

Strategic Links - NSN Priorities

The South East England Development Agency (SEEDA) has produced the Regional Economic Strategy 2006-2016 (RES). This provides a renewed framework for sustainable prosperity in the South East. The strategy is based upon three broad economic contours, one of which is the Coastal South East. The RES commits SEEDA to work with partners across the Coastal South East and to develop a coastal strategy to focus on maximizing the area's economic potential in a sustainable and inclusive way. SEEDA and partners are now taking forward that commitment as part of the work to develop the RES Implementation Plan.

The Coastal South East Strategy is a framework for action and matches key RES priorities for the Newhaven area. Newhaven Strategic Network Masterplan Agreed Objectives (2006 - 2016) includes three key outcomes: successful people, successful business and a sustainable environment. Below is a table showing how the agreed objectives correspond to other strategies across the region, county and district. East Sussex County Council (ESCC) has chosen new priorities from the list of National Indicators (NI) - Local Area Agreement 2008 – 2011 (LAA). East Sussex Strategic Partnership (ESSP) has a Sustainable Integrated Community Strategy 2008-2026. Lewes District Local Strategic Partnership (LSP) has a Sustainable Community Strategy 2008 – 2011.

<u>RES Priorities</u>	<u>The Coastal South East Priorities</u>	<u>NSN Priorities</u>	<u>ESCC LAA Priorities</u>	<u>ESSP Priorities</u>	<u>Lewes District LSP Priorities</u>
<u>Global Businesses and Foreign Direct Investment</u> 1.4 Market the Greater South East	6 Invest in the long-term sustainable growth of key ports, particularly the major ports of Southampton, Portsmouth, Dover and Thamesport, and explore future prospects for smaller ports such as Shoreham and Newhaven.	16 (2.7) Promote Newhaven as a key commercial port in Sussex, ensuring that business across the region take full advantage of the port's position to bring economic growth to the town. 17 (2.8) Develop and maintain relationships with French partners particularly Dieppe and the regions of Seine Maritime and Haute Normandie and build economically fruitful relationships as appropriate with new EU accession countries, for example with Malta.		<u>Economy, jobs and Prosperity</u> 1.8 Recognize and support the different economic needs and development potential of our coastal economies. <u>Transport, Access and Communications</u> 2.1 Support the development of the Newhaven Port Access Road.	<u>A Vibrant and Sustainable Local Economy (VSE)</u> VSE1 – Raise the economic performance of the District.
<u>Innovation and Creativity</u> 3.3 Develop high growth enterprise	3 Support enterprise and stimulate the creation of a wide variety of businesses. 5 Maximize the benefits of high speed Internet to overcome geographic isolation and attract new high value businesses.	13 (2.4) Support construction of the Newhaven Enterprise Gateway including local customization through Area Investment Framework funding.	NI 171 – New business registration rate.	<u>Economy, jobs and Prosperity</u> 1.1 Support local businesses to start up, diversify and grow. 1.3 Encourage and support innovation and entrepreneurial activity.	
<u>Innovation and Creativity</u> 3.9 Leadership and management skills for entrepreneurs	8 Raise educational attainment and aspirations, including a comprehensive approach to enterprise education and improved access to higher and further education.	11 (2.2) Support the development of Newhaven Chamber of Commerce for business to business support.	NI 8 – Adult participation in sport and active recreation.	<u>Culture, Sports and Leisure</u> 9.4 Develop support for cultural, sports and leisure based businesses.	
<u>Enterprise</u> 5.1 Integrated business support 5.2 Support for women's enterprise		5 (1.5) Continue the delivery of Children and Family Centre activities to provide child-care and parent support. 11 (2.2) Support the development of Newhaven Chamber of Commerce for business to business support.	NI 8 – Adult participation in sport and active recreation. NI 92 – Narrowing the gap between the lowest achieving 20% in Early Years Foundation Stage profile and the rest. NI 118 – Take up of formal childcare by low-income working families.	<u>Culture, Sports and Leisure</u> 9.4 Develop support for cultural, sports and leisure based businesses.	

<p><u>Enterprise</u> 5.3 Support for creative and leisure economy</p>	<p>2 Raise the quality of the offer to visitors, release the enterprise potential of the creative industries, leisure facilities and the visitor economy and expand the cultural offer.</p>	<p>8 (1.8) Provide the opportunity for a community network that will develop capacity and entrepreneurship so that they are able to bring forward sustainable arts, culture, social infrastructure and social enterprises. 18 (2.9) Capitalise on local tourist attractions and activities and increase accredited guest accommodation. 19 (2.10) Continue to bid in particular for EU Inter regional (INTERREG) funds to support economic activity including the tourism sector. 26 (3.4) Bring forward the sports village enhancement to Fort Road recreational area to provide sport and physical activity facilities.</p>	<p>NI 4 – Percentage of people who feel they can influence decisions in their locality. NI 8 – Adult participation in sport and active recreation. NI 110 – Young people's participation in positive activities.</p>	<p><u>Culture, Sports and Leisure</u> 9.2 Provide life-long learning opportunities in arts, culture and sports. 9.7 Promote East Sussex as a place where the arts, culture, sports and play are valued and can be enjoyed. 9.8 Facilitate sustainable employment opportunities for professional artists, performers, sportspeople and others involved in the creative, sports and leisure industries and promote volunteering in the arts, culture, sports and leisure.</p>	
<p><u>Enterprise</u> 5.5 Support home-based & micro-businesses</p>		<p>11 (2.2) Support the development of Newhaven Chamber of Commerce for business to business support.</p>	<p>NI 8 – Adult participation in sport and active recreation.</p>	<p><u>Culture, Sports and Leisure</u> 9.4 Develop support for cultural, sports and leisure based businesses.</p>	
<p><u>Enterprise</u> 5.6 20 Enterprise Gateways by 2007</p>	<p>3 Support enterprise and stimulate the creation of a wide variety of businesses.</p>	<p>13 (2.4) Support construction of the Newhaven Enterprise Gateway including local customization through Area Investment Framework funding.</p>	<p>NI 171 – New business registration rate.</p>	<p><u>Economy, jobs and Prosperity</u> 1.1 Support local businesses to start up, diversify and grow. 1.3 Encourage and support innovation and entrepreneurial activity.</p>	
<p><u>Enterprise</u> 5.7 Integrate Corporate Social Responsibility</p>				<p><u>Community Strength and Leadership</u> 8.5 Develop and strengthen the local Voluntary and Community Sector.</p>	<p><u>Access to Good Local Facilities (GLF)</u> GLF - 3 Active and supportive communities.</p>
<p><u>Enterprise</u> 5.9 Increase enterprise in under-represented groups</p>	<p>9 Improve access to workplace learning for low-skilled, low-paid, low-status workers to enable labour market progression, and work with employers and other support agencies to bring the economically inactive back into work and training.</p>	<p>12 (2.3) Provide appropriate support to those vulnerable or disadvantaged in the labour market.</p>	<p>NI 142 – Percentage of vulnerable people who are supported to maintain independent income.</p>	<p><u>Economy, jobs and Prosperity</u> 1.5 Reduce barriers to employment and address worklessness. <u>Transport, Access and Communications</u> 2.4 Reduce the number of children, young people and adults of all ages who are socially excluded by improving access to jobs, education, learning, health and other services through affordable transport and technology related solutions including next generation broadband. <u>Education, learning and Skills</u> 5.2 Provide and increase accessible vocational and academic, lifelong learning and skills development opportunities for all, including people with special educational needs and people in later life. 5.5 Reduce the educational attainment and skills gap for people from deprived and vulnerable backgrounds and disadvantaged areas. 5.8 Enable all young people to be in education, employment or training. <u>Community Strength and Leadership</u> 8.3 Tackle social, financial and environmental inequalities. <u>Older People</u> 10.2 Provide opportunities for continued learning and development in later life. 10.3 Assist older people to play an active part in community life and have a collective voice.</p>	<p><u>A Vibrant and Sustainable Local Economy (VSE)</u> VSE2 - Reduce poverty and social exclusion and close the deprivation gap in parts of the District.</p>
<p><u>Skills</u> 6.1 Skills to meet business needs 6.4 Vocational & work based learning</p>		<p>4 (1.4) Provide high quality facilities and deliver services which meet local need to improve educational and vocational performance at all levels. 10 (2.1) Provide a package of</p>	<p>NI 79 – Achievement of a level 2 qualification by the age of 19. NI 117 – 16-18 year olds not in education,</p>	<p><u>Economy, jobs and Prosperity</u> 1.6 Promote further and higher education and learning opportunities. 1.7 Invest in and promote skills development, especially in key sectors.</p>	<p><u>A Vibrant and Sustainable Local Economy (VSE)</u> VSE3 - Improve basic skills and levels of</p>

opportunities		measures to employ, train and develop the workforce towards NVQ 2 and 3 and above and address the needs of those with no qualifications. 20 (2.11) Support local retailers in developing their skills and capacity to meet changing consumer demands.	employment or training (NEET). NI 163 – Working age population qualified to at least Level 2 or higher.	1.9 Develop high-value and priority sectors such as engineering, ICT, environmental technologies, construction, care and retail. <u>Education, learning and Skills</u> 5.4 Raise educational achievement and skills levels across the county. 5.7 Increase employer involvement and satisfaction with skills training.	educational attainment for all.
<u>Skills</u> 6.5 Accessible community – based learning opportunities	9 Improve access to workplace learning for low-skilled, low-paid, low-status workers to enable labour market progression, and work with employers and other support agencies to bring the economically inactive back into work and training.	2 (1.2) Ensure that all schools and other education and learning centres are an active part of the local community and that their facilities and services are fully utilised. 12 (2.3) Provide appropriate support to those vulnerable or disadvantaged in the labour market. 22 (2.13) Investigate the viability of developing the old Post Office site, or a suitable alternative, to provide an enhanced library service with learning access.	NI 87 Secondary school persistent absence rate. NI 142 – Percentage of vulnerable people who are supported to maintain independent income. NI 175 – Access to services and facilities by public transport, walking and cycling. NI 198 – Children traveling to school – mode of travel usually used.	<u>Economy, jobs and Prosperity</u> 1.5 Reduce barriers to employment and address worklessness. <u>Transport, Access and Communications</u> 2.4 Reduce the number of children, young people and adults of all ages who are socially excluded by improving access to jobs, education, learning, health and other services through affordable transport and technology related solutions including next generation broadband. <u>Education, learning and Skills</u> 5.2 Provide and increase accessible vocational and academic, lifelong learning and skills development opportunities for all, including people with special educational needs and people in later life. 5.5 Reduce the educational attainment and skills gap for people from deprived and vulnerable backgrounds and disadvantaged areas. 5.8 Enable all young people to be in education, employment or training. <u>Community Strength and Leadership</u> 8.3 Tackle social, financial and environmental inequalities. 8.6 Promote community ownership or control of buildings, spaces and local community service delivery. <u>Older People</u> 10.2 Provide opportunities for continued learning and development in later life.	<u>A Vibrant and Sustainable Local Economy (VSE)</u> VSE2 - Reduce poverty and social exclusion and close the deprivation gap in parts of the District.
<u>Competition and Business Regulation</u> 7.1 Support SMEs tendering for contracts		11 (2.2) Support the development of Newhaven Chamber of Commerce for business to business support.	NI 8 – Adult participation in sport and active recreation.	<u>Culture, Sports and Leisure</u> 9.4 Develop support for cultural, sports and leisure based businesses.	
<u>Transport</u> 8.2 Integrated, inter-modal transport hubs	7 Improve connectivity along the coast and with key hinterlands and London.	15 (2.6) Create a transport interchange at Newhaven Town Station with a feasibility study completed by the end of 2006.	NI 175 – Access to services and facilities by public transport, walking and cycling.		<u>Access to Good Local Facilities (GLF)</u> GLF 2 – Sustainable and safe local transport which meets the needs of local communities.
<u>Physical Development</u> 9.2 Deliver high quality sustainable homes 9.3 Develop a strategy for private sector housing renewal	1 Create cities and towns where people choose to live by investing in an urban renaissance, redeveloping and regenerating key town centres to stimulate development of local economies.	23 (3.1) Provide adequate and appropriate housing to accommodate both existing and new residents.	NI 154 – Net additional homes provided. NI 155 – Number of affordable homes delivered (gross). NI 156 – Number of households in temporary accommodation. NI 159 – Supply of ready to develop housing sites.	<u>Housing</u> 3.1 Increase and diversify the supply of affordable homes, housing and tenures in all areas, both rural and urban. 3.4 Improve the quality of existing homes and help bring empty homes back into use to help people in housing need.	<u>Decent, Affordable Housing for All (DAH)</u> DAH1 – Decent, affordable and sustainable housing for all, regardless of tenure.
<u>Physical Development</u> 9.4 Develop key employment sites	4 Ensure that sufficient employment land is provided through redevelopment of brownfield land and refurbishment of existing	14 (2.5) Work to create 30,000m2 of employment land and 1,000 jobs at Eastside Business Park and ensure that the next phase of the port access road is built to service the area.	NI 171 – New business registration rate.	<u>The Economy, Jobs and Prosperity</u> 1.2 Attract new and sustainable business and investment into the county. 1.4 Facilitate the development of more affordable, modern and environmentally friendly business accommodation and sites.	

	stock, to provide new and flexible employment space.				
<u>Physical Development</u> 9.7 Support development with timely environmental infrastructure		24 (3.2) Ensure that sufficient and appropriate services are available to residents wherever they live in the town and when growth occurs to ensure that existing services are augmented through the application of developer contributions policies. 25 (3.3) Promote riverside development by working with landowners to realise high quality housing and leisure development in key areas near the river in order to attract new residents and stimulate economic growth.	NI 136 – People supported to live independently through social services at all ages.	<u>Housing</u> 3.5 Increase energy and water efficiency of new and existing homes. 3.6 Plan infrastructure needs alongside housing developments, and ensure new developments do not increase flood risk.	
<u>Physical Development</u> 9.8 Promote quality standards and best construction practice		24 (3.2) Ensure that sufficient and appropriate services are available to residents wherever they live in the town and when growth occurs to ensure that existing services are augmented through the application of developer contributions policies.	NI 192 – Household waste recycled and composted.	<u>The Economy, Jobs and Prosperity</u> 1.9 Develop high-value and priority sectors such as engineering, ICT, environmental technologies, construction, care and retail.	
<u>Physical Development</u> 9.9 Support skills for regeneration	8 Raise educational attainment and aspirations, including a comprehensive approach to enterprise education and improved access to higher and further education. 9 Improve access to workplace learning for low-skilled, low-paid, low-status workers to enable labour market progression, and work with employers and other support agencies to bring the economically inactive back into work and training.	4 (1.4) Provide high quality facilities and deliver services which meet local need to improve educational and vocational performance at all levels. 9 (1.9) Involve local residents in Newhaven's regeneration & develop a range of community facilities to help improve quality of life.	NI 4 – Percentage of people who feel they can influence decisions in their locality. NI 8 – Adult participation in sport and active recreation. NI 79 – Achievement of a level 2 qualification by the age of 19. NI 110 – Young people's participation in positive activities. NI 163 – Working age population qualified to at least Level 2 or higher.	<u>The Economy, Jobs and Prosperity</u> 1.6 Promote further and higher education and learning opportunities. 1.7 Invest in and promote skills development, especially in key sectors. 1.8 Recognise and support the different economic needs and development potential of our urban, rural and coastal economies.	
<u>Employment</u> 10.1 Support workplace training		10 (2.1) Provide a package of measures to employ, train and develop the workforce towards NVQ 2 and 3 and above and address the needs of those with no qualifications.	NI 79 – Achievement of a level 2 qualification by the age of 19. NI 163 – Working age population qualified to at least Level 2 or higher.	<u>Economy, jobs and Prosperity</u> 1.6 Promote further and higher education and learning opportunities. <u>Education, learning and Skills</u> 5.7 Increase employer involvement and satisfaction with skills training.	<u>A Vibrant and Sustainable Local Economy (VSE)</u> VSE3 - Improve basic skills and levels of educational attainment for all.
<u>Employment</u> 10.2 Encourage life-long learning	8 Raise educational attainment and aspirations, including a comprehensive approach to enterprise education and improved access to higher and further education. 9 Improve access to workplace learning for low-skilled, low-paid, low-status workers to enable labour market progression, and work with employers and	3 (1.3) Enhance basic skills in all age groups.	NI 79 – Achievement of a level 2 qualification by the age of 19. NI 92 – Narrowing the gap between the lowest achieving 20% in Early Years Foundation Stage profile and the rest. NI 117 – 16-18 year olds not in education, employment or training (NEET). NI 163 – Working age	<u>Education, Learning and Skills</u> 5.2 Provide and increase accessible vocational and academic, lifelong learning and skills development opportunities for all, including people with special educational needs and people in later life. 5.6 Develop adult learning provision and take-up across the county. 5.7 Increase employer involvement and satisfaction with skills training.	<u>A Vibrant and Sustainable Local Economy (VSE)</u> VSE3 - Improve basic skills and levels of educational attainment for all.

	other support agencies to bring the economically inactive back into work and training.		population qualified to at least Level 2 or higher.		
<u>Employment</u> 10.5 Promote a diverse workforce		4 (1.4) Provide high quality facilities and deliver services which meet local need to improve educational and vocational performance at all levels.	NI 142 – Percentage of vulnerable people who are supported to maintain independent income. NI 163 – Working age population qualified to at least Level 2 or higher.	<u>Education, Learning and Skills</u> 5.2 Provide and increase accessible vocational and academic, lifelong learning and skills development opportunities for all, including people with special educational needs and people in later life. 5.5 Reduce the educational attainment and skills gap for people from deprived and vulnerable backgrounds and disadvantaged areas.	
<u>Employment</u> 10.6 Promote a healthy workforce		6 (1.6) Provide appropriate services to support those vulnerable in the community particularly the elderly, those with mental health problems or those with a physical or learning disability.	NI 136 – People supported to live independently through social services at all ages.	<u>Health and Wellbeing</u> 6.1 Improve physical health, mental wellbeing and life expectancy, especially amongst those who are least healthy.	<u>Healthier Communities (HC)</u> HC2 – Reducing inequality and improving health and wellbeing for everyone in the District.
<u>Natural Resources and the Environment</u> 13.1 Measurable improvements in biodiversity and green infrastructure		27 (3.5) Establish an Open Spaces Trust, to provide high quality open spaces to the residents and visitors Newhaven.	NI 175 – Access to services and facilities by public transport, walking and cycling. NI 192 – Household waste recycled and composted.	<u>Environment and Climate Change</u> 4.3 Increase green spaces, leisure opportunities and visitor facilities and make best use of our natural assets.	<u>A Valued Environment (VE)</u> VE1 – A safer, cleaner and greener environment.
<u>Sustainable Communities</u> 14.1 Involve communities in urban renaissance	1 Create cities and towns where people choose to live by investing in an urban renaissance, redeveloping and regenerating key town centres to stimulate development of local economies.	1 (1.1) Support the education sector at all levels to improve student performance and attainment and address poverty of aspiration. 9 (1.9) Involve local residents in Newhaven's regeneration & develop a range of community facilities to help improve quality of life. 21 (2.12) Develop key sites with iconic buildings and creating a concentration of shops and community activities attractive to residents and visitors.	NI 4 – Percentage of people who feel they can influence decisions in their locality. NI 92 – Narrowing the gap between the lowest achieving 20% in Early Years Foundation Stage profile and the rest. NI 110 – Young people's participation in positive activities. NI 117 – 16-18 year olds not in education, employment or training (NEET).	<u>Community Strength and Leadership</u> 8.1 Plan for and meet the needs of changing and new communities. 8.3 Tackle social, financial and environmental inequalities. 8.4 Empower local people of all ages to have a greater voice and influence over local decisions that affect their lives and neighbourhoods.	<u>Access to Good Local Facilities (GLF)</u> GLF1 – A wide range of accessible local facilities that meet the needs of all sections of the community. GLF 2 – Sustainable and safe local transport which meets the needs of local communities. <u>Safer and Stronger Communities (SSC)</u> SC2 – Local people are actively involved in community safety issues.
<u>Sustainable Communities</u> 14.4 Build capacity in the VCS to tackle barriers to economic inclusion and build social capital		7 (1.7) Provide a dedicated Youth Centre and youth activities to support the young people of Newhaven in addressing their particular needs. 8 (1.8) Provide the opportunity for a community network that will develop capacity and entrepreneurship so that they are able to bring forward sustainable arts, culture, social infrastructure and social enterprises	NI 4 – Percentage of people who feel they can influence decisions in their locality. NI 110 – Young people's participation in positive activities. NI 117 – 16-18 year olds not in education, employment or training (NEET).	<u>Community Strength and Leadership</u> 8.5 Develop and strengthen the local Voluntary and Community Sector. 8.6 Promote community ownership or control of buildings, spaces and local community service delivery.	<u>Access to Good Local Facilities (GLF)</u> GLF1 – A wide range of accessible local facilities that meet the needs of all sections of the community.