - -	- - - -	1 100.0% 0.4% 0.1%	- - - -	- - - -
Hereford	**1** **0.1%**	- - - -	- - - -	- - - -	1 100.0% 0.6% 0.1%	- - - -	- - - -

q15. Where buy furniture/carpets by c1. Zone weighting wt1 (q26a)

Analysis..: q15. Where buy furniture/carpets
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130	130	135	131	131	101
		17.2%	17.2%	17.8%	17.3%	17.3%	13.3%
Weighted	758	146	124	132	136	134	86
		19.3%	16.4%	17.4%	18.0%	17.6%	11.4%
Shop around / It varies	10	1	1	-	8	-	-
	1.4%	7.6%	9.7%	-	82.6%	-	-
		0.5%	0.8%	-	6.2%	-	-
		0.1%	0.1%	-	1.1%	-	-
Kendal, Cumbria	1	-	-	1	-	-	-
	0.1%	-	-	100.0%	-	-	-
		-	-	0.6%	-	-	-
		-	-	0.1%	-	-	-
Auctions	1	-	-	-	-	1	-
	0.1%	-	-	-	-	100.0%	-
		-	-	-	-	0.7%	-
		-	-	-	-	0.1%	-

q16. Where buy large electrical goods by c1. Zone weighting wt1 (q26a)

Analysis..: q16. Where buy large electrical goods
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130	130	135	131	131	101
		17.2%	17.2%	17.8%	17.3%	17.3%	13.3%
Weighted	758	146	124	132	136	134	86
		19.3%	16.4%	17.4%	18.0%	17.6%	11.4%
q16. Where buy large electrical goods							
City Centre, Brighton	103	20	3	29	9	41	1
	13.6%	19.1%	2.7%	28.5%	8.7%	39.9%	1.0%
		13.5%	2.3%	22.4%	6.6%	30.9%	1.2%
		2.6%	0.4%	3.9%	1.2%	5.4%	0.1%
B&Q, Pavilion Retail Park, Brighton	7	1	-	4	-	2	-
	0.9%	7.9%	-	64.5%	-	27.6%	-
		0.4%	-	3.3%	-	1.4%	-
		0.1%	-	0.6%	-	0.2%	-
Comet, Pavilion Retail Park, Brighton	154	19	24	38	26	36	11
	20.4%	12.3%	15.4%	24.6%	17.0%	23.5%	7.1%
		13.0%	19.1%	28.9%	19.2%	27.2%	12.8%
		2.5%	3.1%	5.0%	3.5%	4.8%	1.5%
Other local stores in Brighton	57	4	1	18	14	19	-
	7.5%	6.6%	1.8%	32.2%	25.3%	34.0%	-
		2.6%	0.8%	14.0%	10.6%	14.5%	-
		0.5%	0.1%	2.4%	1.9%	2.6%	-
Eastbourne Town Centre	45	4	18	-	5	-	18
	6.0%	9.2%	40.7%	-	10.4%	-	39.7%
		2.9%	14.8%	-	3.4%	-	20.7%
		0.5%	2.4%	-	0.6%	-	2.4%
Argos, Admiral Retail Park, Eastbourne	53	1	9	4	8	19	13
	7.0%	1.5%	16.5%	7.8%	15.5%	35.3%	23.5%
		0.5%	7.1%	3.2%	6.1%	14.1%	14.5%
		0.1%	1.2%	0.6%	1.1%	2.5%	1.7%
Homebase, Admiral Retail Park, Eastbourne	5	-	1	1	-	-	3
	0.6%	-	20.7%	10.9%	-	-	68.4%
		-	0.8%	0.4%	-	-	3.8%
		-	0.1%	0.1%	-	-	0.4%
Wickes, Admiral Retail Park, Eastbourne	6	-	-	2	-	-	4
	0.8%	-	-	28.9%	-	-	71.1%
		-	-	1.4%	-	-	5.1%
		-	-	0.2%	-	-	0.6%

q16. Where buy large electrical goods by c1. Zone weighting wt1 (q26a)

Analysis..: q16. Where buy large electrical goods
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	**758**	**130**	**130**	**135**	**131**	**131**	**101**
		17.2%	17.2%	17.8%	17.3%	17.3%	13.3%
Weighted	**758**	**146**	**124**	**132**	**136**	**134**	**86**
		19.3%	16.4%	17.4%	18.0%	17.6%	11.4%
B&Q, Hampden Retail Park, Eastbourne	**6**	-	-	2	-	-	3
	0.7%	-	-	40.9%	-	-	59.1%
		-	-	1.7%	-	-	3.8%
		-	-	0.3%	-	-	0.4%
Halfords, Hampden Retail Park, Eastbourne	**1**	-	1	-	-	-	-
	0.1%	-	100.0%	-	-	-	-
		-	0.6%	-	-	-	-
		-	0.1%	-	-	-	-
Allied Carpets, Sovereign Harbour Retail Park, Eastbourne	**2**	-	-	1	1	-	-
	0.2%	-	-	65.5%	34.5%	-	-
		-	-	0.8%	0.4%	-	-
		-	-	0.1%	0.1%	-	-
Sharps, Sovereign Harbour Retail Park, Eastbourne	**1**	-	-	-	-	-	1
	0.1%	-	-	-	-	-	100.0%
		-	-	-	-	-	0.9%
		-	-	-	-	-	0.1%
Other local stores in Eastbourne	**57**	12	17	-	3	-	26
	7.5%	21.3%	29.0%	-	4.9%	-	44.8%
		8.3%	13.4%	-	2.0%	-	29.7%
		1.6%	2.2%	-	0.4%	-	3.4%
Hove Centre	**2**	1	-	1	-	1	-
	0.3%	43.0%	-	22.6%	-	34.4%	-
		0.7%	-	0.4%	-	0.6%	-
		0.1%	-	0.1%	-	0.1%	-
Hove Homebase	**1**	-	-	1	-	-	-
	0.1%	-	-	100.0%	-	-	-
		-	-	0.6%	-	-	-
		-	-	0.1%	-	-	-
Comet, Goldstone Retail Park, Hove	**8**	3	1	4	1	-	-
	1.1%	37.4%	9.7%	43.4%	9.5%	-	-
		2.1%	0.6%	2.7%	0.6%	-	-
		0.4%	0.1%	0.5%	0.1%	-	-

q16. Where buy large electrical goods by c1. Zone weighting wt1 (q26a)

Analysis..: q16. Where buy large electrical goods
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	**758**	**130**	**130**	**135**	**131**	**131**	**101**
		17.2%	17.2%	17.8%	17.3%	17.3%	13.3%
Weighted	**758**	**146**	**124**	**132**	**136**	**134**	**86**
		19.3%	16.4%	17.4%	18.0%	17.6%	11.4%
Other local stores in Hove	**3**	1	-	1	1	1	-
	0.4%	27.5%	-	27.5%	27.0%	18.1%	-
		0.5%	-	0.6%	0.6%	0.4%	-
		0.1%	-	0.1%	0.1%	0.1%	-
Lewes Town Centre, Lewes	**32**	2	1	7	23	-	-
	4.2%	6.6%	1.6%	20.7%	71.1%	-	-
		1.4%	0.4%	5.1%	16.8%	-	-
		0.3%	0.1%	0.9%	3.0%	-	-
Homebase, Brooks Road, Lewes	**1**	-	-	1	1	-	-
	0.2%	-	-	60.3%	39.7%	-	-
		-	-	0.6%	0.4%	-	-
		-	-	0.1%	0.1%	-	-
Other local stores in Lewes	**18**	1	-	4	13	-	-
	2.4%	5.5%	-	24.3%	70.2%	-	-
		0.7%	-	3.3%	9.3%	-	-
		0.1%	-	0.6%	1.7%	-	-
Town Centre, Newhaven	**15**	8	2	3	2	-	1
	1.9%	52.3%	10.9%	22.5%	10.7%	-	3.6%
		5.2%	1.3%	2.5%	1.2%	-	0.6%
		1.0%	0.2%	0.4%	0.2%	-	0.1%
B&Q, Newhaven Retail Park	**2**	-	1	1	-	-	-
	0.3%	-	57.0%	43.0%	-	-	-
		-	1.1%	0.8%	-	-	-
		-	0.2%	0.1%	-	-	-
Other local stores in Newhaven	**3**	1	1	-	1	-	-
	0.4%	27.3%	45.3%	-	27.3%	-	-
		0.5%	1.1%	-	0.6%	-	-
		0.1%	0.2%	-	0.1%	-	-
Other local stores in Seaford	**24**	3	21	-	-	-	-
	3.2%	11.7%	88.3%	-	-	-	-
		1.9%	17.3%	-	-	-	-
		0.4%	2.8%	-	-	-	-

q16. Where buy large electrical goods by c1. Zone weighting wt1 (q26a)

Analysis..: q16. Where buy large electrical goods
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130 17.2%	130 17.2%	135 17.8%	131 17.3%	131 17.3%	101 13.3%
Weighted	758	146 19.3%	124 16.4%	132 17.4%	136 18.0%	134 17.6%	86 11.4%
Other local stores in Peacehaven	39 5.2%	30 76.2% 20.5% 3.9%	4 10.6% 3.3% 0.5%	4 11.3% 3.4% 0.6%	1 2.0% 0.6% 0.1%	- - - -	- - - -
Don't visit shop via internet/telephone	46 6.1%	19 40.2% 12.7% 2.4%	6 12.5% 4.7% 0.8%	3 7.4% 2.6% 0.4%	8 18.4% 6.2% 1.1%	10 21.6% 7.5% 1.3%	- - - -
Currys, Eastbourne	4 0.5%	1 14.5% 0.4% 0.1%	2 42.0% 1.2% 0.2%	- - - -	- - - -	- - - -	2 43.6% 1.8% 0.2%
Comet, Eastbourne	6 0.8%	- - - -	1 16.2% 0.8% 0.1%	- - - -	2 37.6% 1.7% 0.3%	- - - -	3 46.2% 3.3% 0.4%
Don't know / Can't remember	19 2.5%	3 17.7% 2.3% 0.4%	4 18.9% 2.9% 0.5%	- - - -	11 55.2% 7.8% 1.4%	2 8.2% 1.2% 0.2%	- - - -
Mail Order	2 0.2%	1 42.7% 0.5% 0.1%	- - -	- - -	1 28.6% 0.4% 0.1%	- - -	1 28.6% 0.6% 0.1%
Comet, Crawley	2 0.2%	1 28.6% 0.4% 0.1%	- - -	1 71.4% 1.0% 0.2%	- - -	- - -	- - -
Don't buy	23 3.0%	13 56.8% 8.9% 1.7%	4 17.2% 3.2% 0.5%	1 3.4% 0.6% 0.1%	1 4.4% 0.7% 0.1%	3 13.8% 2.3% 0.4%	1 4.4% 1.2% 0.1%

SNAP

q16. Where buy large electrical goods by c1. Zone weighting wt1 (q26a)

Analysis..: q16. Where buy large electrical goods
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130 17.2%	130 17.2%	135 17.8%	131 17.3%	131 17.3%	101 13.3%
Weighted	758	146 19.3%	124 16.4%	132 17.4%	136 18.0%	134 17.6%	86 11.4%
Halesham	2 0.2%	- - - -	1 49.5% 0.6% 0.1%	- - - -	1 50.5% 0.6% 0.1%	- - - -	- - - -
Hereford	1 0.1%	- - - -	- - - -	- - - -	1 100.0% 0.6% 0.1%	- - - -	- - - -
London	1 0.1%	- - - -	- - - -	- - - -	1 100.0% 0.4% 0.1%	- - - -	- - - -
Hatfield	1 0.1%	- - - -	- - - -	- - - -	1 100.0% 0.4% 0.1%	- - - -	- - - -
Currys, Croydon	1 0.1%	- - - -	- - - -	- - - -	1 100.0% 0.6% 0.1%	- - - -	- - - -
Currys, Uckfield	2 0.3%	- - - -	- - - -	- - - -	2 100.0% 1.7% 0.3%	- - - -	- - - -
Tunbridge Wells	1 0.1%	- - - -	- - - -	- - - -	1 100.0% 0.6% 0.1%	- - - -	- - - -
Currys, Hampden Retail Park	3 0.4%	- - - -	3 100.0% 2.5% 0.4%	- - - -	- - - -	- - - -	- - - -

q17. Where buy small electrical items by c1. Zone weighting wt1 (q26a)

Analysis..: q17. Where buy small electrical items
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130 17.2%	130 17.2%	135 17.8%	131 17.3%	131 17.3%	101 13.3%
Weighted	758	146 19.3%	124 16.4%	132 17.4%	136 18.0%	134 17.6%	86 11.4%
q17. Where buy small electrical items							
City Centre, Brighton	108 14.2%	18 16.3% 12.0% 2.3%	3 2.6% 2.3% 0.4%	29 27.3% 22.4% 3.9%	10 9.1% 7.2% 1.3%	47 43.7% 35.3% 6.2%	1 0.9% 1.2% 0.1%
B&Q, Pavilion Retail Park, Brighton	13 1.7%	1 4.1% 0.4% 0.1%	- - - -	8 65.7% 6.4% 1.1%	- - - -	4 30.1% 2.9% 0.5%	- - - -
Comet, Pavilion Retail Park, Brighton	133 17.6%	19 14.5% 13.2% 2.6%	24 17.8% 19.1% 3.1%	33 25.1% 25.4% 4.4%	22 16.4% 16.1% 2.9%	24 17.8% 17.8% 3.1%	11 8.3% 12.8% 1.5%
Other local stores in Brighton	65 8.5%	6 8.7% 3.8% 0.7%	2 2.8% 1.5% 0.2%	19 30.1% 14.7% 2.6%	14 22.4% 10.6% 1.9%	23 36.1% 17.4% 3.1%	- - - -
Eastbourne Town Centre	44 5.8%	4 8.3% 2.5% 0.5%	16 37.7% 13.3% 2.2%	- - - -	6 14.8% 4.8% 0.9%	- - - -	17 39.2% 19.8% 2.3%
Argos, Admiral Retail Park, Eastbourne	74 9.8%	11 14.3% 7.3% 1.4%	14 18.6% 11.1% 1.8%	6 7.4% 4.2% 0.7%	11 14.2% 7.7% 1.4%	22 29.6% 16.4% 2.9%	12 15.8% 13.6% 1.5%
Homebase, Admiral Retail Park, Eastbourne	5 0.7%	- - - -	1 18.6% 0.8% 0.1%	1 9.8% 0.4% 0.1%	- - - -	- - - -	4 71.5% 4.4% 0.5%
Wickes, Admiral Retail Park, Eastbourne	4 0.6%	- - - -	- - - -	1 18.7% 0.6% 0.1%	- - - -	- - - -	3 81.3% 3.9% 0.4%

q17. Where buy small electrical items by c1. Zone weighting wt1 (q26a)

Analysis..: q17. Where buy small electrical items
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	**758**	**130**	**130**	**135**	**131**	**131**	**101**
		17.2%	17.2%	17.8%	17.3%	17.3%	13.3%
Weighted	**758**	**146**	**124**	**132**	**136**	**134**	**86**
		19.3%	16.4%	17.4%	18.0%	17.6%	11.4%
B&Q, Hampden Retail Park, Eastbourne	**8** **1.0%**	1 6.8% 0.4% 0.1%	- - - -	2 29.8% 1.7% 0.3%	- - - -	- - - -	5 63.4% 5.6% 0.6%
Halfords, Hampden Retail Park, Eastbourne	**1** **0.1%**	- - - -	1 100.0% 0.6% 0.1%	- - - -	- - - -	- - - -	- - - -
Allied Carpets, Sovereign Harbour Retail Park, Eastbourne	**1** **0.1%**	- - - -	- - - -	- - - -	1 100.0% 0.4% 0.1%	- - - -	- - - -
Poundstretcher,Sovereign Harbour Retail Park, Eastbourne	**1** **0.1%**	- - - -	- - - -	- - - -	- - - -	- - - -	1 100.0% 1.2% 0.1%
Sharps, Sovereign Harbour Retail Park, Eastbourne	**1** **0.1%**	- - - -	- - - -	- - - -	- - - -	- - - -	1 100.0% 0.9% 0.1%
Other local stores in Eastbourne	**46** **6.1%**	3 6.8% 2.1% 0.4%	16 34.4% 12.7% 2.1%	- - - -	3 6.1% 2.0% 0.4%	- - - -	24 52.8% 28.1% 3.2%
Hove Centre	**1** **0.2%**	- - - -	- - - -	1 39.7% 0.4% 0.1%	- - - -	1 60.3% 0.6% 0.1%	- - - -
Hove Homebase	**2** **0.2%**	- - - -	- - - -	2 100.0% 1.4% 0.2%	- - - -	- - - -	- - - -

q17. Where buy small electrical items by c1. Zone weighting wt1 (q26a)

Analysis..: q17. Where buy small electrical items
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130	130	135	131	131	101
		17.2%	17.2%	17.8%	17.3%	17.3%	13.3%
Weighted	758	146	124	132	136	134	86
		19.3%	16.4%	17.4%	18.0%	17.6%	11.4%
Comet, Goldstone Retail Park, Hove	8 1.1%	4 46.6% 2.6% 0.5%	1 9.8% 0.6% 0.1%	3 34.0% 2.1% 0.4%	1 9.6% 0.6% 0.1%	- - - -	- - - -
Other local stores in Hove	3 0.4%	1 27.5% 0.5% 0.1%	- - - -	1 27.5% 0.6% 0.1%	1 27.0% 0.6% 0.1%	1 18.1% 0.4% 0.1%	- - - -
Lewes Town Centre, Lewes	34 4.4%	3 9.3% 2.1% 0.4%	1 1.6% 0.4% 0.1%	7 19.8% 5.1% 0.9%	23 69.4% 17.1% 3.1%	- - - -	- - - -
Homebase, Brooks Road, Lewes	1 0.2%	- - - -	- - - -	1 60.3% 0.6% 0.1%	1 39.7% 0.4% 0.1%	- - - -	- - - -
Other local stores in Lewes	20 2.6%	1 5.1% 0.7% 0.1%	- - - -	4 22.4% 3.3% 0.6%	14 72.5% 10.4% 1.9%	- - - -	- - - -
Town Centre, Newhaven	28 3.7%	21 75.2% 14.5% 2.8%	2 8.4% 1.9% 0.3%	3 11.7% 2.5% 0.4%	1 2.8% 0.6% 0.1%	- - - -	1 1.9% 0.6% 0.1%
B&Q, Newhaven Retail Park	2 0.3%	- - - -	1 57.0% 1.1% 0.2%	1 43.0% 0.8% 0.1%	- - - -	- - - -	- - - -
Other local stores in Newhaven	3 0.4%	1 27.3% 0.5% 0.1%	1 45.3% 1.1% 0.2%	- - - -	1 27.3% 0.6% 0.1%	- - - -	- - - -

q17. Where buy small electrical items by c1. Zone weighting wt1 (q26a)

Analysis..: q17. Where buy small electrical items
Break......: c1. Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	**758**	**130**	**130**	**135**	**131**	**131**	**101**
		17.2%	17.2%	17.8%	17.3%	17.3%	13.3%
Weighted	**758**	**146**	**124**	**132**	**136**	**134**	**86**
		19.3%	16.4%	17.4%	18.0%	17.6%	11.4%
Other local stores in Seaford	**24**	4	20	-	-	-	-
	3.1%	15.7%	84.3%	-	-	-	-
		2.5%	16.0%	-	-	-	-
		0.5%	2.6%	-	-	-	-
Other local stores in Peacehaven	**35**	26	4	4	1	-	-
	4.6%	75.3%	12.0%	10.5%	2.3%	-	-
		17.8%	3.3%	2.7%	0.6%	-	-
		3.4%	0.5%	0.5%	0.1%	-	-
Don't visit shop via internet/telephone	**45**	17	4	4	8	10	1
	5.9%	38.0%	9.4%	9.4%	19.0%	22.4%	1.8%
		11.6%	3.4%	3.2%	6.2%	7.5%	0.9%
		2.2%	0.6%	0.6%	1.1%	1.3%	0.1%
Currys, Eastbourne	**3**	1	1	-	-	-	2
	0.4%	16.9%	32.1%	-	-	-	50.9%
		0.4%	0.8%	-	-	-	1.8%
		0.1%	0.1%	-	-	-	0.2%
Comet, Eastbourne	**6**	-	2	-	1	-	3
	0.8%	-	26.8%	-	23.2%	-	50.0%
		-	1.2%	-	1.0%	-	3.3%
		-	0.2%	-	0.2%	-	0.4%
Don't know / Can't remember	**18**	3	4	-	11	1	-
	2.4%	16.1%	20.2%	-	59.3%	4.4%	-
		2.0%	2.9%	-	7.8%	0.6%	-
		0.4%	0.5%	-	1.4%	0.1%	-
Mail Order	**2**	1	-	-	1	-	1
	0.2%	42.7%	-	-	28.6%	-	28.6%
		0.5%	-	-	0.4%	-	0.6%
		0.1%	-	-	0.1%	-	0.1%
Comet, Crawley	**2**	1	-	1	-	-	-
	0.2%	28.6%	-	71.4%	-	-	-
		0.4%	-	1.0%	-	-	-
		0.1%	-	0.2%	-	-	-

q17. Where buy small electrical items by c1. Zone weighting wt1 (q26a)

Analysis..: q17. Where buy small electrical items
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130	130	135	131	131	101
		17.2%	17.2%	17.8%	17.3%	17.3%	13.3%
Weighted	758	146	124	132	136	134	86
		19.3%	16.4%	17.4%	18.0%	17.6%	11.4%
Don't buy	11	3	4	1	1	2	1
	1.5%	27.5%	34.4%	6.9%	8.8%	13.7%	8.8%
		2.1%	3.2%	0.6%	0.7%	1.2%	1.2%
		0.4%	0.5%	0.1%	0.1%	0.2%	0.1%
Halesham	2	-	1	-	1	-	-
	0.2%	-	49.5%	-	50.5%	-	-
		-	0.6%	-	0.6%	-	-
		-	0.1%	-	0.1%	-	-
Hereford	1	-	-	-	1	-	-
	0.1%	-	-	-	100.0%	-	-
		-	-	-	0.6%	-	-
		-	-	-	0.1%	-	-
London	1	-	-	-	1	-	-
	0.1%	-	-	-	100.0%	-	-
		-	-	-	0.4%	-	-
		-	-	-	0.1%	-	-
Hatfield	1	-	-	-	1	-	-
	0.1%	-	-	-	100.0%	-	-
		-	-	-	0.4%	-	-
		-	-	-	0.1%	-	-
Currys, Croydon	1	-	-	-	1	-	-
	0.1%	-	-	-	100.0%	-	-
		-	-	-	0.6%	-	-
		-	-	-	0.1%	-	-
Currys, Uckfield	2	-	-	-	2	-	-
	0.3%	-	-	-	100.0%	-	-
		-	-	-	1.7%	-	-
		-	-	-	0.3%	-	-
Currys, Hampden Retail Park	2	-	2	-	-	-	-
	0.3%	-	100.0%	-	-	-	-
		-	1.9%	-	-	-	-
		-	0.3%	-	-	-	-

q18. Where buy bulky DIY goods by c1. Zone weighting wt1 (q26a)

Analysis..: q18. Where buy bulky DIY goods
Break......: c1. Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130 17.2%	130 17.2%	135 17.8%	131 17.3%	131 17.3%	101 13.3%
Weighted	758	146 19.3%	124 16.4%	132 17.4%	136 18.0%	134 17.6%	86 11.4%
q18. Where buy bulky DIY goods							
City Centre, Brighton	50 6.6%	25 49.7% 16.9% 3.3%	2 4.1% 1.7% 0.3%	8 17.1% 6.4% 1.1%	1 2.7% 1.0% 0.2%	12 24.4% 9.1% 1.6%	1 2.0% 1.2% 0.1%
B&Q, Pavilion Retail Park, Brighton	190 25.0%	6 3.0% 3.9% 0.8%	11 6.0% 9.2% 1.5%	70 36.7% 52.8% 9.2%	13 6.7% 9.4% 1.7%	89 46.7% 66.2% 11.7%	2 0.8% 1.8% 0.2%
Other local stores in Brighton	22 2.9%	2 7.3% 1.1% 0.2%	- - - -	10 44.3% 7.3% 1.3%	1 2.4% 0.4% 0.1%	10 45.9% 7.4% 1.3%	- - - -
Eastbourne Town Centre	20 2.6%	1 2.7% 0.4% 0.1%	6 30.9% 4.9% 0.8%	- - - -	1 6.7% 1.0% 0.2%	- - - -	12 59.7% 13.5% 1.5%
Argos, Admiral Retail Park, Eastbourne	11 1.4%	- - - -	- - - -	- - - -	- - - -	11 100.0% 7.9% 1.4%	- - - -
Homebase, Admiral Retail Park, Eastbourne	15 2.0%	- - - -	- - - -	1 6.5% 0.8% 0.1%	4 26.5% 3.0% 0.5%	1 5.2% 0.6% 0.1%	10 61.9% 11.1% 1.3%
Wickes, Admiral Retail Park, Eastbourne	22 2.8%	1 2.4% 0.4% 0.1%	4 16.8% 2.9% 0.5%	3 14.4% 2.3% 0.4%	1 4.6% 0.7% 0.1%	- - - -	13 61.8% 15.4% 1.8%
B&Q, Hampden Retail Park, Eastbourne	56 7.4%	1 0.9% 0.4% 0.1%	11 19.9% 9.1% 1.5%	1 1.4% 0.6% 0.1%	8 13.3% 5.5% 1.0%	- - - -	36 64.4% 42.1% 4.8%

q18. Where buy bulky DIY goods by c1. Zone weighting wt1 (q26a)

Analysis..: q18. Where buy bulky DIY goods
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	**758**	**130** 17.2%	**130** 17.2%	**135** 17.8%	**131** 17.3%	**131** 17.3%	**101** 13.3%
Weighted	**758**	**146** 19.3%	**124** 16.4%	**132** 17.4%	**136** 18.0%	**134** 17.6%	**86** 11.4%
Other local stores in Eastbourne	**16** **2.2%**	- - - -	11 69.8% 9.2% 1.5%	- - - -	- - - -	- - - -	5 30.2% 5.7% 0.7%
Hove Centre	**1** **0.2%**	1 60.3% 0.5% 0.1%	- - - -	1 39.7% 0.4% 0.1%	- - - -	- - - -	- - - -
Hove Homebase	**5** **0.7%**	2 45.0% 1.6% 0.3%	- - - -	3 55.0% 2.1% 0.4%	- - - -	- - - -	- - - -
Lewes Town Centre, Lewes	**7** **0.9%**	1 11.9% 0.5% 0.1%	- - - -	2 29.6% 1.5% 0.3%	4 58.5% 2.9% 0.5%	- - - -	- - - -
Homebase, Brooks Road, Lewes	**81** **10.7%**	1 0.7% 0.4% 0.1%	- - - -	11 14.1% 8.7% 1.5%	69 85.2% 50.6% 9.1%	- - - -	- - - -
Other local stores in Lewes	**8** **1.1%**	- - - -	- - - -	1 10.0% 0.6% 0.1%	7 90.0% 5.3% 1.0%	- - - -	- - - -
Town Centre, Newhaven	**8** **1.1%**	4 49.0% 2.7% 0.5%	1 10.0% 0.6% 0.1%	3 41.0% 2.5% 0.4%	- - -	- - -	- - -
B&Q, Newhaven Retail Park	**134** **17.7%**	72 53.8% 49.4% 9.5%	52 38.6% 41.8% 6.8%	6 4.3% 4.3% 0.8%	2 1.2% 1.2% 0.2%	- - -	3 2.1% 3.3% 0.4%

q18. Where buy bulky DIY goods by c1. Zone weighting wt1 (q26a)

Analysis..: q18. Where buy bulky DIY goods
Break......: c1. Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	**758**	**130** 17.2%	**130** 17.2%	**135** 17.8%	**131** 17.3%	**131** 17.3%	**101** 13.3%
Weighted	**758**	**146** 19.3%	**124** 16.4%	**132** 17.4%	**136** 18.0%	**134** 17.6%	**86** 11.4%
Other local stores in Seaford	**12** **1.6%**	2 14.9% 1.3% 0.2%	10 85.1% 8.4% 1.4%	- - - -	- - - -	- - - -	- - - -
Other local stores in Peacehaven	**7** **1.0%**	3 36.1% 1.8% 0.3%	1 10.8% 0.6% 0.1%	4 53.1% 2.9% 0.5%	- - - -	- - - -	- - - -
Don't visit shop via internet/telephone	**19** **2.5%**	4 20.6% 2.7% 0.5%	2 11.1% 1.7% 0.3%	5 25.9% 3.7% 0.6%	2 9.5% 1.3% 0.2%	6 32.8% 4.6% 0.8%	- - - -
Don't know / Can't remember	**5** **0.6%**	1 16.8% 0.5% 0.1%	3 66.4% 2.5% 0.4%	- - - -	- - - -	- - - -	1 16.8% 0.9% 0.1%
Focus, Burgess Hill	**1** **0.1%**	- - - -	- - - -	1 100.0% 0.6% 0.1%	- - - -	- - - -	- - - -
Don't buy	**54** **7.1%**	22 41.0% 15.1% 2.9%	8 14.1% 6.1% 1.0%	3 5.9% 2.4% 0.4%	11 20.7% 8.2% 1.5%	6 10.2% 4.1% 0.7%	4 8.1% 5.0% 0.6%
B & Q, Croydon	**2** **0.2%**	- - - -	2 100.0% 1.3% 0.2%	- - - -	- - - -	- - - -	- - - -
Mail Order	**1** **0.1%**	1 100.0% 0.5% 0.1%	- - - -	- - - -	- - - -	- - - -	- - - -

q18. Where buy bulky DIY goods by c1. Zone weighting wt1 (q26a)

Analysis..: q18. Where buy bulky DIY goods
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130	130	135	131	131	101
		17.2%	17.2%	17.8%	17.3%	17.3%	13.3%
Weighted	758	146	124	132	136	134	86
		19.3%	16.4%	17.4%	18.0%	17.6%	11.4%
Uckfield	12	-	-	-	12	-	-
	1.6%	-	-	-	100.0%	-	-
		-	-	-	9.1%	-	-
		-	-	-	1.6%	-	-
Hereford	1	-	-	-	1	-	-
	0.1%	-	-	-	100.0%	-	-
		-	-	-	0.6%	-	-
		-	-	-	0.1%	-	-

q19. Suggested improvements to Newhaven TC shopping to encourage more visits by c1. Zone weighting wt1 (q26a)

Analysis..: q19. Suggested improvements to Newhaven TC shopping to encourage more visits
Break......: c1. Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130	130	135	131	131	101
		17.2%	17.2%	17.8%	17.3%	17.3%	13.3%
Weighted	758	146	124	132	136	134	86
		19.3%	16.4%	17.4%	18.0%	17.6%	11.4%
q19. Suggested improvements to Newhaven TC shopping to encourage more visits							
More (larger) covered shopping centres/malls	**59**	10	3	13	-	25	8
	7.7%	17.7%	4.4%	21.4%	-	43.4%	13.1%
		7.1%	2.1%	9.5%	-	19.0%	8.9%
		1.4%	0.3%	1.7%	-	3.4%	1.0%
New market	**5**	-	-	1	1	3	1
	0.7%	-	-	9.7%	14.4%	57.6%	18.4%
		-	-	0.4%	0.6%	2.3%	1.2%
		-	-	0.1%	0.1%	0.4%	0.1%
More clothes and fashion shops	**75**	32	17	5	18	3	-
	9.9%	42.5%	22.5%	6.8%	24.4%	3.7%	-
		21.8%	13.6%	3.9%	13.4%	2.1%	-
		4.2%	2.2%	0.7%	2.4%	0.4%	-
More quality/designer shops	**46**	15	11	2	17	1	1
	6.0%	32.4%	23.9%	3.5%	36.8%	1.7%	1.8%
		10.1%	8.8%	1.2%	12.3%	0.6%	0.9%
		1.9%	1.4%	0.2%	2.2%	0.1%	0.1%
More dept stores/larger stores	**64**	21	6	13	6	6	12
	8.5%	33.4%	9.8%	19.7%	9.6%	8.7%	18.8%
		14.7%	5.1%	9.6%	4.5%	4.2%	14.0%
		2.8%	0.8%	1.7%	0.8%	0.7%	1.6%
More discount stores/cheaper goods	**2**	1	-	1	1	-	-
	0.2%	28.6%	-	28.6%	42.7%	-	-
		0.4%	-	0.4%	0.6%	-	-
		0.1%	-	0.1%	0.1%	-	-
Better supermarket	**28**	3	8	12	3	-	3
	3.7%	10.0%	27.7%	43.1%	10.1%	-	9.1%
		1.9%	6.3%	9.2%	2.1%	-	3.0%
		0.4%	1.0%	1.6%	0.4%	-	0.3%

q19. Suggested improvements to Newhaven TC shopping to encourage more visits by c1. Zone weighting wt1 (q26a)

Analysis..: q19. Suggested improvements to Newhaven TC shopping to encourage more visits
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130 17.2%	130 17.2%	135 17.8%	131 17.3%	131 17.3%	101 13.3%
Weighted	758	146 19.3%	124 16.4%	132 17.4%	136 18.0%	134 17.6%	86 11.4%
Fewer empty shops/vacancies	27 3.6%	1 2.9% 0.5% 0.1%	3 12.4% 2.7% 0.4%	13 47.8% 9.8% 1.7%	3 9.3% 1.9% 0.3%	3 10.3% 2.1% 0.4%	5 17.2% 5.4% 0.6%
More attractive/well maintained shop fronts	52 6.8%	3 6.0% 2.1% 0.4%	20 39.1% 16.3% 2.7%	19 37.3% 14.7% 2.5%	1 2.6% 1.0% 0.2%	1 1.0% 0.4% 0.1%	7 13.9% 8.4% 1.0%
Nothing	289 38.1%	31 10.9% 21.5% 4.2%	37 12.8% 29.8% 4.9%	51 17.7% 38.9% 6.8%	61 21.0% 44.5% 8.0%	67 23.2% 50.2% 8.9%	42 14.4% 48.2% 5.5%
Don't know	52 6.8%	6 11.1% 4.0% 0.8%	8 16.2% 6.8% 1.1%	2 4.5% 1.8% 0.3%	15 28.9% 11.0% 2.0%	18 34.3% 13.3% 2.3%	3 5.0% 3.0% 0.3%
Make it more wheelchair friendly	1 0.2%	- - - -	- - - -	- - - -	- - - -	- - - -	1 100.0% 1.5% 0.2%
Craft shops	1 0.2%	1 59.9% 0.5% 0.1%	- - - -	- - - -	- - - -	- - - -	1 40.1% 0.6% 0.1%
Woolworths	3 0.3%	- - - -	- - - -	- - - -	- - - -	- - - -	3 100.0% 2.9% 0.3%
Morrisons Supermarket	1 0.1%	- - - -	- - - -	- - - -	- - - -	- - - -	1 100.0% 0.9% 0.1%

q19. Suggested improvements to Newhaven TC shopping to encourage more visits by c1. Zone weighting wt1 (q26a)

Analysis..: q19. Suggested improvements to Newhaven TC shopping to encourage more visits
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130	130	135	131	131	101
		17.2%	17.2%	17.8%	17.3%	17.3%	13.3%
Weighted	758	146	124	132	136	134	86
		19.3%	16.4%	17.4%	18.0%	17.6%	11.4%
Debenhams	1	-	-	1	-	-	-
	0.1%	-	-	100.0%	-	-	-
		-	-	0.6%	-	-	-
		-	-	0.1%	-	-	-
Needs cleaning up / modernising	14	8	3	-	1	1	1
	1.9%	57.7%	22.4%	-	5.6%	7.1%	7.1%
		5.5%	2.5%	-	0.6%	0.7%	1.2%
		1.1%	0.4%	-	0.1%	0.1%	0.1%
Marks & Spencer	5	1	1	-	3	-	-
	0.6%	27.7%	11.1%	-	61.2%	-	-
		0.9%	0.4%	-	2.1%	-	-
		0.2%	0.1%	-	0.4%	-	-
Toy Shops	2	2	-	-	-	-	-
	0.3%	100.0%	-	-	-	-	-
		1.6%	-	-	-	-	-
		0.3%	-	-	-	-	-
Haberdashery	1	1	-	-	-	-	-
	0.2%	100.0%	-	-	-	-	-
		0.9%	-	-	-	-	-
		0.2%	-	-	-	-	-
Butchers / Greengrocers	2	-	2	-	-	-	-
	0.3%	-	100.0%	-	-	-	-
		-	1.9%	-	-	-	-
		-	0.3%	-	-	-	-
Smaller shops	2	-	2	-	-	-	-
	0.2%	-	100.0%	-	-	-	-
		-	1.3%	-	-	-	-
		-	0.2%	-	-	-	-
Too many estate agents	2	-	2	-	-	-	-
	0.2%	-	100.0%	-	-	-	-
		-	1.3%	-	-	-	-
		-	0.2%	-	-	-	-

q19. Suggested improvements to Newhaven TC shopping to encourage more visits by c1. Zone weighting wt1 (q26a)

Analysis..: q19. Suggested improvements to Newhaven TC shopping to encourage more visits
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130 17.2%	130 17.2%	135 17.8%	131 17.3%	131 17.3%	101 13.3%
Weighted	758	146 19.3%	124 16.4%	132 17.4%	136 18.0%	134 17.6%	86 11.4%
Change the one way system	4 0.5%	1 36.4% 0.9% 0.2%	- - - -	- - - -	2 63.6% 1.7% 0.3%	- - - -	- - - -
More cafes	1 0.1%	- - - -	- - - -	- - - -	1 100.0% 0.7% 0.1%	- - - -	- - - -
Better parking facilities	9 1.2%	3 36.5% 2.3% 0.4%	- - - -	- - - -	1 5.6% 0.4% 0.1%	5 57.8% 4.0% 0.7%	- - - -
More restaurants	1 0.1%	- - - -	- - - -	- - - -	1 100.0% 0.6% 0.1%	- - - -	- - - -
Hardware shops	1 0.1%	- - - -	- - - -	- - - -	1 100.0% 0.4% 0.1%	- - - -	- - - -
Ikea	2 0.3%	- - - -	- - - -	- - - -	2 100.0% 1.7% 0.3%	- - - -	- - - -
Fewer charity shops	2 0.2%	2 100.0% 1.1% 0.2%	- - - -	- - - -	- - - -	- - - -	- - - -
More toilets	1 0.1%	- - - -	- - - -	- - - -	- - - -	1 100.0% 0.6% 0.1%	- - - -

q19. Suggested improvements to Newhaven TC shopping to encourage more visits by c1. Zone weighting wt1 (q26a)

Analysis..: q19. Suggested improvements to Newhaven TC shopping to encourage more visits
Break......: c1. Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130 17.2%	130 17.2%	135 17.8%	131 17.3%	131 17.3%	101 13.3%
Weighted	758	146 19.3%	124 16.4%	132 17.4%	136 18.0%	134 17.6%	86 11.4%
More frequent bus service	1 0.1%	- - - -	- - - -	- - - -	- - - -	1 100.0% 0.4% 0.1%	- - - -
A Post Office	1 0.1%	- - - -	1 100.0% 0.6% 0.1%	- - - -	- - - -	- - - -	- - - -
More shoe shops	4 0.5%	3 79.8% 2.1% 0.4%	1 20.2% 0.6% 0.1%	- - - -	- - - -	- - - -	- - - -

q20. Suggested improvements to Newhaven TC entertainment to encourage more visits by c1. Zone weighting wt1 (q26a)

Analysis..: q20. Suggested improvements to Newhaven TC entertainment to encourage more visits
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130 17.2%	130 17.2%	135 17.8%	131 17.3%	131 17.3%	101 13.3%
Weighted	758	146 19.3%	124 16.4%	132 17.4%	136 18.0%	134 17.6%	86 11.4%
q20. Suggested improvements to Newhaven TC entertainment to encourage more visits							
More cafes	54 7.1%	2 3.9% 1.5% 0.3%	13 23.6% 10.3% 1.7%	14 25.2% 10.4% 1.8%	11 19.6% 7.8% 1.4%	7 13.8% 5.6% 1.0%	8 13.9% 8.7% 1.0%
More restaurants	63 8.3%	15 24.2% 10.4% 2.0%	5 7.9% 4.0% 0.7%	16 25.7% 12.3% 2.1%	13 20.1% 9.2% 1.7%	4 6.1% 2.8% 0.5%	10 16.0% 11.6% 1.3%
More takeaways	4 0.5%	- - - -	2 40.0% 1.2% 0.2%	2 60.0% 1.7% 0.3%	- - - -	- - - -	- - - -
More bars/nightclubs	55 7.3%	5 9.3% 3.5% 0.7%	1 1.8% 0.8% 0.1%	33 60.5% 25.3% 4.4%	4 6.6% 2.7% 0.5%	7 13.4% 5.5% 1.0%	5 8.4% 5.3% 0.6%
More cash machines	1 0.1%	- - - -	- - - -	- - - -	- - - -	1 100.0% 0.7% 0.1%	- - - -
More promotions/events	12 1.6%	- - - -	2 13.2% 1.3% 0.2%	2 19.6% 1.8% 0.3%	- - - -	2 19.3% 1.7% 0.3%	6 47.8% 6.6% 0.7%
New Bingo	3 0.5%	- - - -	1 38.8% 1.1% 0.2%	1 38.3% 1.0% 0.2%	- - - -	- - - -	1 22.9% 0.9% 0.1%

q20. Suggested improvements to Newhaven TC entertainment to encourage more visits by c1. Zone weighting wt1 (q26a)

Analysis..: q20. Suggested improvements to Newhaven TC entertainment to encourage more visits
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	**758**	**130** 17.2%	**130** 17.2%	**135** 17.8%	**131** 17.3%	**131** 17.3%	**101** 13.3%
Weighted	**758**	**146** 19.3%	**124** 16.4%	**132** 17.4%	**136** 18.0%	**134** 17.6%	**86** 11.4%
New Cinema	**89** **11.8%**	30 33.3% 20.3% 3.9%	25 28.3% 20.3% 3.3%	7 7.6% 5.1% 0.9%	18 20.4% 13.3% 2.4%	7 8.4% 5.6% 1.0%	2 2.1% 2.1% 0.2%
New/improved sports facilities	**23** **3.0%**	- - - -	3 14.0% 2.5% 0.4%	11 48.8% 8.4% 1.5%	2 6.8% 1.1% 0.2%	- - - -	7 30.5% 8.0% 0.9%
New ten pin bowling centre	**4** **0.5%**	3 75.8% 2.1% 0.4%	- - - -	- - - -	- - - -	1 24.2% 0.7% 0.1%	- - - -
More/better health clubs/gyms	**14** **1.9%**	10 68.2% 6.7% 1.3%	2 10.9% 1.3% 0.2%	2 13.9% 1.5% 0.3%	- - - -	- - - -	1 6.9% 1.2% 0.1%
Don't know	**204** **26.9%**	36 17.4% 24.3% 4.7%	32 15.7% 25.8% 4.2%	25 12.4% 19.2% 3.3%	46 22.4% 33.5% 6.0%	44 21.5% 32.8% 5.8%	22 10.6% 25.0% 2.8%
Ice Rink	**11** **1.4%**	- - - -	- - - -	- - - -	10 90.8% 7.2% 1.3%	- - - -	1 9.2% 1.2% 0.1%
Would not visit Newhaven for entertainment	**5** **0.7%**	- - - -	2 33.7% 1.5% 0.2%	- - - -	- - - -	- - - -	4 66.3% 4.2% 0.5%
None	**204** **26.9%**	40 19.5% 27.2% 5.2%	34 16.6% 27.4% 4.5%	17 8.2% 12.6% 2.2%	32 15.8% 23.6% 4.2%	59 29.2% 44.5% 7.8%	22 10.7% 25.3% 2.9%

q20. Suggested improvements to Newhaven TC entertainment to encourage more visits by c1. Zone weighting wt1 (q26a)

Analysis..: q20. Suggested improvements to Newhaven TC entertainment to encourage more visits
Break......: c1. Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130	130	135	131	131	101
		17.2%	17.2%	17.8%	17.3%	17.3%	13.3%
Weighted	758	146	124	132	136	134	86
		19.3%	16.4%	17.4%	18.0%	17.6%	11.4%
New Theatre	2	1	1	-	-	-	-
	0.2%	50.0%	50.0%	-	-	-	-
		0.5%	0.6%	-	-	-	-
		0.1%	0.1%	-	-	-	-
Need to be more open spaces	1	1	-	-	-	-	-
	0.1%	100.0%	-	-	-	-	-
		0.5%	-	-	-	-	-
		0.1%	-	-	-	-	-
Somewhere for teenagers to go to	1	1	-	-	-	-	-
	0.1%	100.0%	-	-	-	-	-
		0.4%	-	-	-	-	-
		0.1%	-	-	-	-	-
Better car parking	1	1	-	-	-	-	-
	0.1%	100.0%	-	-	-	-	-
		0.4%	-	-	-	-	-
		0.1%	-	-	-	-	-
It all needs rebuilding	4	1	2	1	1	-	-
	0.5%	19.0%	37.9%	24.2%	19.0%	-	-
		0.5%	1.3%	0.8%	0.6%	-	-
		0.1%	0.2%	0.1%	0.1%	-	-
No music in the shopping centre	1	-	-	-	1	-	-
	0.1%	-	-	-	100.0%	-	-
		-	-	-	0.4%	-	-
		-	-	-	0.1%	-	-
Better Bowling Green	1	-	-	-	1	-	-
	0.1%	-	-	-	100.0%	-	-
		-	-	-	0.6%	-	-
		-	-	-	0.1%	-	-
Fewer Pubs	1	-	1	-	-	-	-
	0.1%	-	100.0%	-	-	-	-
		-	0.6%	-	-	-	-
		-	0.1%	-	-	-	-

q20. Suggested improvements to Newhaven TC entertainment to encourage more visits by c1. Zone weighting wt1 (q26a)

Analysis..: q20. Suggested improvements to Newhaven TC entertainment to encourage more visits
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130 17.2%	130 17.2%	135 17.8%	131 17.3%	131 17.3%	101 13.3%
Weighted	758	146 19.3%	124 16.4%	132 17.4%	136 18.0%	134 17.6%	86 11.4%
Soft play for the under 5's	2 0.3%	2 100.0% 1.6% 0.3%	- - - -	- - - -	- - - -	- - - -	- - - -

q21. Other suggested improvements to Newhaven TC to encourage more visits by c1. Zone weighting wt1 (q26a)

Analysis..: q21. Other suggested improvements to Newhaven TC to encourage more visits
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130	130	135	131	131	101
		17.2%	17.2%	17.8%	17.3%	17.3%	13.3%
Weighted	758	146	124	132	136	134	86
		19.3%	16.4%	17.4%	18.0%	17.6%	11.4%
q21. Other suggested improvements to Newhaven TC to encourage more visits							
Better/more frequent bus service	34	1	3	8	2	14	7
	4.5%	2.3%	7.8%	22.4%	6.2%	41.3%	20.0%
		0.5%	2.1%	5.7%	1.5%	10.4%	7.8%
		0.1%	0.3%	1.0%	0.3%	1.8%	0.9%
Better/new train service	3	-	-	1	-	-	2
	0.4%	-	-	28.6%	-	-	71.4%
		-	-	0.6%	-	-	2.3%
		-	-	0.1%	-	-	0.3%
Better access by car	69	13	6	18	16	12	3
	9.0%	19.6%	8.6%	26.9%	22.9%	17.9%	4.1%
		9.2%	4.7%	14.0%	11.5%	9.2%	3.3%
		1.8%	0.8%	2.4%	2.1%	1.6%	0.4%
More parking provision	53	12	10	13	10	6	3
	7.0%	21.7%	18.6%	23.7%	19.6%	11.4%	4.9%
		7.9%	8.0%	9.6%	7.7%	4.6%	3.1%
		1.5%	1.3%	1.7%	1.4%	0.8%	0.3%
Cheaper parking	19	3	6	7	-	1	1
	2.4%	16.5%	35.1%	39.9%	-	4.3%	4.2%
		2.1%	5.2%	5.6%	-	0.6%	0.9%
		0.4%	0.9%	1.0%	-	0.1%	0.1%
Free parking	21	2	17	-	-	-	2
	2.8%	10.8%	80.8%	-	-	-	8.4%
		1.6%	14.0%	-	-	-	2.1%
		0.3%	2.3%	-	-	-	0.2%
Better links from car parks to Centre	19	-	2	4	3	4	7
	2.5%	-	8.2%	21.7%	17.1%	18.8%	34.2%
		-	1.3%	3.2%	2.4%	2.7%	7.6%
		-	0.2%	0.6%	0.4%	0.5%	0.9%

q21. Other suggested improvements to Newhaven TC to encourage more visits by c1. Zone weighting wt1 (q26a)

Analysis..: q21. Other suggested improvements to Newhaven TC to encourage more visits
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130	130	135	131	131	101
		17.2%	17.2%	17.8%	17.3%	17.3%	13.3%
Weighted	758	146	124	132	136	134	86
		19.3%	16.4%	17.4%	18.0%	17.6%	11.4%
More/better signage around Centre	2	-	-	-	1	1	-
	0.2%	-	-	-	55.6%	44.4%	-
		-	-	-	0.7%	0.6%	-
		-	-	-	0.1%	0.1%	-
Better community facilities	11	3	-	6	1	-	2
	1.4%	26.4%	-	52.1%	4.9%	-	16.7%
		2.0%	-	4.3%	0.4%	-	2.1%
		0.4%	-	0.7%	0.1%	-	0.2%
More facilities for children	51	17	11	16	2	-	5
	6.7%	33.2%	22.0%	31.1%	4.5%	-	9.1%
		11.5%	9.0%	11.9%	1.7%	-	5.3%
		2.2%	1.5%	2.1%	0.3%	-	0.6%
Better (more) safety/security/CCTV/police presence	15	3	2	8	-	-	2
	1.9%	21.0%	14.4%	52.2%	-	-	12.4%
		2.1%	1.7%	5.8%	-	-	2.1%
		0.4%	0.3%	1.0%	-	-	0.2%
More facilities for disabled	12	-	1	3	2	2	3
	1.5%	-	6.8%	29.3%	16.1%	18.2%	29.6%
		-	0.6%	2.6%	1.4%	1.6%	3.9%
		-	0.1%	0.4%	0.2%	0.3%	0.4%
More/better public toilets	4	1	2	-	1	-	-
	0.5%	20.1%	54.2%	-	25.7%	-	-
		0.5%	1.7%	-	0.7%	-	-
		0.1%	0.3%	-	0.1%	-	-
More seating/benches	3	1	1	1	-	-	-
	0.4%	39.9%	30.1%	30.1%	-	-	-
		0.9%	0.8%	0.8%	-	-	-
		0.2%	0.1%	0.1%	-	-	-
More/better landscaping and open spaces	7	3	1	2	1	1	-
	0.9%	48.3%	11.0%	22.0%	7.4%	11.2%	-
		2.4%	0.6%	1.2%	0.4%	0.6%	-
		0.5%	0.1%	0.2%	0.1%	0.1%	-

q21. Other suggested improvements to Newhaven TC to encourage more visits by c1. Zone weighting wt1 (q26a)

Analysis..: q21. Other suggested improvements to Newhaven TC to encourage more visits
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130	130	135	131	131	101
		17.2%	17.2%	17.8%	17.3%	17.3%	13.3%
Weighted	758	146	124	132	136	134	86
		19.3%	16.4%	17.4%	18.0%	17.6%	11.4%
Better library	2	1	-	1	-	-	-
	0.2%	28.6%	-	71.4%	-	-	-
		0.4%	-	1.0%	-	-	-
		0.1%	-	0.2%	-	-	-
More/better street lighting	10	-	-	10	-	-	-
	1.3%	-	-	100.0%	-	-	-
		-	-	7.5%	-	-	-
		-	-	1.3%	-	-	-
More/better business/IT facilities	1	-	-	-	-	-	1
	0.1%	-	-	-	-	-	100.0%
		-	-	-	-	-	1.2%
		-	-	-	-	-	0.1%
Don't know	173	30	33	15	43	30	22
	22.8%	17.5%	19.1%	8.9%	24.6%	17.1%	12.9%
		20.8%	26.6%	11.6%	31.3%	22.1%	25.9%
		4.0%	4.4%	2.0%	5.6%	3.9%	3.0%
Book shops	1	-	-	-	-	-	1
	0.1%	-	-	-	-	-	100.0%
		-	-	-	-	-	0.6%
		-	-	-	-	-	0.1%
A larger department store	2	-	-	-	1	-	1
	0.2%	-	-	-	44.0%	-	56.0%
		-	-	-	0.6%	-	1.2%
		-	-	-	0.1%	-	0.1%
Better clothes shops	9	3	-	-	1	2	2
	1.1%	34.4%	-	-	15.2%	26.3%	24.1%
		2.1%	-	-	1.0%	1.7%	2.4%
		0.4%	-	-	0.2%	0.3%	0.3%
Nothing	199	40	27	15	39	58	22
	26.3%	19.8%	13.3%	7.3%	19.6%	29.1%	10.8%
		27.1%	21.4%	11.1%	28.7%	43.4%	25.0%
		5.2%	3.5%	1.9%	5.1%	7.7%	2.8%

q21. Other suggested improvements to Newhaven TC to encourage more visits by c1. Zone weighting wt1 (q26a)

Analysis..: q21. Other suggested improvements to Newhaven TC to encourage more visits
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130 17.2%	130 17.2%	135 17.8%	131 17.3%	131 17.3%	101 13.3%
Weighted	758	146 19.3%	124 16.4%	132 17.4%	136 18.0%	134 17.6%	86 11.4%
More licenced bars not pubs	1 0.1%	- - - -	- - - -	- - - -	- - - -	- - - -	1 100.0% 1.2% 0.1%
Better supermarkets	2 0.2%	- - - -	- - - -	- - - -	1 50.0% 0.6% 0.1%	- - - -	1 50.0% 0.9% 0.1%
Needs cleaning up	18 2.4%	4 24.2% 3.0% 0.6%	3 14.5% 2.1% 0.3%	5 26.0% 3.6% 0.6%	2 11.6% 1.5% 0.3%	3 18.1% 2.5% 0.4%	1 5.5% 1.2% 0.1%
Fewer teenagers hanging around	1 0.1%	1 100.0% 0.4% 0.1%	- - -	- - -	- - -	- - -	- - -
Modernise the swimming pool	2 0.2%	1 34.5% 0.4% 0.1%	- - -	- - -	1 65.5% 0.7% 0.1%	- - -	- - -
Cinema	11 1.4%	1 9.2% 0.7% 0.1%	- - -	- - -	10 90.8% 7.2% 1.3%	- - -	- - -
Fewer Charity Shops	1 0.1%	1 100.0% 0.4% 0.1%	- - -	- - -	- - -	- - -	- - -
Fewer Traffic Lights	1 0.2%	1 100.0% 0.9% 0.2%	- - -	- - -	- - -	- - -	- - -

q21. Other suggested improvements to Newhaven TC to encourage more visits by c1. Zone weighting wt1 (q26a)

Analysis..: q21. Other suggested improvements to Newhaven TC to encourage more visits
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130 17.2%	130 17.2%	135 17.8%	131 17.3%	131 17.3%	101 13.3%
Weighted	758	146 19.3%	124 16.4%	132 17.4%	136 18.0%	134 17.6%	86 11.4%
More restaurants	1 0.1%	1 100.0% 0.4% 0.1%	- - - -	- - - -	- - - -	- - - -	- - - -
Pavements need repairing	1 0.1%	1 100.0% 0.4% 0.1%	- - - -	- - - -	- - - -	- - - -	- - - -
Dog pooh needs picking up	1 0.1%	1 100.0% 0.7% 0.1%	- - - -	- - - -	- - - -	- - - -	- - - -
Fresh Fish Shop	1 0.1%	1 100.0% 0.5% 0.1%	- - - -	- - - -	- - - -	- - - -	- - - -
Fill the empty shops	1 0.1%	1 100.0% 0.5% 0.1%	- - - -	- - - -	- - - -	- - - -	- - - -
More Police	1 0.1%	1 100.0% 0.4% 0.1%	- - - -	- - - -	- - - -	- - - -	- - - -
More Rubbish Bins	1 0.1%	1 100.0% 0.5% 0.1%	- - - -	- - - -	- - - -	- - - -	- - - -

q22. Where go for an evening out by c1. Zone weighting wt1 (q26a)

Analysis..: q22. Where go for an evening out
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130	130	135	131	131	101
		17.2%	17.2%	17.8%	17.3%	17.3%	13.3%
Weighted	758	146	124	132	136	134	86
		19.3%	16.4%	17.4%	18.0%	17.6%	11.4%
Missing							
No reply	1	-	1	1	-	-	-
	0.2%	-	59.9%	40.1%	-	-	-
		-	0.6%	0.4%	-	-	-
		-	0.1%	0.1%	-	-	-
q22. Where go for an evening out							
Newhaven Town Centre (including Bridge Street)	14	7	5	2	-	-	1
	1.9%	46.0%	34.4%	14.0%	-	-	5.6%
		4.5%	3.9%	1.5%	-	-	0.9%
		0.9%	0.6%	0.3%	-	-	0.1%
Other area in Newhaven	8	4	4	-	1	-	-
	1.1%	49.4%	44.2%	-	6.3%	-	-
		2.8%	3.0%	-	0.4%	-	-
		0.5%	0.5%	-	0.1%	-	-
Denton	4	2	-	2	-	-	-
	0.6%	46.6%	-	53.4%	-	-	-
		1.4%	-	1.7%	-	-	-
		0.3%	-	0.3%	-	-	-
Brighton	259	71	19	56	23	90	-
	34.2%	27.5%	7.2%	21.6%	9.0%	34.7%	-
		48.7%	15.0%	42.5%	17.0%	67.3%	-
		9.4%	2.5%	7.4%	3.1%	11.9%	-
Hove	5	-	-	3	-	2	-
	0.6%	-	-	63.4%	-	36.6%	-
		-	-	2.3%	-	1.3%	-
		-	-	0.4%	-	0.2%	-
Eastbourne	88	7	14	1	3	3	61
	11.6%	7.4%	15.4%	0.9%	3.8%	3.5%	68.9%
		4.5%	10.9%	0.6%	2.5%	2.3%	70.1%
		0.9%	1.8%	0.1%	0.4%	0.4%	8.0%
Lewes	110	2	12	22	73	2	-
	14.5%	1.6%	10.5%	19.6%	66.6%	1.6%	-
		1.2%	9.4%	16.4%	53.9%	1.3%	-
		0.2%	1.5%	2.9%	9.7%	0.2%	-

q22. Where go for an evening out by c1. Zone weighting wt1 (q26a)

Analysis..: q22. Where go for an evening out
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130	130	135	131	131	101
		17.2%	17.2%	17.8%	17.3%	17.3%	13.3%
Weighted	758	146	124	132	136	134	86
		19.3%	16.4%	17.4%	18.0%	17.6%	11.4%
London	3	-	1	-	2	-	1
	0.4%	-	23.2%	-	47.3%	-	29.5%
		-	0.6%	-	1.2%	-	1.2%
		-	0.1%	-	0.2%	-	0.1%
Peacehaven	30	17	4	7	1	-	-
	3.9%	58.2%	14.9%	24.3%	2.6%	-	-
		11.8%	3.6%	5.5%	0.6%	-	-
		2.3%	0.6%	1.0%	0.1%	-	-
Seaford	41	5	32	4	-	-	1
	5.4%	11.8%	77.0%	8.8%	-	-	2.4%
		3.3%	25.6%	2.7%	-	-	1.2%
		0.6%	4.2%	0.5%	-	-	0.1%
Don't go	165	29	32	27	26	34	18
	21.8%	17.3%	19.3%	16.2%	15.5%	20.9%	10.8%
		19.6%	25.7%	20.3%	18.8%	25.8%	20.7%
		3.8%	4.2%	3.5%	3.4%	4.5%	2.4%
Haywards Heath	1	-	-	1	-	-	-
	0.1%	-	-	100.0%	-	-	-
		-	-	0.6%	-	-	-
		-	-	0.1%	-	-	-
Local / No particular place	14	2	2	-	3	3	5
	1.9%	11.2%	14.8%	-	20.0%	18.1%	35.9%
		1.1%	1.7%	-	2.1%	1.9%	5.9%
		0.2%	0.3%	-	0.4%	0.3%	0.7%
Saltdean	5	-	-	4	1	-	-
	0.6%	-	-	89.3%	10.7%	-	-
		-	-	3.3%	0.4%	-	-
		-	-	0.6%	0.1%	-	-
Uckfield	3	-	-	-	3	-	-
	0.4%	-	-	-	100.0%	-	-
		-	-	-	2.4%	-	-
		-	-	-	0.4%	-	-

q22. Where go for an evening out by c1. Zone weighting wt1 (q26a)

Analysis..: q22. Where go for an evening out
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone 1	2	3	4	5	6
Base							
Unweighted	**758**	**130** 17.2%	**130** 17.2%	**135** 17.8%	**131** 17.3%	**131** 17.3%	**101** 13.3%
Weighted	**758**	**146** 19.3%	**124** 16.4%	**132** 17.4%	**136** 18.0%	**134** 17.6%	**86** 11.4%
Rottingdean	**2** **0.2%**	- - - -	- - - -	2 100.0% 1.2% 0.2%	- - - -	- - - -	- - - -
Lake District	**1** **0.1%**	- - - -	- - - -	- - - -	1 100.0% 0.7% 0.1%	- - - -	- - - -
Plumpton	**1** **0.1%**	- - - -	- - - -	1 100.0% 0.8% 0.1%	- - - -	- - - -	- - - -
Burgess Hill	**1** **0.1%**	1 100.0% 0.5% 0.1%	- - -	- - -	- - -	- - -	- - -
Kingston	**1** **0.1%**	1 100.0% 0.5% 0.1%	- - -	- - -	- - -	- - -	- - -

q23. How often visit the cinema by c1. Zone weighting wt1 (q26a)

Analysis..: q23. How often visit the cinema
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130	130	135	131	131	101
		17.2%	17.2%	17.8%	17.3%	17.3%	13.3%
Weighted	758	146	124	132	136	134	86
		19.3%	16.4%	17.4%	18.0%	17.6%	11.4%
Missing							
No reply	1	1	-	-	-	-	-
	0.1%	100.0%	-	-	-	-	-
		0.5%	-	-	-	-	-
		0.1%	-	-	-	-	-
q23. How often visit the cinema							
More than once a week	4	-	-	1	-	3	-
	0.5%	-	-	19.3%	-	80.7%	-
		-	-	0.6%	-	2.5%	-
		-	-	0.1%	-	0.4%	-
Once a week	13	10	-	-	1	2	-
	1.7%	74.6%	-	-	8.0%	17.4%	-
		6.7%	-	-	0.8%	1.7%	-
		1.3%	-	-	0.1%	0.3%	-
Once every two weeks	29	4	3	-	16	4	2
	3.9%	14.7%	10.4%	-	54.6%	14.0%	6.3%
		2.9%	2.5%	-	11.7%	3.1%	2.1%
		0.6%	0.4%	-	2.1%	0.5%	0.2%
Once a month	88	17	14	12	29	11	6
	11.6%	19.0%	16.1%	13.3%	32.5%	12.0%	7.2%
		11.5%	11.4%	8.9%	21.0%	7.9%	7.3%
		2.2%	1.9%	1.5%	3.8%	1.4%	0.8%
Once every 3 months	104	21	23	10	27	17	6
	13.8%	20.2%	22.2%	9.6%	26.3%	16.0%	5.6%
		14.4%	18.7%	7.6%	20.2%	12.5%	6.8%
		2.8%	3.1%	1.3%	3.6%	2.2%	0.8%
Once every 6 months	103	23	6	21	12	32	9
	13.6%	22.8%	5.8%	20.6%	11.3%	30.8%	8.8%
		16.1%	4.8%	16.1%	8.5%	23.8%	10.5%
		3.1%	0.8%	2.8%	1.5%	4.2%	1.2%
Once a year	44	9	3	12	6	3	10
	5.8%	21.5%	7.9%	27.5%	13.5%	6.4%	23.2%
		6.5%	2.8%	9.1%	4.4%	2.1%	11.7%
		1.2%	0.5%	1.6%	0.8%	0.4%	1.3%

q23. How often visit the cinema by c1. Zone weighting wt1 (q26a)

Analysis..: q23. How often visit the cinema
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130	130	135	131	131	101
		17.2%	17.2%	17.8%	17.3%	17.3%	13.3%
Weighted	758	146	124	132	136	134	86
		19.3%	16.4%	17.4%	18.0%	17.6%	11.4%
Less often	101	12	21	34	9	12	13
	13.4%	12.1%	20.3%	33.4%	9.1%	12.2%	12.9%
		8.4%	16.6%	25.7%	6.8%	9.3%	15.1%
		1.6%	2.7%	4.5%	1.2%	1.6%	1.7%
Don't go	270	48	54	42	36	50	40
	35.6%	17.8%	19.9%	15.6%	13.5%	18.4%	14.9%
		32.9%	43.3%	31.9%	26.7%	37.2%	46.4%
		6.3%	7.1%	5.5%	4.8%	6.6%	5.3%

q24. Where did you last go to the cinema by c1. Zone weighting wt1 (q26a)

Analysis..: q24. Where did you last go to the cinema
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130	130	135	131	131	101
		17.2%	17.2%	17.8%	17.3%	17.3%	13.3%
Weighted	758	146	124	132	136	134	86
		19.3%	16.4%	17.4%	18.0%	17.6%	11.4%
Missing							
No reply	6	2	-	1	-	2	1
	0.8%	39.1%	-	8.9%	-	38.7%	13.3%
		1.6%	-	0.4%	-	1.7%	0.9%
		0.3%	-	0.1%	-	0.3%	0.1%
q24. Where did you last go to the cinema							
UGC, Town Centre, Brighton	52	4	1	25	17	1	4
	6.9%	8.4%	1.9%	48.0%	32.0%	1.9%	7.8%
		3.0%	0.8%	19.1%	12.3%	0.7%	4.7%
		0.6%	0.1%	3.3%	2.2%	0.1%	0.5%
Cinemateque, Middle Street, Brighton	8	-	-	7	-	1	-
	1.0%	-	-	89.6%	-	10.4%	-
		-	-	5.3%	-	0.6%	-
		-	-	0.9%	-	0.1%	-
Duke of Yorks Cinema, Preston Circus, Brighton	10	-	-	6	1	3	1
	1.3%	-	-	57.9%	5.3%	31.4%	5.3%
		-	-	4.3%	0.4%	2.3%	0.6%
		-	-	0.8%	0.1%	0.4%	0.1%
Odeon, West Street, Brighton	63	16	4	4	14	25	-
	8.3%	24.9%	5.7%	6.0%	23.0%	40.3%	-
		10.7%	2.9%	2.9%	10.6%	18.9%	-
		2.1%	0.5%	0.5%	1.9%	3.3%	-
Curzon Cinema, Langley Road, Eastbourne	20	2	5	-	4	1	8
	2.7%	9.1%	23.1%	-	22.1%	3.9%	41.8%
		1.3%	3.8%	-	3.3%	0.6%	9.8%
		0.2%	0.6%	-	0.6%	0.1%	1.1%
London West End	11	1	-	3	1	-	6
	1.4%	5.0%	-	26.6%	7.6%	-	60.7%
		0.4%	-	2.1%	0.6%	-	7.4%
		0.1%	-	0.4%	0.1%	-	0.8%
London Other	6	-	1	3	-	-	2
	0.7%	-	13.9%	54.3%	-	-	31.8%
		-	0.6%	2.3%	-	-	2.1%
		-	0.1%	0.4%	-	-	0.2%

q24. Where did you last go to the cinema by c1. Zone weighting wt1 (q26a)

Analysis..: q24. Where did you last go to the cinema
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130 17.2%	130 17.2%	135 17.8%	131 17.3%	131 17.3%	101 13.3%
Weighted	758	146 19.3%	124 16.4%	132 17.4%	136 18.0%	134 17.6%	86 11.4%
Don't go	254 33.5%	44 17.3% 30.0% 5.8%	54 21.1% 43.3% 7.1%	37 14.7% 28.4% 4.9%	34 13.4% 25.0% 4.5%	45 17.6% 33.5% 5.9%	40 15.8% 46.4% 5.3%
UCG Eastbourne	47 6.2%	1 2.8% 0.9% 0.2%	13 28.4% 10.8% 1.8%	5 10.3% 3.7% 0.6%	4 8.1% 2.8% 0.5%	1 2.1% 0.7% 0.1%	23 48.3% 26.3% 3.0%
Brighton Other	239 31.6%	68 28.6% 46.9% 9.0%	45 19.0% 36.6% 6.0%	40 16.8% 30.5% 5.3%	30 12.3% 21.7% 3.9%	54 22.6% 40.5% 7.1%	2 0.6% 1.8% 0.2%
Orion, Burgess Hill	1 0.1%	- - - -	- - - -	1 100.0% 0.4% 0.1%	- - - -	- - - -	- - - -
Tunbridge Wells	1 0.2%	- - - -	1 59.9% 0.6% 0.1%	- - - -	1 40.1% 0.4% 0.1%	- - - -	- - - -
Peacehave (Hall)	3 0.3%	3 100.0% 1.8% 0.3%	- - - -	- - - -	- - - -	- - - -	- - - -
Uckfield	28 3.7%	4 15.3% 2.9% 0.6%	- - - -	1 2.9% 0.6% 0.1%	22 79.9% 16.4% 2.9%	1 1.9% 0.4% 0.1%	- - - -
Lewes	7 0.9%	- - - -	- - - -	- - - -	7 100.0% 4.9% 0.9%	- - - -	- - - -

q24. Where did you last go to the cinema by c1. Zone weighting wt1 (q26a)

Analysis..: q24. Where did you last go to the cinema
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130	130	135	131	131	101
		17.2%	17.2%	17.8%	17.3%	17.3%	13.3%
Weighted	758	146	124	132	136	134	86
		19.3%	16.4%	17.4%	18.0%	17.6%	11.4%
Hatfield	1	-	-	-	1	-	-
	0.2%	-	-	-	100.0%	-	-
		-	-	-	1.0%	-	-
		-	-	-	0.2%	-	-
UGC, Crawley	1	-	-	-	1	-	-
	0.1%	-	-	-	100.0%	-	-
		-	-	-	0.7%	-	-
		-	-	-	0.1%	-	-
Worthing	1	1	-	-	-	-	-
	0.1%	100.0%	-	-	-	-	-
		0.5%	-	-	-	-	-
		0.1%	-	-	-	-	-
Seaford	1	-	1	-	-	-	-
	0.1%	-	100.0%	-	-	-	-
		-	0.6%	-	-	-	-
		-	0.1%	-	-	-	-

q25. No. cars in household by c1. Zone weighting wt1 (q26a)

Analysis..: q25. No. cars in household
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130	130	135	131	131	101
		17.2%	17.2%	17.8%	17.3%	17.3%	13.3%
Weighted	758	146	124	132	136	134	86
		19.3%	16.4%	17.4%	18.0%	17.6%	11.4%
Missing							
No reply	33	-	2	4	17	7	4
	4.4%	-	5.3%	12.0%	51.8%	20.3%	10.5%
		-	1.4%	3.0%	12.7%	5.1%	4.1%
		-	0.2%	0.5%	2.3%	0.9%	0.5%
q25. No. cars in household							
One	336	69	64	54	59	55	36
	44.3%	20.6%	19.0%	16.1%	17.5%	16.3%	10.6%
		47.3%	51.4%	41.1%	43.1%	41.0%	41.1%
		9.1%	8.4%	7.1%	7.8%	7.2%	4.7%
Two	183	45	23	36	28	33	18
	24.2%	24.6%	12.4%	19.8%	15.4%	17.9%	9.8%
		30.9%	18.2%	27.5%	20.7%	24.6%	20.8%
		6.0%	3.0%	4.8%	3.7%	4.3%	2.4%
Three	35	7	5	4	13	3	2
	4.6%	21.4%	15.2%	12.2%	37.9%	8.0%	5.3%
		5.1%	4.3%	3.2%	9.7%	2.1%	2.1%
		1.0%	0.7%	0.6%	1.7%	0.4%	0.2%
Four or more	11	1	-	2	3	5	1
	1.5%	7.0%	-	14.1%	29.9%	40.2%	8.8%
		0.5%	-	1.2%	2.5%	3.4%	1.2%
		0.1%	-	0.2%	0.4%	0.6%	0.1%
None	159	24	31	31	15	32	26
	21.0%	14.8%	19.2%	19.8%	9.6%	20.0%	16.7%
		16.1%	24.6%	23.9%	11.2%	23.8%	30.7%
		3.1%	4.0%	4.1%	2.0%	4.2%	3.5%

q26a. Age by c1. Zone weighting wt1 (q26a)

Analysis..: q26a. Age
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130	130	135	131	131	101
		17.2%	17.2%	17.8%	17.3%	17.3%	13.3%
Weighted	758	146	124	132	136	134	86
		19.3%	16.4%	17.4%	18.0%	17.6%	11.4%
q26a. Age							
16 - 24	108	39	29	10	20	10	-
	14.3%	36.4%	27.3%	9.1%	18.2%	9.1%	-
		26.9%	23.8%	7.5%	14.4%	7.3%	-
		5.2%	3.9%	1.3%	2.6%	1.3%	-
25 - 34	110	18	-	27	25	30	9
	14.5%	16.7%	-	25.0%	22.9%	27.1%	8.3%
		12.5%	-	20.9%	18.5%	22.3%	10.6%
		2.4%	-	3.6%	3.3%	3.9%	1.2%
35 - 44	119	19	13	23	19	26	19
	15.7%	16.0%	10.9%	19.3%	16.0%	21.8%	16.0%
		13.0%	10.5%	17.5%	14.0%	19.5%	22.0%
		2.5%	1.7%	3.0%	2.5%	3.4%	2.5%
45 - 54	108	21	15	24	23	14	10
	14.2%	19.3%	14.1%	22.2%	21.5%	13.3%	9.6%
		14.2%	12.3%	18.2%	17.0%	10.8%	12.0%
		2.7%	2.0%	3.2%	3.1%	1.9%	1.4%
55 - 64	91	18	18	16	15	13	10
	12.0%	20.2%	20.2%	17.9%	16.8%	13.9%	11.0%
		12.6%	14.8%	12.4%	11.2%	9.4%	11.6%
		2.4%	2.4%	2.2%	2.0%	1.7%	1.3%
65 +	182	28	44	25	26	29	30
	24.0%	15.5%	24.1%	13.8%	14.2%	15.9%	16.4%
		19.3%	35.4%	19.1%	19.0%	21.7%	34.5%
		3.7%	5.8%	3.3%	3.4%	3.8%	3.9%
Refused	40	2	4	6	8	12	8
	5.3%	5.0%	10.0%	15.0%	20.0%	30.0%	20.0%
		1.4%	3.2%	4.6%	5.9%	9.0%	9.3%
		0.3%	0.5%	0.8%	1.1%	1.6%	1.1%

q27. Sex by c1. Zone weighting wt1 (q26a)

Analysis..: q27. Sex
Break......: c1. Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130 17.2%	130 17.2%	135 17.8%	131 17.3%	131 17.3%	101 13.3%
Weighted	758	146 19.3%	124 16.4%	132 17.4%	136 18.0%	134 17.6%	86 11.4%
q27. Sex							
Male	222 29.3%	46 20.7% 31.5% 6.1%	40 18.0% 32.2% 5.3%	34 15.3% 25.8% 4.5%	47 21.3% 34.8% 6.3%	38 16.9% 28.1% 5.0%	17 7.9% 20.2% 2.3%
Female	536 70.7%	100 18.7% 68.5% 13.2%	84 15.7% 67.8% 11.1%	98 18.2% 74.2% 12.9%	89 16.6% 65.2% 11.7%	96 17.9% 71.9% 12.7%	69 12.9% 79.8% 9.1%

q28. Social grade by c1. Zone weighting wt1 (q26a)

Analysis..: q28. Social grade
Break......: c1. Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130	130	135	131	131	101
		17.2%	17.2%	17.8%	17.3%	17.3%	13.3%
Weighted	758	146	124	132	136	134	86
		19.3%	16.4%	17.4%	18.0%	17.6%	11.4%
Missing							
No reply	1	-	1	-	-	-	-
	0.1%	-	100.0%	-	-	-	-
		-	0.4%	-	-	-	-
		-	0.1%	-	-	-	-
q28. Social grade							
A	14	2	4	2	4	-	3
	1.9%	11.0%	25.2%	12.4%	31.1%	-	20.2%
		1.1%	2.9%	1.4%	3.3%	-	3.4%
		0.2%	0.5%	0.2%	0.6%	-	0.4%
B	76	10	8	17	23	8	11
	10.0%	13.7%	10.2%	22.2%	29.7%	10.3%	13.9%
		7.1%	6.3%	12.8%	16.6%	5.8%	12.2%
		1.4%	1.0%	2.2%	3.0%	1.0%	1.4%
C1	220	33	41	33	54	43	16
	29.0%	15.2%	18.5%	15.0%	24.4%	19.7%	7.3%
		22.9%	32.8%	25.0%	39.4%	32.4%	18.6%
		4.4%	5.4%	4.3%	7.1%	5.7%	2.1%
C2	188	43	32	36	19	30	28
	24.7%	22.9%	17.1%	19.0%	10.2%	16.1%	14.7%
		29.4%	25.9%	27.1%	14.0%	22.5%	31.8%
		5.7%	4.2%	4.7%	2.5%	4.0%	3.6%
D	90	23	22	24	9	6	5
	11.9%	25.4%	24.7%	26.6%	10.4%	6.9%	6.0%
		15.7%	18.0%	18.2%	6.9%	4.7%	6.2%
		3.0%	2.9%	3.2%	1.2%	0.8%	0.7%
E1 Retired/State	65	9	6	7	5	22	16
	8.6%	14.5%	9.3%	11.2%	7.2%	33.9%	23.9%
		6.5%	4.9%	5.5%	3.5%	16.5%	18.0%
		1.2%	0.8%	1.0%	0.6%	2.9%	2.0%
E2 Unemployed	43	22	1	3	11	3	3
	5.6%	51.8%	1.8%	7.5%	25.0%	7.8%	6.1%
		15.1%	0.6%	2.4%	7.8%	2.5%	3.0%
		2.9%	0.1%	0.4%	1.4%	0.4%	0.3%

q28. Social grade by c1. Zone weighting wt1 (q26a)

Analysis..: q28. Social grade
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130	130	135	131	131	101
		17.2%	17.2%	17.8%	17.3%	17.3%	13.3%
Weighted	758	146	124	132	136	134	86
		19.3%	16.4%	17.4%	18.0%	17.6%	11.4%
Refused	62	3	10	10	12	21	6
	8.1%	5.4%	16.4%	16.1%	18.9%	33.7%	9.5%
		2.3%	8.2%	7.5%	8.6%	15.6%	6.8%
		0.4%	1.3%	1.3%	1.5%	2.7%	0.8%

q29. Town in which chief income earner works by c1. Zone weighting wt1 (q26a)

Analysis..: q29. Town in which chief income earner works
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130	130	135	131	131	101
		17.2%	17.2%	17.8%	17.3%	17.3%	13.3%
Weighted	758	146	124	132	136	134	86
		19.3%	16.4%	17.4%	18.0%	17.6%	11.4%
Missing							
No reply	166	32	20	21	33	33	26
	21.8%	19.6%	12.1%	13.0%	19.8%	20.1%	15.5%
		22.2%	16.2%	16.3%	24.1%	24.9%	29.6%
		4.3%	2.6%	2.8%	4.3%	4.4%	3.4%
q29. Town in which chief income earner works							
Brighton	186	32	3	47	12	80	11
	24.5%	17.4%	1.8%	25.1%	6.7%	43.3%	5.7%
		22.1%	2.8%	35.5%	9.1%	60.2%	12.3%
		4.3%	0.5%	6.2%	1.6%	10.6%	1.4%
Eastbourne	37	-	5	2	5	-	25
	4.9%	-	13.2%	5.3%	13.9%	-	67.5%
		-	4.0%	1.5%	3.8%	-	29.3%
		-	0.7%	0.3%	0.7%	-	3.3%
Lewes	70	7	16	8	39	1	-
	9.3%	9.9%	22.2%	10.7%	55.7%	1.4%	-
		4.8%	12.6%	5.7%	28.7%	0.7%	-
		0.9%	2.1%	1.0%	5.2%	0.1%	-
London	30	4	9	3	9	1	4
	3.9%	13.2%	29.9%	11.2%	29.2%	1.8%	14.7%
		2.7%	7.2%	2.5%	6.4%	0.4%	5.1%
		0.5%	1.2%	0.4%	1.2%	0.1%	0.6%
Newhaven	37	16	11	10	1	-	-
	4.9%	41.4%	28.1%	27.7%	2.8%	-	-
		10.6%	8.5%	7.9%	0.8%	-	-
		2.0%	1.4%	1.4%	0.1%	-	-
Peacehaven	9	6	1	2	-	1	-
	1.2%	66.6%	5.6%	17.0%	-	10.7%	-
		4.3%	0.4%	1.2%	-	0.7%	-
		0.8%	0.1%	0.2%	-	0.1%	-

q29. Town in which chief income earner works by c1. Zone weighting wt1 (q26a)

Analysis..: q29. Town in which chief income earner works
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone 1	2	3	4	5	6
Base							
Unweighted	**758**	**130** 17.2%	**130** 17.2%	**135** 17.8%	**131** 17.3%	**131** 17.3%	**101** 13.3%
Weighted	**758**	**146** 19.3%	**124** 16.4%	**132** 17.4%	**136** 18.0%	**134** 17.6%	**86** 11.4%
Seaford	**33** **4.4%**	1 2.4% 0.5% 0.1%	32 97.6% 26.0% 4.2%	- - - -	- - - -	- - - -	- - - -
At Home	**13** **1.7%**	1 10.5% 0.9% 0.2%	3 20.6% 2.1% 0.3%	2 16.9% 1.6% 0.3%	3 24.9% 2.3% 0.4%	3 20.8% 1.9% 0.3%	1 6.4% 0.9% 0.1%
Varies/all over	**107** **14.2%**	15 14.2% 10.4% 2.0%	15 14.2% 12.3% 2.0%	29 27.3% 22.2% 3.9%	24 22.8% 17.9% 3.2%	6 5.2% 4.2% 0.7%	18 16.4% 20.4% 2.3%
Derbyshire	**1** **0.1%**	- - - -	- - - -	- - - -	- - - -	- - - -	1 100.0% 0.9% 0.1%
Hastings	**1** **0.1%**	- - - -	- - - -	1 100.0% 0.6% 0.1%	- - - -	- - - -	- - - -
Lancing	**1** **0.1%**	- - - -	1 100.0% 0.4% 0.1%	- - - -	- - - -	- - - -	- - - -
Burgess Hill	**2** **0.2%**	- - - -	2 100.0% 1.3% 0.2%	- - - -	- - - -	- - - -	- - - -
Croydon	**3** **0.4%**	- - - -	- - - -	1 25.9% 0.6% 0.1%	- - - -	2 74.1% 1.7% 0.3%	- - - -

q29. Town in which chief income earner works by c1. Zone weighting wt1 (q26a)

Analysis..: q29. Town in which chief income earner works
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	**758**	**130** 17.2%	**130** 17.2%	**135** 17.8%	**131** 17.3%	**131** 17.3%	**101** 13.3%
Weighted	**758**	**146** 19.3%	**124** 16.4%	**132** 17.4%	**136** 18.0%	**134** 17.6%	**86** 11.4%
Halesham	**12** **1.6%**	11 93.5% 7.8% 1.5%	- - - -	- - - -	1 6.5% 0.6% 0.1%	- - - -	- - - -
Portslade	**1** **0.1%**	1 100.0% 0.4% 0.1%	- - - -	- - - -	- - - -	- - - -	- - - -
Windsor	**1** **0.1%**	- - - -	1 100.0% 0.6% 0.1%	- - - -	- - - -	- - - -	- - - -
Guildford	**1** **0.1%**	- - - -	1 100.0% 0.6% 0.1%	- - - -	- - - -	- - - -	- - - -
Surrey	**1** **0.1%**	- - - -	1 100.0% 0.8% 0.1%	- - - -	- - - -	- - - -	- - - -
Haywards Heath	**2** **0.3%**	- - - -	1 51.3% 0.8% 0.1%	- - - -	- - - -	1 48.7% 0.7% 0.1%	- - - -
Gatwick	**13** **1.7%**	11 85.7% 7.4% 1.4%	1 6.3% 0.6% 0.1%	- - - -	- - - -	1 7.9% 0.7% 0.1%	- - - -
Hove	**3** **0.3%**	- - - -	- - - -	- - - -	2 61.3% 1.2% 0.2%	1 38.7% 0.7% 0.1%	- - - -

q29. Town in which chief income earner works by c1. Zone weighting wt1 (q26a)

Analysis..: q29. Town in which chief income earner works
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130	130	135	131	131	101
		17.2%	17.2%	17.8%	17.3%	17.3%	13.3%
Weighted	758	146	124	132	136	134	86
		19.3%	16.4%	17.4%	18.0%	17.6%	11.4%
Tunbridge Wells	2	-	-	-	2	-	-
	0.3%	-	-	-	100.0%	-	-
		-	-	-	1.7%	-	-
		-	-	-	0.3%	-	-
Falmouth	1	-	-	-	1	-	-
	0.1%	-	-	-	100.0%	-	-
		-	-	-	0.6%	-	-
		-	-	-	0.1%	-	-
Laughton	1	-	-	-	1	-	-
	0.1%	-	-	-	100.0%	-	-
		-	-	-	0.4%	-	-
		-	-	-	0.1%	-	-
Saltdean	2	-	-	2	-	-	-
	0.2%	-	-	100.0%	-	-	-
		-	-	1.2%	-	-	-
		-	-	0.2%	-	-	-
Crawley	6	4	1	1	-	1	-
	0.8%	66.1%	12.6%	8.5%	-	12.9%	-
		2.8%	0.6%	0.4%	-	0.6%	-
		0.5%	0.1%	0.1%	-	0.1%	-
Worthing	5	1	-	2	1	1	-
	0.6%	17.3%	-	49.6%	11.4%	21.7%	-
		0.5%	-	1.7%	0.4%	0.7%	-
		0.1%	-	0.3%	0.1%	0.1%	-
Framfield	1	-	-	-	1	-	-
	0.1%	-	-	-	100.0%	-	-
		-	-	-	0.7%	-	-
		-	-	-	0.1%	-	-
Barcombe	1	-	-	-	1	-	-
	0.1%	-	-	-	100.0%	-	-
		-	-	-	0.6%	-	-
		-	-	-	0.1%	-	-

q29. Town in which chief income earner works by c1. Zone weighting wt1 (q26a)

Analysis..: q29. Town in which chief income earner works
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130	130	135	131	131	101
		17.2%	17.2%	17.8%	17.3%	17.3%	13.3%
Weighted	758	146	124	132	136	134	86
		19.3%	16.4%	17.4%	18.0%	17.6%	11.4%
Southall	1	-	-	-	1	-	-
	0.1%	-	-	-	100.0%	-	-
		-	-	-	0.7%	-	-
		-	-	-	0.1%	-	-
Hayes	1	-	-	1	-	-	-
	0.1%	-	-	100.0%	-	-	-
		-	-	0.6%	-	-	-
		-	-	0.1%	-	-	-
Shoreham-by-Sea	1	-	-	-	-	1	-
	0.1%	-	-	-	-	100.0%	-
		-	-	-	-	0.4%	-
		-	-	-	-	0.1%	-
Marlow	1	-	-	-	-	1	-
	0.1%	-	-	-	-	100.0%	-
		-	-	-	-	0.6%	-
		-	-	-	-	0.1%	-
Leatherhead	1	1	-	-	-	-	-
	0.1%	100.0%	-	-	-	-	-
		0.5%	-	-	-	-	-
		0.1%	-	-	-	-	-
Uckfield	2	1	-	-	-	1	-
	0.2%	50.0%	-	-	-	50.0%	-
		0.5%	-	-	-	0.6%	-
		0.1%	-	-	-	0.1%	-
Hounslow	1	1	-	-	-	-	-
	0.1%	100.0%	-	-	-	-	-
		0.5%	-	-	-	-	-
		0.1%	-	-	-	-	-
Trowbridge	1	-	1	-	-	-	-
	0.1%	-	100.0%	-	-	-	-
		-	0.6%	-	-	-	-
		-	0.1%	-	-	-	-

q29. Town in which chief income earner works by c1. Zone weighting wt1 (q26a)

Analysis..: q29. Town in which chief income earner works
Break......: c1.   Zone
Weight....: wt1 (q26a)
Options...: Zero suppress
Cells.......: Absolute, Analysis %, Break %, Total %, Respondents

Absolute Analysis % Break % Base % Respondents	Base	c1. Zone					
		1	2	3	4	5	6
Base							
Unweighted	758	130	130	135	131	131	101
		17.2%	17.2%	17.8%	17.3%	17.3%	13.3%
Weighted	758	146	124	132	136	134	86
		19.3%	16.4%	17.4%	18.0%	17.6%	11.4%
Warminster	1	-	1	-	-	-	-
	0.1%	-	100.0%	-	-	-	-
		-	0.4%	-	-	-	-
		-	0.1%	-	-	-	-
New Malden	1	-	1	-	-	-	-
	0.1%	-	100.0%	-	-	-	-
		-	0.6%	-	-	-	-
		-	0.1%	-	-	-	-
Lincoln	1	-	1	-	-	-	-
	0.1%	-	100.0%	-	-	-	-
		-	0.4%	-	-	-	-
		-	0.1%	-	-	-	-
Polegate	1	-	-	-	-	-	1
	0.1%	-	-	-	-	-	100.0%
		-	-	-	-	-	0.6%
		-	-	-	-	-	0.1%
Bromley	1	-	-	-	-	-	1
	0.1%	-	-	-	-	-	100.0%
		-	-	-	-	-	0.9%
		-	-	-	-	-	0.1%
Rottingdean	1	1	-	-	-	-	-
	0.1%	100.0%	-	-	-	-	-
		0.4%	-	-	-	-	-
		0.1%	-	-	-	-	-
Bristol	1	-	-	1	-	-	-
	0.1%	-	-	100.0%	-	-	-
		-	-	0.4%	-	-	-
		-	-	0.1%	-	-	-
Horsham	1	1	-	-	-	-	-
	0.1%	100.0%	-	-	-	-	-
		0.5%	-	-	-	-	-
		0.1%	-	-	-	-	-